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## GENERAL Call for Ulster firemen to quit

Part-time firemen who man all of Northern Ireland's stations outside Belfast and London, are being recommended to resign en masse.

Delegates representing the 765 men made the call after an unsuccessful 2½-year campaign to have the retained Fire-fighters Union recognised by the employers.

A ballot will take about two weeks to complete, but the recommendation is expected to win overwhelming backing.

If the firemen do quit, the Army will probably take over Ulster's fire cover, using elderly Green Goddesses that were brought out of storage during the national firemen's strike three years ago.

### Minister held

Iraqi forces have captured Mohammad Javad Tondguyan, the Iranian Oil Minister, the official news agency in Baghdad said.

### 'Mole' accuses

Dougal Mackenzie, the British Steel Corporation "mole" who leaked documents to Granada Television, accused BSC of provoking the national steel strike in order to speed up plant closures.

### Fionna Fall split

Splits within the Irish Government party, Fionna Fall, became evident when Premier Charles Haughey denounced an attack on Mrs. Margaret Thatcher by Miss Siobhan Valera, one of the party's MPs and a granddaughter of its founder.

### Heathrow mystery

Airport security chiefs were trying to discover how a light aircraft stolen in Buckinghamshire managed to land unobserved at Heathrow during darkness.

### Seaman can stay

Soviet seaman Boris Gavrilov, who jumped ship at Leith, has been granted temporary political asylum and can stay in Britain for a year.

### Polish deadlock

Polish authorities refused to sign a communiqué after talks with the country's largest independent trade union, although the Premier repeated his verbal assurance that all pledges would be honoured. Page 3

### Cheap sport call

Local authorities are being asked by the Central Council for Physical Recreation to offer the unemployed, particularly youngsters, off-peak cheap rates at publicly-owned sports facilities.

### 'Goodwill' move

Kurt Waldheim, the UN Secretary-General, has invited Greek and Turkish leaders to a meeting in New York this month to discuss "goodwill measures."

### Free prisoners'

Amnesty International, the human rights pressure group, called on Pakistan's President Zia to release all prisoners of conscience from the country and halt torture, floggings and executions.

### Still going strong

An 1898 Rochester was first to cross the finishing line in the annual London to Brighton veteran car rally. It took 2 hours 5 minutes.

### Briefly...

Fire at a Polish mental hospital killed 49 patients.

Princess Michael of Kent, 34, is expecting her second baby in April.

East Germany and Zimbabwe established diplomatic relations.

## BUSINESS Big drop in Iran's UK bank deposits

BY JUREK MARTIN IN WASHINGTON AND PATRICK COCKBURN LONDON

• IRANIAN deposits with London's big clearing banks have been cut by about two-thirds in the last year to £300-£400m. Bankers say many loans are being serviced in arrears, and fear £300m in loans to Iran may be irrecoverable. Back Page

• ECONOMIC growth should recover strongly in 1982 — after another 12 months of falling output, the London Business School Economic Outlook says. Page 6

• NORTH SEA gas gathering pipeline costing £1.1bn could be started by a group of banks, ensuring production from British steel. Back Page

• ICI is expected to sign a multi-million pound deal allowing it to sell a wide range of chemicals to the Soviet Union. Back Page

• BUILDING and civil engineering companies' overseas earnings fell 20 per cent to £1.2bn in the year to April. Page 4

Seamen claim strong support for stoppage

• SEAMEN'S union claimed overwhelming support for today's 24-hour strike over Cunard's plans to sail some ships under flags of convenience. Page 8

• BL CARS' shop stewards decide today whether to recommend a strike in pursuit of a 20 per cent pay claim. The company has offered 6.5 per cent. Back Page 7

• POWER WORKERS' shop stewards decided on a 20 per cent pay claim. Back Page

• CIVIL SERVICE unions are likely to seek a court ruling to secure Pay Research Unit comparability reports used to determine pay increases for \$50,000-plus civil servants. Page 7

• CENTRAL BANKS in Germany, France and the Netherlands gave support to the D-mark last week to prevent it falling outside the agreed limits of the European Monetary System. The German currency was at its lower intervention point against the French franc and Dutch guilder. Switching into dollars and sterling, attracted by high interest rates in New York and London, was behind the D-mark's weakness, coupled with Germany's large balance of payments deficit.

The Belgian franc also touched its floor against the guilder and French franc on Friday, but was not under heavy pressure despite some intervention by the Belgian National Bank. The Italian lira remained the weakest member of the system, although well within its extended divergence limit.

The French franc was the firmest member of the EMS earlier in the week, but was overtaken by the guilder on Thursday.

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## President considers Tehran's conditions for freeing hostages

BY JUREK MARTIN IN WASHINGTON AND PATRICK COCKBURN LONDON

PRESIDENT Jimmy Carter broke off campaigning for tomorrow's election and returned to the White House yesterday to consider the terms agreed by the Iranian Parliament for the release of 52 U.S. diplomats held hostage in Iran for the last year.

The Majlis, Iran's parliament, finally decided to reassert officially an expanded version of the four conditions originally mentioned by the Ayatollah Khomeini, the country's revolutionary leader, at the beginning of September.

These are that the U.S. Government should promise not to intervene in any way in Iranian affairs, to unlock frozen Iranian assets, drop other forms of economic action and legal claims and return the assets of the Shah and his family.

The fact that the deputies did not in the event add anything to the conditions for release was welcomed by the Ayatollah Khomeini.

Mr. Carter convened a morning session with Mr. Walter Mondale, the vice-president, Dr. Zbigniew Brzezinski, the national security adviser, and Mr. Edmund Muskie, the secretary of state.

After the morning meeting Mr. Jody Powell, the Press Secretary, said the President

needed more "information" before making a decision on the Iranian conditions. "The obvious gravity of the situation requires deliberate and careful consideration by the President," Mr. Powell said.

Nevertheless, the parliamentary commission which has been drawing up the terms under which the hostages will be released said the U.S. must not only accept but must act to carry out the conditions before the hostages are released.

This could lead to a planned release.

"In case the fulfilment of some of the conditions needs more time, the commission said, 'given the acceptance of all the conditions by the American Government, in exchange for the fulfilment of each condition, some of these offenders (hostages) will be released as decided by the Iranian Government.'

Mr. Muskie emphasised his continued support for the release of the hostages.

Continued on Back Page

Carter may meet demands hard to meet. Page 2

### IRAN'S TERMS FOR RELEASE

1.—A promise by the U.S. Government not to intervene politically or militarily in Iran.

2.—Unfreezing of all Iranian assets inside and outside the U.S. and their return to

Iranian control.

3.—An end to all "economic and financial" actions against Iran and the cancellation of all legal claims against Iran.

4.—The return of the Shah's fortune to Iran.

John Silks, declare their personal support for him.

Neither Mr. Silks nor Mr. Shore—whose supporters might ultimately decide the result—can guarantee that all their followers will heed their advice, but their declarations of support for Mr. Foot will emphasise the task facing Mr. Healey in the second round.

Both Mr. Healey and Mr. Foot, along with their respective campaign managers, were still said to favour a clean fight. But with both camps predicting a very close final ballot, there were signs yesterday that some of the most committed supporters might spend as much time this week stressing the negative side of their opponents as pointing to the positive attractions of their own candidate.

The view in both leading camps yesterday was that Mr. Healey will have a clear lead in the first round over Mr. Foot but that he will almost certainly not get an overall majority. With well over half the votes already cast, the most commonly accepted prediction yesterday was that Mr. Healey would get between 110 and 120 and Mr. Foot 90 to 100.

For the second ballot, the general view is that Mr. Healey should pick up more of Mr. Shore's votes than will Mr. Foot.

In the background of this will be discussions about how best to implement the decision of the party conference to change

the system of electing the party leader. At tonight's meeting of the Shadow Cabinet, some members may take the opportunity to raise the question of who the existing voting strengths at the conference reflect the structure of the party, and whether it is right to build on these proportions when introducing a new system of electing the leader.

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The pressures on Ministers to give manufacturers help with

energy costs will increase when the Confederation of British Industry completes a wide-ranging international study of relative energy prices.

The CBI had hoped to present the findings of this study to its annual conference next Monday. But it is understood the findings will not be ready.

Representatives from the CBI, including Sir Terence Beckett, director general, called on Mr. David Howell, Energy Secretary, on Friday for an informal meeting. They told him the study's preliminary results confirmed that British industry was bearing unfairly high energy costs compared to foreign competitors.

The CBI leaders expect to see Mr. Howell again when the study is completed, probably in about a fortnight's time.

Because of Chrysler's still precarious financial condition, the company is not able to borrow money in the usual way favoured by large industrial finance companies on the commercial paper market. It is forced to try to raise more expensive funds through its shareholders.

Although the banks agreed to make some concessions in this rescue programme, they refused to put any new loans into Chrysler. Several bankers say they see no chance of Chrysler raising new loans now.

Chrysler confirmed that it is "actively negotiating" in the European market for an infusion of \$50m, although financial

sources say the company also expressed interest in an additional \$50m loan.

Chrysler Financial, which is an unconsolidated subsidiary, needs cash urgently to allow it to provide loans to Chrysler's dealers and customers as demand strengthens for the company's products.

Because of Chrysler's still precarious financial condition, the company is not able to borrow money in the usual way favoured by large industrial finance companies on the commercial paper market. It is forced to try to raise more expensive funds through its shareholders.

If the stake could be sold to a sound company, Chrysler Financial might regain its commercial paper rating and the problem would be solved. If that does not happen, it is impossible to say at this stage how Chrysler Financial will raise the funds it needs to avoid a gradual decline in its ability to make loans.

The situation is also compli-

## Polls give narrow lead to Carter

## OVERSEAS NEWS

## Fraser announces Government changes

By Patricia Newby in Canberra

MR. MALCOLM FRASER, Australia's Prime Minister, yesterday announced a major reshuffle of his government after his win in the federal election on October 18.

Mr. Fraser's Liberal-National Country Party coalition has a 23-seat majority in the 125-seat House of Representatives.

Mr. Andrew Peacock, Foreign Minister for the past five years becomes Minister for Industrial Relations and Mr. Tony Street, the former Industrial Relations Minister takes over foreign affairs.

In other changes, Mr. Vic Garland, former Minister for Business and Consumer Affairs, has been appointed High Commissioner in London.

Mr. Peacock has indicated for some time that he would like a domestic portfolio. Successful handling of such a tricky ministry as industrial relations would certainly enhance his chance of inheriting the leadership of the Liberal Party from Mr. Fraser.

Although Mr. Peacock was beaten last week for the deputy leadership by the incumbent, Mr. Phillip Lynch, the Industry and Commerce Minister, he is still considered a possible threat to Mr. Fraser.

Political commentators believe that Mr. Lynch has risen as far as he is likely to and that the next challenge for the deputy leadership will see either Mr. Peacock or Mr. John Howard, the Treasurer emerge victorious. Both men are 41.

New ministers are Senator Peter Baume (Aboriginal Affairs), Mr. John Moore (Business and Consumer Affairs); Mr. Michael Hodgman (Capital Territory), Mr. Tom McVeigh (Housing and Construction) and Senator Tony Messner (Veterans Affairs).

Patrick Cockburn examines the pressures behind Iran's move on the U.S. hostages

## The Majlis finally takes Khomeini's cue

BY DECIDING on the terms under which the 52 U.S. hostages will be released, the Iranian Majlis (parliament) has finally followed Ayatollah Khomeini's directive earlier in the year that it alone should deal with the fate of the hostages.

But it is unlikely that yesterday's proposals (see box) would have emerged without pressure from Ayatollah Khomeini's office and a change of attitude by the fundamentalist Islamic Republican Party (IRP) which claims a majority in the Majlis.

The proposals now put to the U.S. are virtually the same as those proposed by Ayatollah Khomeini on September 12. This allowed the IRP and other deputies to make relatively moderate demands without being denounced as quislings of the U.S.

While U.S. diplomats have continually complained that they have never been sure who had sufficient power in Iran to deliver the goods, yesterday's events show that the IRP does have such strength.

The problem for politicians inside Iran since the U.S. embassy was stormed a year ago has been that so many of them had used the hostage issue to rise to power. The takeover of the embassy destroyed the Government of Mr. Mehdi Bazargan, Iranian President Abolhassan Banisadr and the clerical fundamentalists of the IRP used the renewed militancy which followed the taking of the hostages to secure their positions.

This made it difficult for them to advocate any agreement with Washington and President Banisadr badly damaged his authority when he attempted to do so in February.

The death of the Shah at the end of July removed the most eminent demand of the militant students who had distributed the hostages around Iran in the wake of the abortive raid by the U.S. to free them.

BEIRUT—The following is the English-language text of a list of conditions debated yesterday by the Iranian Majlis for the release of the 52 U.S. hostages in Iran. The list was distributed by Iran's Press news agency.

"The Islamic consultative assembly, the Majlis, met this morning. The special commission on the hostages submitted their report to the Majlis. This report is based upon the proposals made by the Imam (Ayatollah Khomeini) on the subject of hostages. The proposals are as follows:

"1.—Due to the interference of the U.S. in the internal affairs of Iran, political, military, economic, the U.S. must now make a firm commitment to avoid all direct or indirect political and military inter-

ference into the affairs of the Islamic Republic of Iran.

"2.—Unfreezing all Iranian assets in and outside the U.S. These assets should be put at the disposal of the Iranian Government, in order that we may utilise them in every possible way. The presidential order of November 14, 1979, which blocks our assets should be declared null and void by presidential order. Financial relations would continue as before this presidential order, with the removal of economic blocks and all consequent effects. All legal procedures must be taken to void the presidential order concerning the confiscation of Iranian properties by the U.S. courts. Guarantee the security and free transfer of these properties must be made. No

private U.S. citizen or resident of the U.S. may make a claim against these properties.

"3.—Cancellation and annulment of economic and financial actions and measures against the Islamic Republic of Iran must be made. Legal procedures should be implemented to cancel and annul all claims against Iran. These claims might be presented by an official or unofficial citizen, an American company or the American Government. In the case of any type of claim made against Iran or any Iranian citizen, in any court of the United States in connection with the Islamic Revolution of Iran and the seizure of the nest of spies (U.S. embassy) and the arrest of U.S. citizens in Iran, the U.S.

Government should guarantee to answer and pay any consequent damage or expenses caused by the conviction of Iran or any Iranian citizen.

"4.—The properties of the deceased Shah must be returned. The United States Government should officially recognise the right of the Iranian Government to the deceased Shah's wealth and that of his close relatives. According to Iranian law, these properties belong to the Iranian nation and Iran should be able to control them. The President of the U.S. should issue a proclamation to this effect, and take all legal and administrative actions necessary to transfer these properties to Iran."

West. Why have they moved so quickly now?

The war with Iraq certainly gave much of the leadership in Tehran a sense of their own isolation. It is doubtful that the delivery of U.S. spare parts will make much difference to the Iranian war effort, though it is clearly important that Iranian politicians and generals will think that it will.

The crucial problem which President Carter will have most difficulty in resolving is that of the Shah's fortune and the frozen Iranian assets in the U.S. Popular feeling in Iran is that the Shah and his family salted away much of Iran's wealth.

Ordinary Iranians mention a figure of \$20bn or more, and it will be difficult for political leaders in Tehran to explain to them that not only are they not going to get any of this but that the assets which the U.S. Government administers belongs to Iran will be difficult to extract from a tangle of legal claims and court rulings.

This puts the leading clerical figures in the IRP in a difficult position. Having publicly associated themselves with pushing through the Majlis the conditions under which the hostages will be released, they are politically vulnerable. In Tehran if they cannot soon show that they have got most of what they asked for,

The final resolution of the hostage crisis may once again require the intervention of Ayatollah Khomeini.



President Carter . . .  
authority limited

Islamic Republican Party to at least get negotiations in train before the U.S. Presidential elections tomorrow is one positive harbinger.

In a TV interview yesterday, Mr. Sadeq Qotbzadeh, the former Foreign Minister, also estimated that Iran was prepared to be flexible on the key points. Although he speaks with no authority these days, the U.S. hopes that the familiarity of Mr. Qotbzadeh and others with the U.S. legal and constitutional system may have filtered down to those in Iran who had previously been uncompromising.

There is, however, great reluctance here to discuss another aspect of any deal with Iran—the possibility raised by the Majlis that the hostages would only be freed in groups, the release of each group being contingent on U.S. compliance with each of Iran's terms.

At a Press conference on Saturday, Mr. Muskie was at pains to suggest that the actual negotiations with Iran could take some time.

One key element in such bargaining is the military component of the frozen Iranian assets. The U.S. is clearly unwilling to be seen to "tilt" too sharply to Iran in its present conflict with Iraq. It would prefer not to release all the \$500m worth of spare parts and equipment at once, but only to agree to ship the least sophisticated offensive weapons.

U.S. officials were, however, drawing some encouragement from the fact that the Kfir is powered by the U.S.-made General Electric J79 engine. At the time of the ban, Washington

said it opposed the re-export of sophisticated American military technology to Latin America.

Last week, it was revealed that the U.S. State Department had given Israel permission to offer the Kfir to Mexico, which is also considering the U.S.-made F-5E fighter. There have also been unconfirmed reports that Columbia is interested in the Israeli aircraft.

The American Veto derived from the fact that the Kfir is powered by the U.S.-made General Electric J79 engine. At the time of the ban, Washington

concerned that the publicity given to the decision could expose potential customers to counter pressure from Arab states and U.S. aircraft manufacturers.

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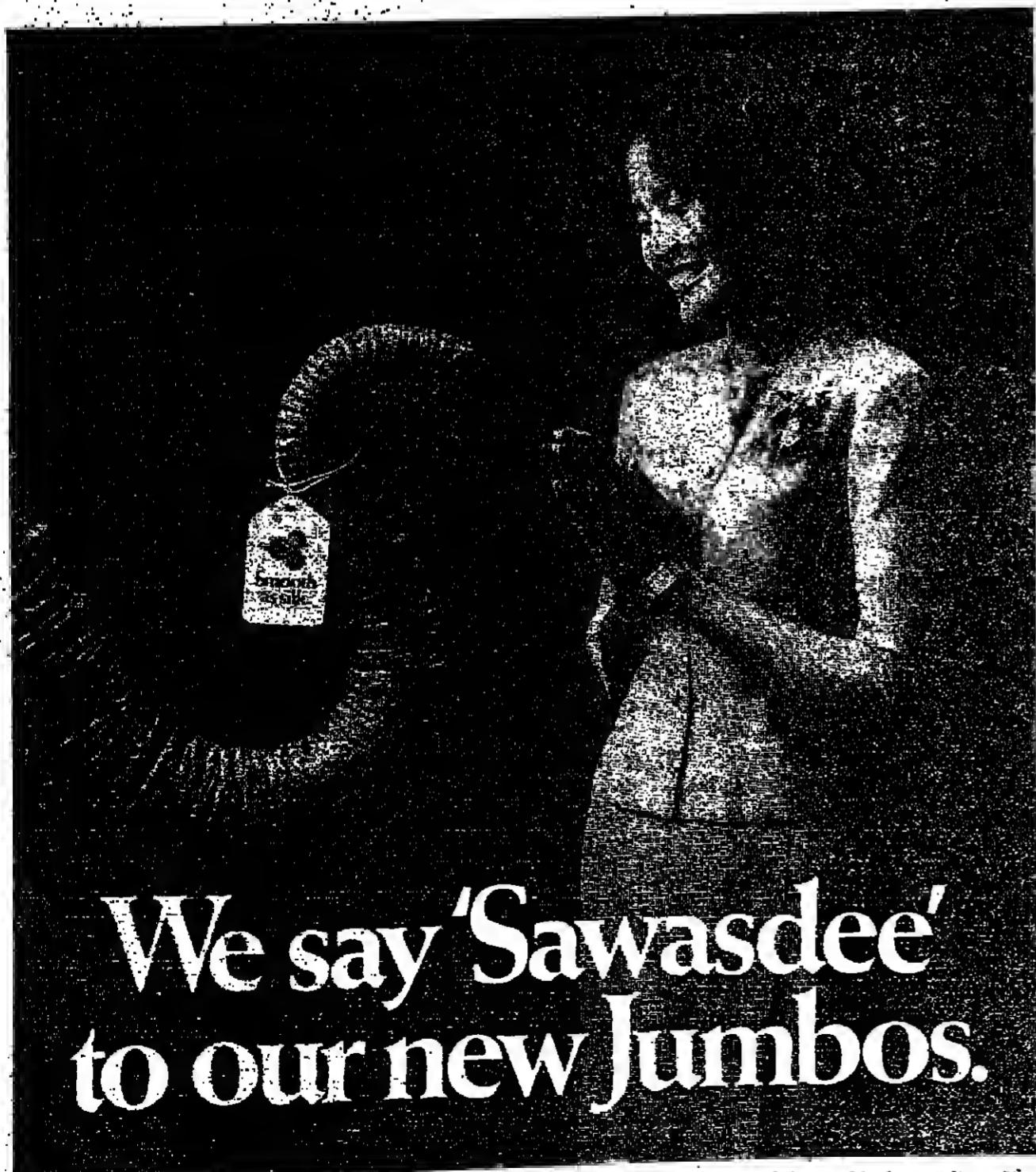
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## UK NEWS

# Prior must act in training boards finance deadlock

BY ALAN PIKE

THE Manpower Services Commission has been unable to reach agreement on whether industry should in future become responsible for financing industrial training boards.

Proposals to transfer the cost to industry are at the heart of a widespread examination of the 1978 Employment and Training Act carried out earlier this year by a review body of the Commission.

Arguments

But as a result of disagreement between TUC and Confederation of British Industry representatives, the commission will now have to report to Mr. James Prior, the Employment Secretary, that it has no agreed view on the issue.

It is calculated that an end to the present system of Government funding, with companies becoming responsible for the bulk of the costs of the 24 training boards, would currently cost industry an extra £51m a

year. CBI representatives on the review body reserved their position on the recommendation that industry should fund the training boards, although the report said they appreciated the "logic and arguments."

It has become apparent from responses to the report, however, that there is widespread hostility to the plan among companies.

Many employers have argued that, with industry under severe pressure from the recession, it cannot be expected to carry any extra burden at present.

Welcome

There are also fears that if companies were forced to finance the boards, they would simply reduce spending on other aspects of training at a time when apprentice intake, for example, is already declining.

The TUC, however, strongly

supports the financing of training boards by industry. In an unsuccessful attempt to reach agreement with the CBI, it offered to accept a phased transfer of funding to be completed by 1985.

It is expected that, in the absence of an agreed view, the commission will outline the positions of both sides of industry to Mr. Prior, with whom final decisions on the report will rest.

Legislation would be required to change the method of funding the boards which, under the 1984 Industrial Training Act, were originally financed by industry.

It has been suggested that the Government — apart from welcoming the public spending savings involved in making the change — might be attracted to the view that, since industry benefits from training facilities, it should be responsible for paying for them.

## Value of contractors' overseas work falls

By Michael Cassell

A BIG FALL in the value of overseas work being done by UK contractors is revealed in figures released by the Department of the Environment.

The figures reflect the growing difficulties encountered by British building and civil engineering companies in finding foreign contracts and come at a time when their domestic workload has reached one of its lowest ebb in post-war years.

According to the DoE, the current price value of overseas projects carried out during the 12 months to the end of last April was £1.29bn, a fall of 20 per cent from the previous year's level.

At the same time, the current price value of new contracts won totalled £1.8bn. Though this approximates the 1978-79 figure it implies a sharp drop in new business when expressed in constant terms.

The value of contractors' work outstanding at the end of April stood at £1.6bn against £1.8bn a year earlier.

British companies associated with the construction industry notched up a huge £2.74bn in overseas earnings in 1979-80, with consulting engineers, architects and surveyors accounting for £470m of the total. Exports of construction materials contributed £2bn in earnings.

The Middle East markets remained the most important for British companies providing nearly half of all the contracts won. While the United Arab Emirates was again the largest source of new work, there was a growth in orders from Saudi Arabia and Egypt.

Construction orders also rose in North and South American markets, with the value of contracts reaching £270m, three times the level achieved in the year before and twice as high as in any previous year. The DoE says the 20 largest UK construction companies again took over 90 per cent of the work won, although 19 others won overseas contracts for the first time.

## Engineering employers resist 'unacceptable' training costs

BY ALAN PIKE

THE ENGINEERING Employers' Federation is supporting the Confederation of British Industry's opposition to employers bearing the cost of industrial training boards.

The federation, in evidence published today, says: "The imposition of an additional cost burden on employers in the present economic conditions is quite unacceptable."

In its response to the Manpower Services Commission report, which proposes the change, the Federation also opposes a recommendation that the existing 1 per cent statutory limit on the levies which training boards can

impose, should be lifted. It has told the commission and Mr. James Prior, Employment Secretary, that there should be an examination of the scope for reducing the number of training boards.

"The present arrangements tend to cause duplication of administrative and training work. A slimmer structure would eliminate waste, provide savings and reduce costs."

While some large engineering companies with their own well established training systems believe that the Engineering Industry Training Board is unnecessary, the federation's evidence says

## 'Gang of four' lobby for ethane route

Sue Cameron asks who should control North Sea gases once landed?

producers, especially now when Europe's petrochemical companies, including the UK four, are in a parlous state due to overcapacity and the world recession. This gives an edge of the row is about who should control the gases once landed.

The heavy gases will be brought ashore to St. Fergus on Scotland's northeast coast via the planned £1.1bn gas-gathering offshore pipeline. The row is about who should control the gases once landed.

The case they advanced on Wednesday was founded in that:

- the existing UK petrochemical industry could and almost certainly would be seriously damaged if "outsiders" were allowed initial control of the ethane;

- their scheme would cost less than the alternatives — £150m against £200m, £400m or £800m;

- their plan to convert their existing plants from naphtha to gas feedstocks and to build an onshore pipeline from St. Fergus to the South could be operational years before the other schemes;

at the time factor could save Britain at least £300m — the added value that would be lost while the gases were left in the North Sea or burnt in power stations instead of being turned into petrochemicals profitably.

The claim that the UK petrochemical industry would be damaged by outsiders is undoubtedly true but it is also a call for protectionism.

Nigg lobby members predict that the Southern Four will make allegedly empty threats to close some of their existing plants unless they are favoured.

The real question is whether the present UK petrochemical producers ought to be given special protection. It could be argued that if they were worth protecting they should have spotted the potential in North

Sea gas earlier. Dow did when it bought 1,600 acres of land at Nigg.

The four say the picture was altered completely by the Iranian revolution and the leap in world oil prices last year. They say that until 1979 the oil-based naphtha was quite able to compete against gas as a petrochemical feedstock.

The Southern Four's argument on cost seems a weak one, too. Their scheme would be cheaper than the alternatives, but for whom?

Some would say that cosider, green-field development schemes at Nigg would mean greater new investment in Britain.

The four are on stronger ground in timing. They reckon the UK industry, regardless of who belongs to it, will lose £100m every year the gases, notably the ethane, are not made into petrochemicals. The figure is based on the cost-differential between the heavy fuel-oil and the more expensive naphtha.

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## OVERSEAS NEWS

## REPUBLICAN CONFIDENCE WANES

# Why California may turn its back on Reagan

BY DAVID BUCHAN IN LOS ANGELES

A CARTER victory in California, Mr. Ronald Reagan's home sanctuary? Ridiculous, say Republicans here, but they fear the electoral impact of the latest developments concerning the American hostages in Iran, and none would now place money that Mr. Reagan has the 45 electoral votes of the country's most populous state locked up.

The long-shot hopes of the President, who had planned to make the golden state his very last 1980 campaign stop today, are based on a recent Democratic poll showing him less than 5 per cent behind Mr. Reagan in California.

For the hard-driven Mr. Carter an upset California victory could either tip a surprise landslide on top of Mr. Reagan, or in defeat provide him the ironic consolation that Mr. Reagan had at least been rejected by the very voters who know him best.

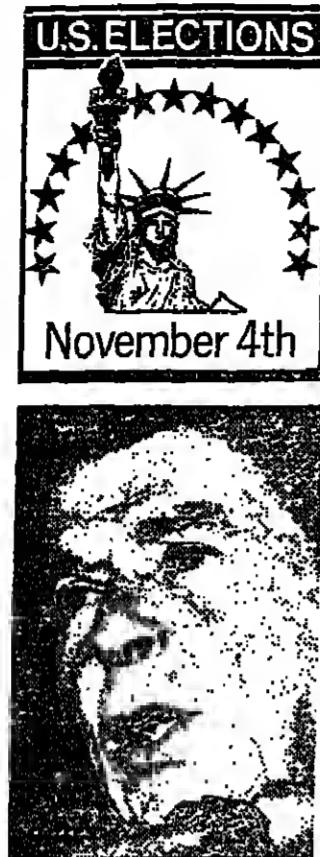
Mr. Reagan—"Governor" as he is still honorably called from his two terms in the Sacramento State House—has the cards stacked in his favour. His 1966-74 Administration is in general benignly remembered, though it was not the glowing success Mr. Reagan promises he could repeat in the White House.

Taxes did go up, but not by the amount they would have without Mr. Reagan's spending cuts. His Administration attracted no serious scandal, unusual for so long a period in so large a local government.

California is too large and self-confident to bave the parochialism of smaller states. But many Californians who do not openly root for Mr. Reagan are not immune to a desire to see one of their number back in the White House, if only to replace the hash last California president—Richard Nixon—made of it.

A Reagan victory would mean top jobs for Californians too. In a sense, the nomination, with Mr. Reagan's explicit approval, of Mr. A. W. Clausen of the California-based Bank of America to head the World Bank was a foretaste of what might follow.

It is Mr. Carter's problem across the country that Republican voters tend to be more highly motivated to go to the polls than traditional Demo-



Ronald Reagan... under pressure

crats. In California, this negates the 53 = 38 per cent edge in registration that Democrats still have over Republicans.

Despite the efforts of the black mayors of Oakland and Los Angeles with the black community, of Senator Edward Kennedy, with Mexican Americans, of Vice-President Walter Mondale with trade unions, and messages from Mr. Ezer Weizman, the former Israeli Defence Minister, who has been touting the Carter cause to Los Angeles' big Jewish community, there is not much enthusiasm for President Carter. Governor Jerry Brown has stumped for his erstwhile rival, Mr. Carter, but the Governor's flop this year in winning only one delegate in the primaries has severely knocked his credibility.

And there is "the Anderson factor." As everywhere, the independent candidate has

slipped in the polls. But Quixotic quests thrive in the California air. John Anderson has natural turf in the San Francisco area, nursery of California liberalism which Democrat would otherwise harvest.

He is also not without support in Southern California where he held a Saturday night Los Angeles rally, accompanied by all politicians campaigning down here by the inevitable acolyte from stage or screen (in his case, one of the scalpel happy "surgeons" of the MASH television series).

Republicans claim Mr. Reagan is getting a fair share of the support now deserting Mr. Anderson, because independent voters had been embittered by the Carter attempts to derail the Anderson effort. But other maverick causes do well in California, and one of them is the Libertarian Party, whose presidential candidate is Mr. Ed Clark and which competes for Right-wing votes. If Mr. Clark were to get even the 4 per cent he received when running for mayor of Los Angeles two years ago, he could hurt Mr. Reagan as much as Mr. Anderson will Mr. Carter.

Having Mr. Reagan in the State House is quite different from putting him in the Oval Office. The Carter forces keep reminding Californians. Much media play has been given to the President's 1976 warning that "Governor Reagan couldn't start a war. President Reagan could." By the vagaries of the American system, under which parties are first torn apart in primaries and then supposedly welded together in general elections, the coiner of that slogan is Mr. Stuart Spencer, then a Ford adviser, but now the chief Reagan campaign counsellor.

But Mr. Carter is still the underdog in California—and even more so in the rest of the almost solidly Republican West. He and Westerners never hit it off, since in 1978 he vetoed western water projects in the Federal budget.

In 1976, Mr. Carter lost all the west bar Texas and Hawaii. This year he stands a chance in Oregon but Republicans are still hopeful that generally Mr. Carter will do even worse tomorrow than in 1976.

## Polish strike alert still in force

By Christopher Bobinski  
in Warsaw

FOURTEEN HOURS of talks on Friday between the Polish Government and Solidarity, the country's largest independent union, failed to convince the union of the slowness of the authorities' intentions towards the new free trade unions. The strike alert ordered for November 12 is still in force.

At the weekend the Warsaw brazen of Solidarity released the text of a communiqué prepared after the talks by representatives of both Government and union and which the authorities refused to sign at the last minute.

Friday's talks were called after union protests at the Government's insistence on Solidarity recognising the supremacy of the Communist Party in its articles of registration.

The strike threat is real. After the talks Mr. Marian Jurczyk, a moderate union leader from Szczecin, told the union national committee that a survey in his region had shown that not of 821 factories and institutions only eight had voted against strike action if union demands were not satisfied.

On the insertion by a Warsaw district judge of a clause into Solidarity's articles saying that the union recognised the leading role of the party in the State, Mr. Jerzy Bala, the Justice Minister, promised that the Polish High Court would examine the union appeal against the decision by November 10.

The draft communiqué, if signed, would have confirmed a Government promise that the union would be given permission to publish a national weekly newspaper and details of access to radio and TV were to be discussed.

The Government also promised printing machines donated to Solidarity from abroad, and now held up by Polish customs, would be cleared free of tax and duty. The principles on which union publishing house would operate "would be determined."

The only union demand which the authorities are evidently unwilling to fulfil is that farmers should have the right to form their own union.

## IATA MEETING

# Third World airlines flex muscles

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE WORLD'S airlines go away from this year's annual meeting of the International Air Transport Association conscious of the fact that although they may have settled some of their outstanding problems they still face one of the most difficult periods in civil aviation history.

Not only is the business recession depressing traffic while costs of all kinds are resulting in substantial losses for many airlines, but there are also continuing problems such as the price of fuel and the ever present likelihood of scarcities in various parts of the world.

But a new factor has begun to outride the business recession of the consciousness. This is the emergence of the airlines of the developing world whose numbers are increasing steadily and threatening to erode the influence of the bigger airlines of the developed industrial world.

The background to the airlines' current situation was spelled out by Mr. Kaut Hammarskjold, the IATA Director-General, in his annual report last week. With a record number of passengers—390m in 1979, 7.5 per cent more than in the previous year—the airlines made virtually no money. The industry's operating profit was \$150m for just over 100 airlines before taxes with a net profit of only \$100m.

The general belief among airlines in Montreal during the

meeting was that the recession will begin to fade out towards the latter part of next year, and that by 1982 the airlines should be seeing better times. Their big challenge is to survive until then, and in order to do this they are setting themselves firmly against fares cuts and seeking, instead, fares increases. The possibility of fares rises of 5-10 per cent worldwide by

ways. The inquiry's report is at face value, an innocuous document. But underlying it is a potent, long-term threat to the cosy world of the IATA created by the bigger airlines of the developed countries over the past 30 years.

In effect Gen. Hajimbe and his team have served notice on IATA that the old days have gone for ever and that the new era must take account of a situation in which the developing nations' airlines account for more than half of the total membership of the association.

In Montreal they revealed a new face, and showed confidence in their stride. They were still tentative in challenging the precepts of the bigger airlines, such as the latter's rights to introduce end-to-end fares that straddle their territory and took little account of their local views. But there was no doubt that the challenge was there, and that it was getting stronger.

Gen. Hajimbe's report made it clear that the IATA system was almost in danger of collapse, and that the eventual result of the bigger airlines' behaviour would only be a growth of "regionalism" with the smaller airlines establishing local associations whose basic belief would be to look after their own members' interests first and those of the bigger airlines outside, second.

next April cannot be overlooked.

Apart from the price of fuel, which doubled last year and has risen by at least another 25-30 per cent since then with the possibility of further increases during the coming winter, the other inflationary factor facing the airlines is that of user charges—the price they have to pay for landing, parking and taking off their aircraft at the

emergence of the airlines of the developing world who are beginning to realise their power in the IATA forum and also how to use it.

This attitude surfaced in Manila last year when the pressures created by those airlines resulted in the creation of the special inquiry under the chairmanship of Brigadier General Enos Hajimbe, managing Director of Zambian Air-

## SHIPPING REPORT

### Surge in Russian charters

BY OUR SHIPPING CORRESPONDENT

THE MAIN feature of the week in dry cargo markets has been the surge in chartering activity by the Russians. Brokers report that about 30 ships have been fixed by the Russians as they work to cover the substantial shortfall in their grain harvest.

In the tanker market rates have improved and the going rate for Very Large Crude Carriers (VLCCs) is above Worldscale 35 for the key voyage westwards out of the Arabian Gulf.

However, John I Jacobs notes in his latest weekly tanker report that the improvement in freight rates has coincided with a rise of over a quarter in the cost of fuel during the last month. For a steam turbine-powered VLCC the cost of extra bunkers on a round trip from the Gulf to Europe is about \$360,000.

Time charter rates in the Atlantic have risen to \$9250 per day for Great Lakes-type ships and 40/50,000 tonners are able to command up to \$11,500 per day. Surprisingly, the improvement in freight rates has not

spread to the larger Panamax sizes (70,000 tonne) and bare rates have eased back to \$15 per tonne in the key U.S. Gulf/Conduit grain trade.

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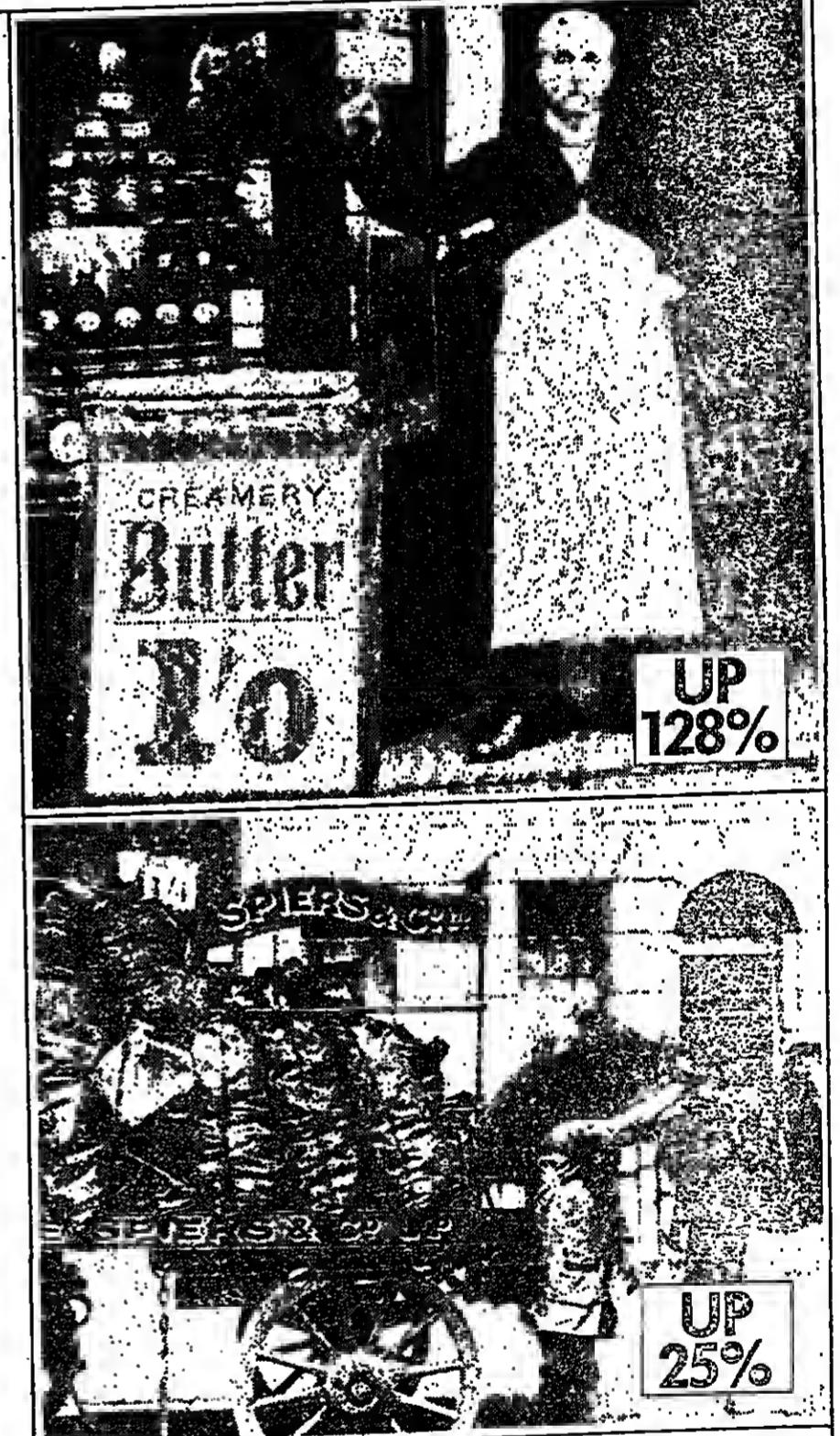
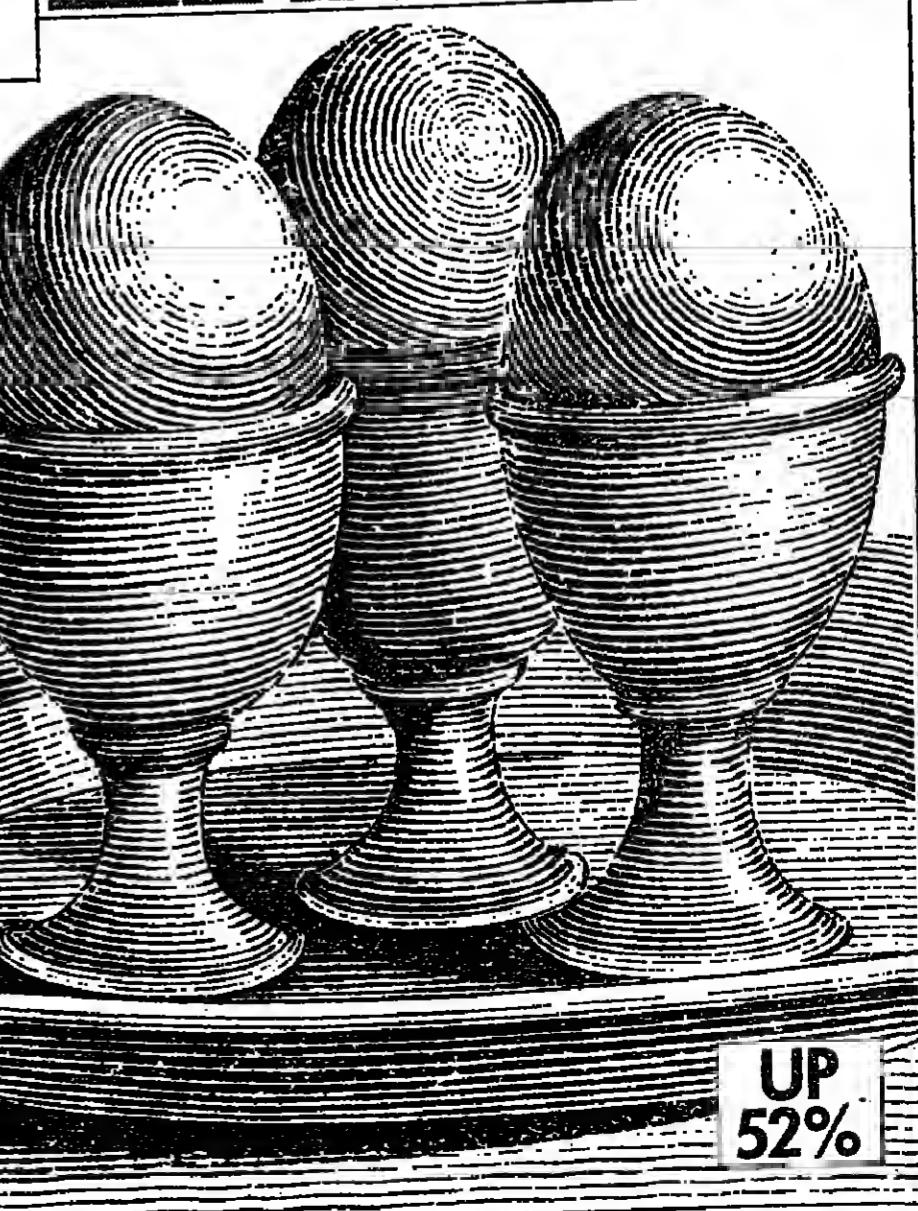
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## UK NEWS

## Recovery year seen as 1982

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

BRITAIN FACES another grim 12 months of falling output and profits says the London Business School in its Economic Outlook, published today. But prospects for after 1981 are brighter as inflation declines and domestic demand recovers.

The Outlook is produced by the school's Centre for Economic Forecasting. It says that if monetary policy is now tightened in line with the medium-term financial strategy the reduction in the inflation rate which has already occurred can be continued over the next four years.

The annual rate of consumer price inflation could average 8½ per cent in 1982 and about 6½ per cent in the following two years. On this basis, output, measured by real Gross Domestic Product, should recover strongly in 1982—up by 2·4 per cent, after falling by 0·6 per cent last year—and should grow by 1·9 and 1·8 per cent in 1983 and 1984.

The main cause of recovery in 1982 are a strong trade performance as the world economy grows; a rise in investment as company profits are restored; a rise in consumer spending as the inflation rate falls; and a rebuilding of stock levels.

However, the prospects for unemployment are poor.

Although the recent rapid increases should not continue after next year, the total is still likely to rise slowly. The adult total in Britain is projected to be an average of 2·2m in 1982.

The next steps in the Government's strategy are considered by Dr. Alan Budd and Mr. Geoffrey Dicks, in the economic viewpoint. They compare the current position with the previous cycle. They conclude that this time the inflationary consequences of monetary expansion have come through more rapidly.

The authors examine the impact of the current distortions. They conclude that money supply has "effectively been growing" at an annual rate of 15 to 18 per cent for the past three years. They say there must be a steady reduction in monetary growth from now onwards if the Government is to maintain its current progress in reducing inflation.

It is assumed that, because of the current overshooting, the target for monetary growth will have a centre range of 8 per cent in 1981-82.

On the usual unchanged-policy assumptions, public-sector borrowing in 1981-82 is tentatively estimated at about £9·5bn. This will make achievement of the monetary target extremely difficult.

Dr. Budd and Mr. Dicks say that one way around the problem would be to set cash limits—rigorously defined as the "permitted increase in public spending at current prices"—at 6 to 7 per cent, in line with the monetary target. This would produce a public-sector borrowing saving of £2·5bn compared with the forecast.

This would allow relief to be given to the corporate sector, for example, by reducing employers' national insurance surcharge.

The authors estimate that in later years the medium-term strategy should be consistent with cuts in taxation (corresponding to a reduction in the basic rate of income tax to 25 per cent by 1983-84), on the assumption that announced public spending plans are not exceeded.

They suggest that: "on past experience the danger point will be around 1983, or possibly earlier, when the economy will be growing more strongly. It will coincide, we believe, with notable success in cutting inflation. The temptation to embark on a fiscal expansion, as in 1976, will be very strong."

"It may seem premature, at a time when the economy is still deep in recession and inflation is still at 18 per cent, to talk of the possible problems of success. But the whole point of the medium-term strategy is that it is foreseen to provide a policy commitment over many years and it cannot be too early to

warn of the dangers of departing from it in the future."

Mr. Michael Beestock, in a separate briefing paper, examines the current debate about monetary policy. He concludes that if public-sector borrowing affects the money supply it should also have a direct influence on inflation.

The Government should therefore be less preoccupied with sterling M3 and lay even greater emphasis on public-sector borrowing. It should avoid sinking its energies into money base control which is, at most, advisable as a precaution. To avoid further money-market disturbances the authorities should revert to a floating rate policy for Minimum Lending Rate.

In detail, the Business School forecasts that public-sector borrowing should decline from £9·5bn in the current financial year to £9·4bn in 1981-82, to £4·7bn in 1982-83, to £2·5bn in 1983-84, and to £3·5bn in 1984-85. This is on the basis of unchanged policies and in part reflects the growing contribution of North Sea oil revenue.

The Business School is generally optimistic about the monetary outlook, assuming a marked deceleration in the rate of monetary growth and a fall in MLR from 18 per cent now to an average 12 per cent next year. 10 per cent in 1982, and 10 per cent in the following two years.

Sterling is assumed to depreciate next year. The trade-weighted index, which is forecast to appreciate by 9·2 per cent this year, is projected to decline from an average fourth-quarter 1980 level of 75 (1971=100) to 68 by the end of 1981, and to 65 by the end of 1982. On an average year-on-year basis this indicates declines of 6·9 and 4·7 per cent.

After the recent sharp fall in consumer spending, more or less uninterrupted if modest, growth is expected for the rest of the forecast period.

This reflects the combination of a deceleration in the rate of inflation, which is expected to produce a one-point-a-year fall in the savings ratio over the next three years, and the expectation that direct taxes can be cut from 1982 onwards.

The squeeze on the corporate sector is expected to continue.

Company profits (excluding stock appreciation and North Sea oil profits) are expected to drop by 25 per cent next year, after showing little change on average this year. Consequently

the financial deficit of the non-oil corporate sector is expected to reach nearly £2bn next year, or 4·3 per cent of Gross Domestic Product compared

with the record 5·4 per cent level of 1974.

The result is expected to be a sharp decline in private fixed investments, with a strong recovery, led by housing, from 1982 onwards.

The expected depreciation of sterling helps exports after 1981, but the fall in imports associated with destocking is now forecast to have run its course.

Although the level of imports is expected to be unchanged in 1981 compared with the average for 1980, the improved economic outlook for 1982-84 is forecast to produce import growth of 3 per cent a year. Consequently, the current account of the balance of payments is projected to move back into deficit over the next four years.

The outlook for earnings has improved. In the next payout earnings are forecast to rise by about 12 to 13 per cent, as reduced profits in the private sector and cash limits in the public sector combine to produce significant deceleration. This should be maintained over subsequent pay rounds, when earnings rises should settle at about 7 to 8 per cent.

Economic Outlook 1980-84, Vol. 5, No. 1, October, 1980 is available on subscription from Gower Publishing, 1 Westmead, Farnborough, Hants. GU14 7RU.

# WHAT DRIVES CHAIRMEN TO TALK TO THEMSELVES?

Most annual company reports seem to wind up in a small number of time-honoured publications—the kind of publications chairmen believe are read by other chairmen.

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## UK NEWS

## CBI submits case for abolition of industrial rates

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

THE CONFEDERATION of British Industry is to step up its campaign for a sharp reduction in local authority rates by calling on the Government to examine plans for abolishing all rates for manufacturing industry.

This call will be delivered during a meeting of the National Economic Development Council on Wednesday when Mr. Michael Heseltine, Environment Secretary, will discuss the impact of his Department's policies.

In a paper presented to the council, the CBI says the financial plight of manufacturing industry is "now so serious that consideration must be given to the case for industrial de-rating."

CBI leaders know there is little chance of such a demand being met in the near future, and they have not yet adopted it as formal policy.

But the fact that they are tabling the idea for discussion illustrates their frustration at a time when the Government has failed to provide concessions on their other major economic and industrial demands such as reductions in the levels of interest rates and sterling, abolition of the national insurance surcharge, and cancellation of the four-

## Whitehall cuts Civil Service jobs by 900

By Our Industrial Editor

THE NUMBER of civil servants employed by the Departments of Industry and Trade has been cut by nearly 900 to 16,300 during the past 12 months.

This includes jobs lost through the abolition of the former Department of Prices and Consumer Protection and the Metrication Board, together with a substantial reduction in the size of common service divisions which support both Departments.

Some of the cuts result from Government attempts to reduce the amount of form-filling required of manufacturing industry by the Business Statistics Office and other branches of Whitehall.

Mr. David Mitchell, a Parliamentary Under-Secretary of State for Industry, announced three new initiatives at the weekend specially aimed at small businesses.

He said a restructuring of quarterly inquiries into manufacturers' sales would cut the number of forms involved by 28,000 a year, saving £500,000 annually in manpower costs at the Business Statistics Office. It will lead to the loss of 100 jobs.

A wider use of sampling in the annual census of production would save 10,000 forms and costs of £125,000. Further savings would be made by reducing the number of questions in the annual minerals' inquiry form.

Overall, the number of civil servants at the Department of Industry has dropped by about 210. This has mainly been carried out by natural wastage.

At a top level in the Department, the number of deputy secretaries has been reduced from seven to five.

The Department's research establishments have shed the most staff so far—120—while regional policy divisions and offices have lost 60.

Only 30 have so far gone from the divisions which "sponsor" individual industries whose work Sir Keith Joseph, the Industry Secretary, relies on for information about how the recession has hit manufacturing industry.

The number of civil servants at the Department of Trade has dropped by about 450 from 7,640 to 7,180.

## Public sector borrowing 'may top £14bn in 1981'

BY PETER RIDDLE, ECONOMICS CORRESPONDENT

THE GOVERNMENT faces serious continuing problems with the level of public sector borrowing, stockbrokers Phillips and Drew warn in forecasts published today.

The brokers estimate that even with public spending cuts of £2bn in 1981-82 and with a mildly deflationary Budget next spring, borrowing could reach £12bn in the next financial year. Without these elements, it could be more than £14bn.

Because of the impact of the recession on savings and on bank borrowing, it is possible that a £12bn level of public borrowing could be combined with a 10 per cent rate of later.

## BL shop stewards face a test of nerve

Arthur Smith reports on a meeting of union leaders which will decide whether to recommend a strike.

than 20,000 workers which had nearly all car assembly. Instead, he threatened to sack all workers who did not report for duty by a certain date.

The response of national trade union leaders was to stage an 11th-hour meeting at which a form of words was agreed to defuse the situation.

The pay deal went through and with it the controversial new working practices which mean that Longbridge, Birmingham, where the new Mini Metro is produced, already enjoys productivity levels comparable with the best in Europe.

Battered by the success of Sir Michael—the dismissal last November of Mr. Derek Robinson, the Communist convenor at Longbridge, greatly undermined the confidence of the shop steward movement—the unions everted the current pay round differently.

Last Monday, when senior stewards met in Coventry to

reject the company's 6.8 per cent offer in response to the 8.5 per cent demand, they bounced the issue back to the workers, calling for factory gate meetings.

Union leaders report that the militancy at Longbridge comes not from the activists but from the shop floor. Workers are complaining that take-home pay of £80-£84 a week, given the cut in overtime, poses domestic problems. Wives are lobbying shop stewards in favour of pay increase to meet mounting household bills.

At Cowley, Oxford, an area where the moderates have traditionally held sway, 13,000 workers voted overwhelmingly for strike action.

Cowley learned only last week that under the 1981 BL corporate plan submitted to the Government it had an important role to play as the site for the planned new middle range car, the LC-10.

eventually to break ranks. Many union leaders believe the BL negotiations "cry out for compromise" and that an 8.5 per cent offer might be enough to buy off militant action. But Sir Michael has already made clear that "not a penny more" can be offered. Given such tough opposition, the stewards may back off from direct confrontation.

Union leaders in Coventry today know they face a test of nerve. Sir Michael and the Government will watch with interest.

## Longer holidays for a third

A THIRD OF Britain's workers received longer holiday entitlements in the last pay round, and half of them have had a reduction in hours over the last two years.

This emerges from the latest edition of "Bargaining Report," a survey by the independent Labour Research Department of the 100 largest settlements in the last round.

## City 'favours general purpose annual reports'

By FINANCIAL TIMES REPORTER

THERE IS considerable support in the City for the idea of the general purpose company annual report, and very little sympathy for the suggestion that companies should produce separate documents to meet the needs of experts, private shareholders and employees.

This is shown by a survey carried out earlier this year by Business Opinions for Charles Barker, the City public relations group.

The survey shows that, although many are not read very carefully when first received, annual reports are by far the most popular source of information about companies. Eighty-six per cent of respondents nominated the annual report among the first three sources they would consult.

Only 30 have so far gone from the divisions which "sponsor" individual industries whose work Sir Keith Joseph, the Industry Secretary, relies on for information about how the recession has hit manufacturing industry.

The survey sample totals 342 "senior professionals," including insurance brokers, stockbrokers, bankers, people in unit and investment trusts, company executives, and accountants. It achieved a 75 per cent response rate.

## Interest up 1% on tax certificates

By JASON CRISP

THE RATE of interest payable on the certificates of tax deposit scheme operated by the Inland Revenue is to be raised from 14½ per cent today in response to the rise in money market interest rates.

The certificates are available to taxpayers, both individuals and companies, to make advance provision for the payment of a wide range of taxes (other than PAYE) and for liabilities such as Petroleum Royalty.

The change in interest rates is for deposits under the series for five prospectus.

The new rate for tax and other liabilities will be 15 per cent and the rate of interest on deposits withdrawn for cash has also been increased by ½ point in 11½ per cent.

An interest supplement, only payable in respect of a deposit applied in payment of a tax or other liability, of 2 per cent (instead of 2½ per cent) will be paid in respect of the first three months (previously two months) of a deposit.

connected and "on-line" as an unnecessarily complex and grandiose proposal" which would be risky and costly and take for too long to implement.

The Cabinet committee which considered the Inland Revenue's plans in August also feared it was too complicated and sent it back for reappraisal.

The Inland Revenue believed to have wanted IBM while the Department of Industry was very anxious it should be awarded to ICL.

A report calling for a step by step, simple approach, has been prepared jointly by Department of Industry, Inland Revenue, and the Government's computer agency, and been sent to Ministers.

The Bow Group report, written by John Butcher, MP, and Mr. Philip Virgo, wants the Revenue to introduce an initial system based on small business computers with a trial starting in two offices almost immediately before being introduced around the country.

"The Big Steal" (Computerisation of PAYE assessment), Bow Publications, 240 High Holborn WC1, £2.50.

# ANSAFONE GETS THE ANSWER FROM DATA GENERAL...ON HOW TO IMPROVE PRODUCTION CONTROL AND PROFITABILITY.



Ansafone is the biggest manufacturer and distributor of telephone answering machines in the UK, and one of the largest in the world.

Naturally, a company which is itself in the advanced electronics field, is no stranger to computers.

"But we were using 1960s techniques for 1980s business," says Managing Director, John Evans. By which he means that Ansafone was buying batch-processing time for its various operations with six computer bureaux.

"All too often we were forced to base decisions on information that was already out of date and it was costing a fortune," adds Financial Director, Mike Smith.

John Evans: "If we were going to stay ahead, we needed our own on-line system. We needed it to administrate our tens of thousands of rental contracts. We needed it for payroll and internal accounts. Most vital of all, as a cost-conscious manufacturing company, we needed it to improve our inventory and production control, which, in turn, would have a significant influence on our overall profitability."

Ansafone investigated the hardware of sixteen computer companies before deciding the most effective answer was to install three mini-computer systems by Data General, to handle independently their three main requirements. Data General equipment was chosen on technical merit and its capability of using advanced COBOL, to simplify in-house programming.

From the word 'go,' in September 1979, things moved fast. The rental system was in and working by November. Stock control and payroll, by March 1980. And in June, the stock

control system was adapted to give production control and materials requirements planning.

The production control system - IMPCON (Inventory Management and Production Control) was provided as a package by Cable and Wireless UK Services Ltd, using a Data General CS/60 computer and six terminals.

"Before we had this new system," says Mike Smith, "the best we could expect were stock reports days late. Now, we can define production and parts requirements against manufacturing estimates with total accuracy. What we particularly like are the extensive costing facilities. It not only deals with parts and quantities, but converts them into cash values."

John Evans: "Dramatically better—the results are there already."

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## UK NEWS - LABOUR

### Port strike support 'overwhelming'

BY PHILIP BASSETT, LABOUR STAFF

BRITISH SHIPPING is expected to be severely disrupted today by a 24-hour National Union of Seamen's strike over the Cunard flags of convenience dispute.

The union said yesterday that messages received at its head office indicated overwhelming support for the action. The strike was due to begin at midnight last night with the aim of preventing all sailings of British ships from UK ports.

The action is expected to halt British-owned cross-Channel ferry traffic, as well as cargo ships, though hovercraft services seem unlikely to be affected. Hoverlloyd said its Ramsgate-Calais service would be operating as normal and had vacancies.

The union has organised a programme of 14 rallies and meetings of members at major ports throughout the country. The largest are likely to be at Cardiff, Dover, Hull, Liverpool and Southampton. Mr. Jim Slater, NUS general secretary, travelled to Liverpool yesterday to address a meeting there today.

The union's executive will meet tomorrow to receive a reply to its pay claim from the General Council of British Shipping.

It is likely the executive will also discuss the effects of today's action. A union spokesman said yesterday that the possibility of extending the action and asking for further support from foreign seamen could not be ruled out.

The NUS also became involved in a dispute with Cucard yesterday over the validity of a telex message from crewmen of the QE2, the company's flagship.

The unsigned message was sent to Mr. Slater and Lord Matthews, chairman of Cunard. The ship is threatened with industrial action over the flags of convenience dispute when it

docks at Southampton on Friday. But the telex message said staff did not wish to take part in this action.

The NUS doubted whether the message was representative of feeling aboard the ship, and said reports from the ship through official NUS channels indicated support for the proposed action. A spokesman for Cunard, though, said the telex had been received in good faith.

The message asked the union for advice on the legality of a secret ballot on taking action. It said: "It is our wish, we hope with your approval, to hold a properly conducted secret ballot to assess the true feelings of the crew. We have requested your representative on board to arrange this and have been repeatedly refused."

The message deplored the decision of the NUS executive to reject proposals for solving the dispute and asked the union to continue negotiations. The crew of the QE2 have been told they may lose their jobs if they refuse to sail on an eight-day trip to the Caicos Islands on Saturday.

The telex said if a decision was left until the ship docked, the crew considered it "could well be too late for saving future employment and the jobs on board the QE2 and all connected with it."

The other two cruise ships involved in the dispute, which centres on Cunard's wish to cut costs by placing the ships under flags of convenience, are the Countess, stranded at Barbados by an NUS sit-in, and the Princess. Four of Cunard's cargo fleet are also stranded. Lord Matthews has threatened to sell the cruise ships because of the NUS action.

There was no contact between the two sides over the weekend, but an approach to both parties is likely early this week from the Advisory Conciliation and Arbitration Service.

The GMWU's view is that the money that accrues from handling union funds should come to the unions. It also believes that a union banking institution might have a chance of offering better terms on loans and other services to union customers than is presently offered by the commercial system. But the question arises whether the unions have enough total funds to enter this area.

One of the prime functions of a trade union bank would be the management of pension and other funds and investment. There is also some possibility of a retail bank function attracting individual union members. The Co-op Bank would obviously not wish to see its business base eroded, however.

The broadening of the Co-operative Bank's interests, including its Commercial Bank merchant banking facility, has been a further attraction to the Co-op, however. There have already been tentative talks with a number of merchant banks and an Israeli bank.

Local management at Barclays, which is one of the GMWU's bankers, has shown considerable interest in a possible partnership.

Officials of the GMWU have also had discussions with West German trade union banks—in particular the Bank für Gemeinwirtschaft—which are well developed and have close financial links with the equivalent of the Co-operative movement within the Federal Republic.

The British unions have been seeking information on the way their West German colleagues have developed a strong concept of retail banking and created a union movement with much greater financial strength than that in Britain.

Not surprisingly, though, the Co-operative Bank has been taking the lead in the project. "The unions are our friends,"

said Mr. Basnett. "The unions are our friends. From this, the more optimistic union officials see the creation of a new banking institution within a year or so, though with a fairly lengthy gestation period for it to gain credibility.

The impetus has come from the General and Municipal Workers' Union and in particular Mr. David Basnett, its general secretary. Considerable interest has been awakened in

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The unions have no expertise in banking and need an existing structure which can be modified. They have not restricted their discussions to the Co-op, however. There have already been tentative talks with a number of merchant banks and an Israeli bank.

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said Mr. Basnett. "The unions are our friends. From this, the more optimistic union officials see the creation of a new banking institution within a year or so, though with a fairly lengthy gestation period for it to gain credibility.

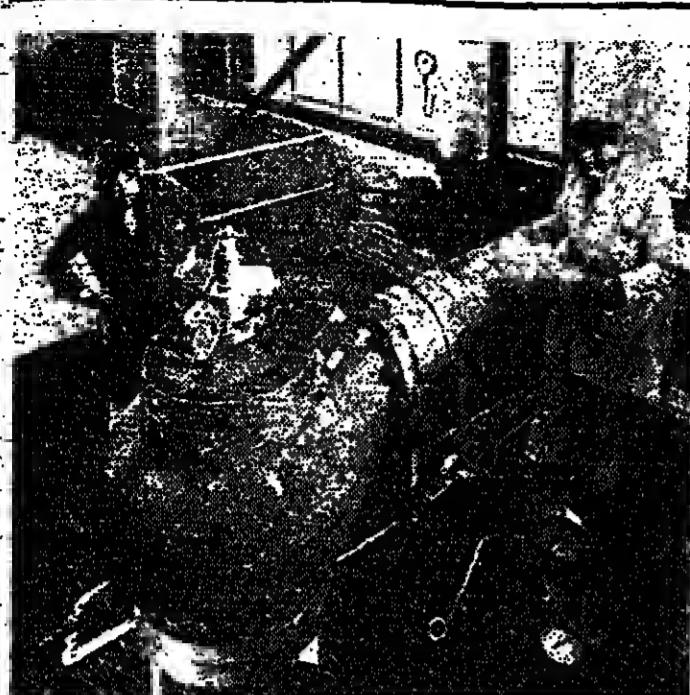
The impetus has come from the General and Municipal Workers' Union and in particular Mr. David Basnett, its general secretary. Considerable interest has been awakened in

other unions, particularly the Association of Scientific, Technical and Managerial Staffs.

The unions have no expertise in banking and need an existing structure which can be modified. They have not restricted their discussions to the Co-op, however. There have already been tentative talks with a number of merchant banks and an Israeli bank.

# Technical Page

EDITED BY ARTHUR BENNETT AND ALAN CANE



Engineers at the Skelmersdale, Lancs, plant of Dernwance, carrying out steam tests on a pilot-operated safety-relief valve for a nuclear power station. The company says it has major orders for high pressure valves and boiler mountings for nuclear plants under construction in France, America, South Korea and Spain. New orders worth in total more than £2m have been won for valves for power station work in India and for fertiliser plants in Rash Traja.

## • HEATING

### Drying-out is speeded

A BUILDINGS finishing stages can be planned and started at any time of the year because of the benefits of a new building dryer, says Westair Dynamics, Thames Works, Central Avenue, East Molesey, Surrey (01-941-1912).

Experience of demanding operating conditions in overseas markets, particularly in Scandinavia, has led to the development of the machine's best pump circuitry to operate particularly efficiently in its 6 to 35

degrees C range. In fact, says the company, in the extremely difficult drying conditions of 10 degrees C and 50 per cent humidity, the unit's water extraction rate has been improved by over 200 per cent.

Westair's latest model is simple but robustly designed with a height of 1140 mm, only 540 mm wide and weighing just 77 kg. This means it presents no problems in being manoeuvred in and out of vehicles, through narrow openings or up and down stairs.

### Mobile heating source

ONLY ONE gallon of paraffin is needed to provide instant heat for three hours with a new high output chassis mounted mobile oil heater, claims Wysepower, Drove Road, Everton, near Gillingham, Sandy, Beds (0767 500111).

Called the 60D, model space heater, it provides 60,000 BTU (the equivalent of 17½ kW) and

is suggested for applications where a mobile source of heating is required—garages, aircraft hangars, drying out buildings in bad weather, on construction sites, livestock buildings and greenhouses etc.

A flame failure safety cut-out switch is standard on the heater which is available for both 110 and 240 volt supply.



## Is gold only for the privileged few?

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gold. At least with part of their assets, because this precious metal has far more than merely magic appeal.

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lends it additional numismatic value. In 1980, only one million were minted for world-wide distribution—including 100,000 in Proof quality. Its price is keyed to current world market rates. Daily.

There's good reason to expect the Chervonets will be the most brilliant investment you ever made.

**Chervonets**

Wozchod Commercial Bank Ltd, Zurich

## Searching for the sweet sound of success

BY ELAINE WILLIAMS

"WE CAN turn your living room into the Albert Hall," says Mr. John Hayes, director of a small hi-fi manufacturer, IMF Electronics.

After 10 years' research and 127 patents, the company believes it has developed a hi-fi system called ambisonic surround sound which will make ordinary stereo hi-fi sound as primitive as Edison's tin foil phonograph seems to us today.

Now the company, which earns its living manufacturing loudspeakers and which exports over 70 per cent of its output, is looking for a bigger partner to share in its discovery.

Mr. Hayes explained that with conventional stereo, sound has little depth because it comes from only two speakers in front of the listener.

With the IMF system, the listener is surrounded by at least four loudspeakers. Mr. Hayes said: "We can produce the illusion that a room is bigger than it really is: it would sound like the Albert Hall if the piece of music was recorded in surround sound."

More than £100,000 has been spent by the National Research Development Corporation to help IMF develop surround sound. Much of the basic research was carried out by Dr. Peter Fellgett and Geoffrey Barton at Reading University

and Dr. Michael Gerzon at Oxford University.

A significant amount of the NRDC money has been spent on protecting the design with patents throughout the world. Mr. Peter Tanner who looks after the project at NRDC said: "If we can get the system adopted world-wide it has the potential to be a vast business

stereo disc.

In order to play back the sound, a decoder picks up the coded stereo signals from the stylus and turns this back into the four separate signals which are then fed through amplifiers to the four loudspeakers. Extra speakers can be added if required.

The effect, even in my tone deaf ears, was impressive.

Special effects, such as turning orchestras upside down, can be created during the recording process.

So far, only two small recording companies, Nimbus and Unicorn, are using the system to produce high quality stereo discs. Many are classical selections of Chopin, Debussy and Beethoven. However, IMF is also releasing some jazz records, the first of which is called "Beginnings" by the Reformation Dixieland Band to appeal to a wider audience.

With the surround sound decoder and two extra loudspeakers conventional stereo records can be played to give an improved sound effect which IMF calls "super stereo."

The NRDC hopes that the Federal Communications Committee, which regulates broadcasting in the U.S. and the European Broadcasting Union will both accept surround

sound as an international standard, following successful demonstrations this year in Chicago, Dusseldorf, Amsterdam and Brussels. But no decision has yet been made.

Most of the major recording and hi-fi manufacturers are known to have looked at the possibilities of surround sound but have not indicated that they will adopt the system. This is due to several factors including the downturn in consumer demand caused by the recession and new developments such as the video disc—which may be more attractive in the long term.

So, for the moment, IMF Electronics and the NRDC are left to promote the new system on their own. But as a small manufacturer, IMF does not have the resources to manufacture on a large enough scale to make the equipment cheap. It hopes that a company such as Philips will take up the licence to manufacture.

Philips says that for the foreseeable future consumer demand will be satisfied by conventional stereo and although it is keeping "its options open" on new systems it has no plans to introduce surround sound.

The record industry still remembers the unsuccessful attempts during the early 1970s to introduce quadraphonics—

which also compressed four sound signals on to a stereo disc.

Radio stations could not broadcast quadraphonics successfully either, as it required four separate radio bands to transmit each of the channels. In the crowded airwaves used by broadcasters only two channels—those used for stereo—could be employed.

Unlike the surround sound system, quadraphonics broadcasts were not compatible with existing mono and stereo broadcasts.

Today a complete surround sound system costs £650; the decoder on its own accounts for £250. Mass production could bring the decoder cost down to £30.

Mr. Tanner at the NRDC admits that it will be some time before surround sound catches on. He said that it had reached the stage where some large company needs to "take it up in a bigger way."

Stereo took more than 15 years to become popular, but if there is any money to be made from surround sound the NRDC believes that the 127 patents ensure that Britain gets it.

## • HANDLING

### Fork lift trucks lifted

EASIER SERVICING of fork-lift trucks is promised with the introduction of a two-speed hydraulic fork lift truck jack whose low profile design allows it to slide under trucks and which has a base as little as 2½ ins ground clearance, announces Peel Equipment, The Wye Estate, High Wycombe, Bucks T0494 451111.

Once it is in position the FLJ-400 is said to make fast work of lifting the truck to a height of 16 ins. The higher speed is used until the lift-pad meets the load, and then the jack automatically switches to low speed for easier lifting.

A "walking beam" principle is used for optimum safety and, although it weighs less than 80 lbs and has a lifting capacity of 8,000 lbs, the jack is said to handle all types of trucks.

The walking beam design also facilitates the unit's portability from job to job—it can be wheeled on its heavy duty castors or folded flat and carried.

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## • SECURITY

### Door will resist blast

OFFERING PROTECTION in high security areas or blast resistant buildings is a strong door system developed by Mowlem (Civil Engineering) of Bracknell, Berks, which says eight of these have been installed in a blast resistant control room at Esso's Fawley Refinery near Southampton.

System is designed to meet Health and Safety regulations laid down by the petrochemical industry and is intended for use in areas where special safety considerations are needed to protect people, plant and equipment, and to maintain the integrity of a building in adverse conditions.

Supplied either with or without automatic equipment the doors come in standard sizes, or specially to order. Automatic equipment is usually pneumatically operated and can be opened manually in the event of power loss.

The doors are said to withstand rebound loadings and remain secure and operable under multiple blast conditions.

## Warning is loud and clear

A DISTINCTIVE and penetrating warning signal is said to be emitted by a new type of audible warning device called the Howler, just launched by Chubb Alarms, 42 Horsham Road, Walton-on-Thames, Surrey T09322 43851.

Housed in a weatherproof stainless steel box the unit is operated through timing and control circuits connected to a nickel cadmium battery supply and charger unit. The alarm can be used either on its own or in conjunction with remote signalling equipment to police central monitoring stations.

# Building and Civil Engineering

## £15m awards to R. M. Douglas

A HOSPITAL development scheme at Morriston, near Swansea, tops a list of several contracts totalling £15m awarded to R. M. Douglas Construction.

Work over £10m, the hospital has been designed by the Welsh Health Technical Services Organisation. Consultants are Ove Arup and Partners.

## Housing in London

BOVIS CONSTRUCTION announces it has taken over from another contractor the completion of new homes for about 1,067 people under a £31m contract at Broadway Market, Pownall Road, Hackney for the Greater London Council.

The dwellings are being built in 28 blocks ranging from single to four-storey in height. Blocks comprise 118 two-person homes, 96 four-person homes, 69 five-person homes and 18 six-person homes.

Construction is of traditional brickwork cladding and slate roofs on concrete foundations and all homes will be centrally heated.

External works include estate roads and footpaths, services and drainage. Completion is due in December 1982.

## £4m service contract

THE MECHANICAL and electrical building services contract on MEPC's development at Long Acre in Covent Garden has been awarded to Andrews Weatherfool.

This is worth over £4m and covers the working design and installation of all air conditioning, ventilation, heating, hot

and cold water, plumbing, electrical and fire protection services, etc. Work has already started and the building is due for completion in June 1982.

Architect is R. Seifert, structural consultant, Over, Aman and Partners; service consultant Jaros, Baum and Bolles of New York, and main contractor Sir Robert McAlpine and Sons.

## Converting a flour mill

CONTRACT FOR the conversion of the existing 19th century Thames Tunnel Mills at Rotherhithe, SE16, valued at £2.1m has been won by Eve Construction.

This five-storey flour mill—badly damaged by fire some years ago—lies about one mile from Tower Bridge in a conservation area and is to be con-

verted into single person accommodation for 119 people. There will be 71 flats together with communal common room, laundry room, roof gardens, conservatory and riverside balcony. Existing roofs, floors, internal walls, beams and columns will be demolished to ground level retaining only the external walls, main cross and core walls, water tower and brick chimney.

On both sites, there will be incorporated deep boreholes for potable water supplies and small sewage treatment plants made by another British company, Simon Hartley of Stoke-on-Trent.

Halste engineers responsible for the Rotherhithe scheme and other design and supervisory work in Saudi Arabia will be based on the firm's new office in Al Khobar.

Farmer Plant Engineering is to carry out a contract for the supply and erection of 200 tonnes of ducting for a waste heat recovery system at Grangemouth refinery, while S. W. Farmer (Leeds) will be fabricating and erecting 500 tonnes of structural steel for a warehouse complex for English Industrial Estates Corporation at Team Valley, Grangemouth.

Total value of these orders is £1.6m.

## Structural steel orders

AN ORDER for the fabrication of structural steel totalling 750 tonnes for a salt water intake structure and two pipe racks at Raz Ranuf, Libya, has been obtained by S. W. Farmer and Son.

The company is also to fabricate 1,000 tonnes of conveyor steelwork and towers for an alumina calcination and storage plant at Anglsh Island, Eire.

## £6.7m dam contract

COSTAIN International has been awarded a £6.7m contract for the construction of the Victoria Dam power station and associated works in Sri Lanka.

The project, for the Mahaweli Authority of Sri Lanka, is part of the Mahaweli irrigation scheme and will involve the excavation, by drilling and blasting, of some 250,000 cubic metres of rock and the placing of about 40,000 cubic metres of reinforced concrete.

Consulting engineer for the contract is Sir Alexander Gibb and Partners. Work is due to start in early 1981.

## Preparing for the tourist

ROYAL COMMISSION for Jubail and Yanbu, Kingdom of Saudi Arabia, has appointed consulting engineer Halste and Partners to improve and develop tourist facilities in the municipality of Hofuf.

Halste will design and supervise in association with Dorr Trading on the £1.5m project which covers the Ain Najim Spring and the Jebel Al-Qarab Caves.

Work at the Spring will provide a new bath house, lodgings, a prayer shelter, food kiosk and service facility buildings. Three ancient dome structures on this site are to be refurbished.

At the Caves, catering, toilet and other facilities will be provided.

On both sites, there will be incorporated deep boreholes for potable water supplies and small sewage treatment plants made by another British company, Simon Hartley of Stoke-on-Trent.

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Total value of these orders is £1.6m.

## Higgs and Hill win £12m worth

TWO MAJOR contracts totalling over £12m have been won by Higgs and Hill.

The larger of the awards is a £7m contract from the Midland Bank Pension Trust for the construction of an eight-storey office block at Griffin House, in the Strand, London. Due for completion in August 1983, the building will incorporate shops at ground floor level and lower-ground car parking. Jones Lang and Wootton Project Services have been appointed as project managers.

The other contract, worth £5.4m is from the Prudential Assurance Company for the reconstruction and refurbishment of the CBI headquarters building at 21 Tothill Street, London SW1.

This two-year contract is for a nine-storey air-conditioned office building, and includes construction of new plant rooms and mansard roofs, new lifts, stairs and services, and reconstruction of the front elevation.

## Mowlem is kept busy

SEVEN contracts in the north east of England worth together £1.75m have been awarded to John Mowlem and Co.

The largest, worth £420,000, awarded by the English Industrial Estates Corporation, is to design and construct a factory and offices for J. Barbour at Monksway, Simonside, South Shields. Another design and construct contract for the Corporation is at the Tanfield Lea Industrial Estate, Stanley, Co. Durham. Valued at about £300,000, it is for 24 small advance workshops.

Other awards are for the reconstruction of a road embankment and river culvert at Stanley, near Durham (£250,000) and a waste paper processing factory for North East Paper Company at the Thorneley Station Industrial Estate, Shotton Colliery (£300,000).

The rest of the contracts include two wells, pumping equipment and water mains at Drax power station (£245,000) and installation of a materials treatment plant for Smiths Dock Company at South Bank, Middlesborough.

Another £750,000 contract (awarded by Matthew Hall

## Pipes ordered by Iraq

CAST IRON drainage-pipes and connections are to be supplied to the Iraqi government by Glynwed Foundries of Telford, Shropshire, Salop, under a £6.3m order.

The company has been working short time for several months because of the depressed bore market and won the contract against strong competition from producers in India, China and eastern bloc countries.

Mr. Gerry Marvin, sales direc-

tor of Glynwed Foundries, told the Financial Times, that the pipes and connections will be used on public and private buildings throughout Iraq.

He added: "This new contract follows a £2.4m order received last April. These orders were the result of many visits we have made to Iraq over the years and particularly the relationship we have built with the Iraqi authorities during the last 18 months. It certainly didn't drop into our laps; we had to work at it very hard."

Mr. Gerry Marvin, sales direc-

## Busy in the City of London

BOOSTING ITS present work load are contracts worth over £5.5m awarded to Asby & Horner, with three projects being undertaken in the City of London.

Refurbishment work for Williams & Glyn's Bank includes converting 25-28 Charterhouse Square into a new clearing centre at a value of £3.2m.

Walling Street Properties

have awarded nearly £4m for

refurbishment at 5-10 Queen

Street, EC4, and a third similar

project is at 50 Leadenhall

Street for Glencifer Finance

Corporation.

Work outside the City includes

a new branch for Halifax Build-

ing Society in Kilburn High

Road, and a £200,000 branch for

an assurance company in Wat-

ford, Herts.

## Reclaiming the land

THE LARGEST single contract for land reclamation ever awarded to Telford Development Corporation will take about 70 weeks to complete and work on phase one of the scheme has been awarded to Tarmac under a contract worth more than £1m.

The 175 acres involved will be temporarily restored as grazing land to be held in reserve for possible future housing development.

## IN BRIEF

• Fairclough Building will modernise 90 council houses and flats in the Booth Hall Road area of Blackley, Manchester, under a £550,000 contract scheduled to take 32 weeks to complete.

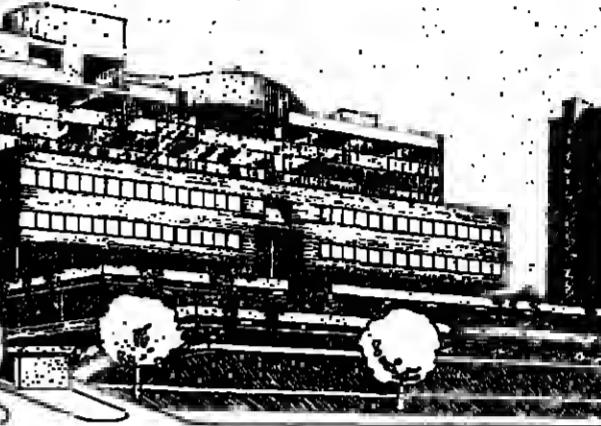
• Sponsored homes for up to 50 families are being built at Andover, Hants, by E. Rendell and Sons (Lovel Group) under an £832,000 development programme being carried out in partnership with Test Valley Borough Council.

• Turfitt Construction has won a £250,000 contract to build 28 flats for senior citizens for MHA Housing Association at Boswell Parkway, Edinburgh.

• English Industrial Estates Corporation announces that work has started on a number of advanced factories. Two terrace unit types are to be built for the Department of Industry at the Gilmore Estate, Liverpool, by Boskalis Westminster. Construction under a contract worth £850,000; a similar contract, worth £100,000, has been awarded to Kearnan and Sons to the Development Commission at Haltwhistle, Northumberland; another is worth £128,000 to L. Greening and Sons for the Development Commission at Twiston, Devon.

• Humphreys and Glasgow Services has been awarded a £385,000 contract by the North Tyneside MBC for the modernisation and conversion of 44 flats and external works of Phase II, South Meadowgate, North Shields.

• A contract, worth over £1m has been won by the Tait Group involving alterations to the Yorkshire Electricity Board's commercial centre in Gelderd Road, Leeds.



## Henry Boot contracts

THE second phase (36,000 sq ft) of the Huntingdon town centre development scheme has been awarded to Henry Boot by the Arcroft Group. This £750,000 contract includes the demolition of some buildings and the refurbishment of a three-storey unit.

A further 12 two-storey shop units will complete the mall formed by the first phase, and an extension to the existing shoppers' car park will be provided over the shop units at roof level. This will include a staircase tower and link bridge to the existing car deck of adjoining premises.

Another £750,000 contract (awarded by Matthew Hall

Oretech) is in connection with a coal handling facility at Blyth power station in Northumberland.

Scheduled to allow plant operation by late 1981, the contract involves the construction of an unloading hopper for rail-borne coal; tunnels for stocking and reclaiming conveyors; foundations for conveyor trestles, bunker and weighbridge, and reclaim facility.

Henry Boot has also won contracts for window replacements in flats and maisonettes at Torgien, Glasgow, for Glasgow District Council (£275,000) and for an effluent plant at the Prudhoe, Northumberland works of Kimberley Clark.

This will add another 44 bedrooms each with private bathroom, and new work includes refurbishment of nine existing bedrooms plus provision of new bathrooms, kitchen facilities, conference rooms, staff accommodation, enlargement of the restaurant, bar redecorations and external works and drainage.

## Hotel job awarded to Lesser

FOURTH CONTRACT awarded to Lesser by Anchor Hotels for the design and construction of an extension and refurbishment to the Hunting Lodge Hotel, Larkfield, near Maidstone, Kent, is worth £725,000.

This will add another 44 bedrooms each with private bathroom, and new work includes refurbishment of nine existing bedrooms plus provision of new bathrooms, kitchen facilities, conference rooms, staff accommodation, enlargement of the restaurant, bar redecorations and external works and drainage.

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# FT Monthly Survey of Business Opinion

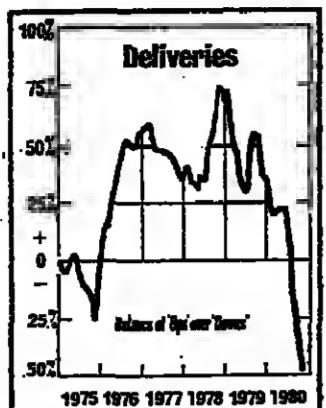
## GENERAL OUTLOOK

### Slightly less pessimism

THE COMPANIES quizzed in last month's survey—in non-electrical engineering, chemicals and oils and the shipping and transport industries—reported slightly less pessimism about the business outlook than when they were last questioned in June.

The index covering general confidence about prospects has thus risen from the very depressed levels of the last two months. This seems, however, to reflect special factors rather than a general turnaround in industry's forecasts about the future, which remains heavily tinged with foreboding.

One reason for slightly



greater optimism was the feeling that the recession was bottoming out and that the economic position could hardly get worse. But low demand, high interest rates, the high exchange rate and the situation in the Middle East continued to weigh on confidence.

Chemical companies have been particularly hit by the downturn in world trade. The bleak industrial outlook was also reflected in a further drop in the index covering optimism about prospects for the UK economy. This had been fairly buoyant earlier in the year. Chemicals and oils were particularly gloomy about the domestic position.

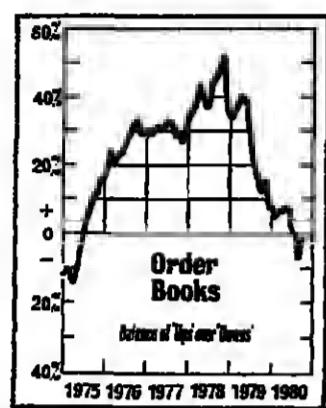
## ORDERS AND OUTPUT

### Steep drop in demand

ALL THREE sectors reported a steep drop in new orders as a result of the deepening recession. The index covering orders received over the past four months plummeted to a record low.

The sharp downturn in demand was also reflected in a steep decline in recent deliveries. Partly because of the low level of recent orders, companies on the whole said they expected order books to increase in size from present levels.

Among factors mentioned by individual groups, the engineering companies said lower orders from nationalised industries and constraints on capital



investment were hitting demand.

The chemical sector complained of competition from imports made from cheaper energy sources and general restocking by distributors of consumer chemicals on account of high interest rates.

General price cutting, particularly for passenger traffic, a drop in oil shipments caused by the Gulf war and declining iron ore deliveries because of the steel recession, were all cited as severe depressants in the shipping and transport industry.

Plans for increases in output over the next 12 months have been scaled down drastically in all sectors.

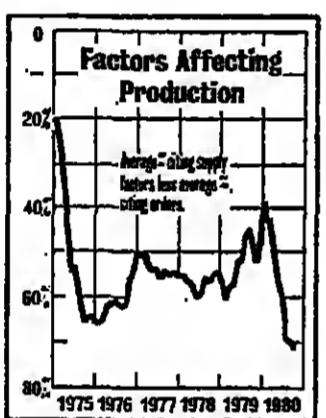
## CAPACITY AND STOCKS

### Well below planned working

MOST COMPANIES are still working well below planned output levels. The index measuring capacity utilisation, which has been falling steeply this year, fell slightly further last month although the drop seems to be levelling off.

All three sectors say the recession is impeding efforts to plan ahead. Nearly half the companies questioned last month said they had plant or machinery standing idle because of weak demand.

More companies are reporting that production is being affected by demand shortages rather



than lack of labour or materials. The shipping and transport sector was rather more hopeful about relief from higher exports in coming months. But the high exchange rate is seen generally as a dampener on chances for foreign sales—particularly in the price-sensitive oil and chemical industry.

Respondents indicated that they are running down stocks to conserve cash, continuing the trend of previous months. This has brought some adjustment of stocks to more favourable levels, particularly for chemical concerns.

## CAPACITY WORKING

	4 monthly moving total				October 1980		
	July-Oct. %	June-Sept. %	May-Aug. %	Apr-July %	Eng. (non- elect.)	Chemicals & Oils Transport	Shipping
Above target capacity	2	4	5	6	—	—	—
Planned output	34	34	39	50	35	28	43
Below target capacity	59	59	55	43	59	58	49
No answer	5	3	1	1	6	14	8

## INVESTMENT AND LABOUR

### Further drop in capital spending

INDUSTRY IS continuing to cut back sharply its future plans for capital investment as the recession bites into business confidence.

The engineering and chemical and oil sectors were especially inclined to cut back on investment spending, although shipping and transport was less gloomy. The investment intentions index has been plummeting steeply practically every month this year.

Plans for new factories, office blocks, development of an oil field and acquisitions of vehicles



and ships have all been axed, according to the respondents.

The index measuring companies' planned labour requirements, which has been declining fast in recent months, stabilised slightly last month.

The engineering, chemical and oil sectors were all more inclined to expect their workforce to decrease. But the shipping and transport group, which had been particularly pessimistic about labour force prospects when last asked in June, generally expected no further cuts.

## COST AND PROFIT MARGINS

### Smaller wage rises expected

COMPANIES' expectations both of increases in wage costs and of planned price rises have been revised downwards as a result of the drop in demand and output.

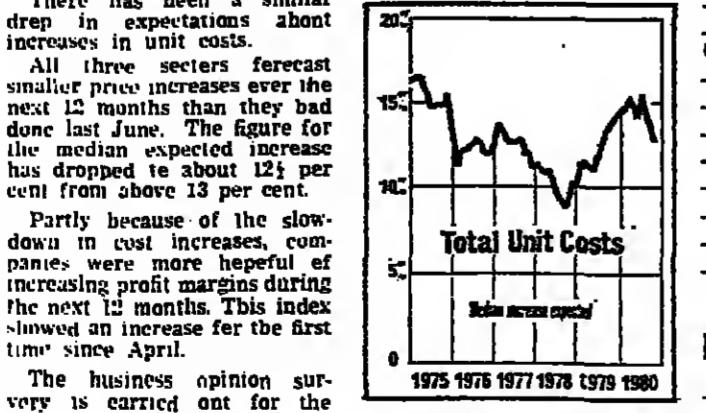
There has been a similar drop in expectations about increases in unit costs.

All three sectors forecast smaller price increases over the next 12 months than they had done last June. The figure for the median expected increase has dropped to about 12 per cent from above 13 per cent.

Partly because of the slowdown in cost increases, companies were more hopeful of increasing profit margins during the next 12 months. This index showed an increase for the first time since April.

The business opinion survey is carried out for the Financial Times by the Taylor Nelson Group and is based upon interviews with senior executives.

Three sectors and some 30 companies are covered each month in turn. They are drawn from a sample based upon the



covering 120 companies in 11 industrial sectors (mechanical engineering is surveyed every second month).

Complete tables can be purchased from Taylor, Nelson and Associates, 457, Kingston Road, Ewell, Epsom, Surrey.

Very few companies now expect increases in wages of more than 15 per cent over the next 12 months and the engineering sector was particularly hopeful of recording single-figure wage rises. The general

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## GENERAL BUSINESS

### 4 monthly moving total

October 1980

Are you more or less optimistic about your company's prospects than you were four months ago?	July-Oct. %	June-Sept. %	May-Aug. %	Apr-July %	Eng. (non- elect.)	Chemicals & Oils Transport	Shipping
More optimistic	21	16	15	22	26	21	45
Neutral	25	25	27	33	19	30	9
Less optimistic	54	59	58	45	55	49	26

### EXPORT PROSPECTS (Weighted by exports)

### 4 monthly moving total

October 1980

Over the next 12 months exports will be:	July-Oct. %	June-Sept. %	May-Aug. %	Apr-July %	Eng. (non- elect.)	Chemicals & Oils Transport	Shipping
Higher	51	50	48	48	42	53	88
Same	30	27	21	20	45	20	—
Lower	17	21	29	30	13	17	12
Don't know	2	2	2	2	—	10	—

## NEW ORDERS

### 4 monthly moving total

October 1980

The trend of new orders in the past 4 months was:	July-Oct. %	June-Sept. %	May-Aug. %	Apr-July %	Eng. (non- elect.)	Chemicals & Oils Transport	Shipping
Up	14	18	25	29	—	—	33
Same	13	15	13	15	6	—	—
Down	59	48	39	29	49	100	49
No answer	14	19	23	27	45	—	18

### PRODUCTION/SALES TURNOVER

### 4 monthly moving total

October 1980

Those expecting production/sales turnover in the next 12 months to:	July-Oct. %	June-Sept. %	May-Aug. %	Apr-July %	Eng. (non- elect.)	Chemicals & Oils Transport	Shipping
Increase over 20%	2	3	3	3	—	—	—
Rise 15-19%	2	2	1	5	—	—	—
Rise 10-14%	5	5	3	2	—	—	8
Rise 5-9%	13	10	9	12	26	28	8
About the same	54	64	64	64	21	21	37
Fall 5-9%	6	5	6	4	14	—	—
Fall over 10%	11	6	6	3	2	30	40
No comment	7	5	8	7	35	21	7

## STOCKS

### 4 monthly moving total

October 1980

Raw materials and components over the next 12 months will:	July-Oct. %	June-Sept. %	May-Aug. %	Apr-July %	Eng. (non- elect.)	Chemicals & Oils Transport	Shipping




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# CONTRACTS AND TENDERS

## DEMOCRATIC REPUBLIC OF THE SUDAN SEA PORTS CORPORATION PORT SUDAN DEVELOPMENT — STAGE 2

- (A) MAIN CIVIL WORKS CONTRACT,  
(B) EXISTING GRAIN SILO UPGRADING CONTRACT,  
(C) HEADQUARTERS OFFICE BUILDING CONTRACT,  
(D) PRIVATE ELECTRICAL POWER GENERATION WORKS CONTRACT

### NOTIFICATION OF PREQUALIFICATION

Notice is hereby given that: Livsey & Henderson Consulting Engineers to the Sudan Sea Ports Corporation, will receive applications from construction firms from Member Countries of the International Bank for Reconstruction and Development and from Switzerland and Taiwan who are hereby invited to apply for prequalification to participate in the bidding for the works described below at Port Sudan.

#### DESCRIPTION OF THE WORKS

- (a) Main Civil Works Contract
  - Construction of two new deep-water berths, with associated dredging and reclamation
  - Construction of new oil terminal to accept vessels up to 80,000 dwt, with associated dredging and reclamation
  - Completion of roll-on/roll-off berth
  - Seaward extension of existing Berths 17 and 18
  - Redevelopment of land areas behind existing and new quays, including road access improvements
  - Lifting, refurbishing and relaying rail track (about 8,000m)
  - Construction of a number of small buildings
  - Provision of electrical and other services to new facilities and improvements to existing electrical and telephone services
  - Minor civil works in connection with Grain Silo Upgrading
- (b) Grain Silo Upgrading Contract
  - Upgrading existing Grain Silo imports and export capacity
  - Provision of new ship loader/unloader
  - Extension of imports and exports conveyors
  - Improvement of rail wagon intake system
  - Associated electrical work
- (c) Headquarters Office Building Contract
  - Construction of five-storey office building, comprising two interconnected blocks (floor area about 6,400m<sup>2</sup>)
  - Construction of conference hall and cafeteria (floor area about 500m<sup>2</sup>)
  - Provision of central air conditioning system (to be carried out by a nominated sub-contractor)
  - Construction of an electrical sub-station, including provision of standby generation
  - Landscaping works
- (d) Private Electrical Power Generation Works Contract
  - Provision of standby generation facilities for quay crane and train oil complex, and replacement of mercury arc rectifiers ("Top Priority" Works)
  - Provision of standby generation facilities to all other existing port electrical systems ("High Priority" Works)
  - Improvements to electrical systems in main port buildings ("Medium Priority" Works)
  - Improvements to electrical systems in transit sheds and minor port buildings ("Low Priority" Works)

**FINANCING OF THE WORKS**  
Discussions between the Government of the Democratic Republic of the Sudan and the International Development Association are proceeding with the object of arranging a Credit that would provide for assistance in financing the cost of the Works.

#### CONSTRUCTION PERIOD

- Main Civil Works Contract: 27 months
- Grain Silo Upgrading Contract: 18 months
- Headquarters Office Building Contract: 24 months
- Private Electrical Power Generation Works Contract: 24 months

**CONSTRUCTION PROGRAMME**  
The Main Civil Works will be programmed in a sequence acceptable to Sea Ports Corporation and will interfere as little as possible with the operation of the Port. The Grain Silo Upgrading Works will be undertaken in an operating site complex and will necessitate close co-operation with the site operator.

**CONTRACT CONDITIONS**  
The conditions of contract for all Contracts will be generally to FIDIC (International) Conditions.

**RETURN OF PREQUALIFICATION DOCUMENTS**  
Completed prequalification documents shall be returned in a sealed envelope by noon on Thursday, 10 December 1980 to Livsey & Henderson, Albry House, Albry, Dulford, Surrey GU5 9GP, England.

**ACCEPTANCE**  
Prequalification shall be at the discretion of the Sea Ports Corporation.

**PREQUALIFICATION DOCUMENTS**  
Documents may be obtained from Livsey & Henderson, Albry House, Albry, Dulford, Surrey GU5 9GP, England.

In the case of National Contractors, documents may be obtained from Sea Ports Corporation, P.O. Box 2524, Khartoum.

HASSAN A. HASSAN DIRECTOR OF PROJECTS for CHAIRMAN SEA PORTS CORPORATION

## EMPRESA NACIONAL DE ELECTRICIDAD S.A. ENDESA REPUBLIC OF CHILE COLBUN PROJECT TRANSMISSION SYSTEM INTERNATIONAL PREQUALIFICATION

Empresa Nacional de Electricidad S.A., ENDESA, intends to invite tenders during 1981 for the Colbun Transmission System. The Colbun Project entails the construction of two hydroelectric power stations with a combined capacity of 490 MW in its first stage. The Colbun Transmission System, which will represent a significant expansion of the National Grid, will consist of:

- 220-KV Switchyard at Bolbun Substation.
- 220-KV Switchyard at Machicura Substation.
- 500-KV Switchyard at Colbun Substation, including 220/500-KV transformers.
- 500-KV Single-Circuit Transmission Line Colbun—El Rodeo—Alto Jahuel (275 km).
- Modification of the existing transmission line Colbun-Alto Jahuel of 220-KV double-circuit to a single circuit of 500-KV (235 km).
- 500-KV Switchyard at Alto Jahuel Substation, including 220/500-KV transformers.
- Expansion of the existing 220-KV Alto Jahuel Substation.
- Complementary works and equipments.

ENDESA wishes to provide opportunities for private investment and, therefore, intends to invite tenders for the Colbun Transmission System on two alternative bases:

#### ALTERNATIVE 1: CONSTRUCTION

ENDESA will contract, on a turnkey basis, the construction, supply, erection and commissioning of the Transmission System. Bidders will be required to offer finance in support of their bids.

#### ALTERNATIVE 2: CONSTRUCTION AND SERVICE

ENDESA will contract a power transmission service with a concession company, which will construct for its own account and own the 500-KV section of the Transmission System (but not the existing 220-KV transmission line, once upgraded to 500 KV). In addition, ENDESA will erection and commissioning of the remainder of the Transmission System, with finance to be contracted, for its own account, with the same concession company the construction, supply offered by bidders. In evaluating bids, other conditions being equal, ENDESA will give preference to the Construction and Service alternative.

ENDESA invites PREQUALIFICATION applications for either or both alternatives. Applications may be from individual companies or from consortia, but applicants must demonstrate their ability to undertake the design, construction, supply, erection and commissioning of the entire Transmission System.

In the Construction and Service Alternative, ENDESA wishes to receive proposals from applicants as to the form and content of the power transmission service contract between ENDESA and the concession company. This will assist ENDESA in drawing up the bid specifications on an equitable basis.

Under either alternative, ENDESA will invite bids only from prequalified companies and consortia.

PREQUALIFICATION documents may be requested from Monday, 10th of November, 1980 by letter, telex or in person from:

ENDESA  
Jefe Departamento de Estudios para la Construcción  
Santa Rosa, No 76, Piso 11  
Santiago, Chile

In addition, the PREQUALIFICATION documents may be also requested from:

ENDESA's Representative in New York

One World Trade Center, Suite 5151

Manhattan, N.Y. 10048, USA

Domestic Telex: 128203 FOMENTO NYK

From other countries, Telex: 420722 FOM-UE

Prices for each set of these documents are as follows:

Spanish version \$3,900 (Chilean pesos), (US\$100)

English version \$4,875 (Chilean pesos), (US\$ 125)

Registered air mail delivery of these documents will have an extra charge of

\$390 (Chilean pesos) or US\$10 each

The information requested in the PREQUALIFICATION documents must be received by ENDESA not later than January 27th, 1981.

EMPRESA NACIONAL DE ELECTRICIDAD S.A.  
P.O. BOX 1392, SANTIAGO, CHILE  
TELEX: 40491—NDESA—CL

## SIDERURGICA DEL ORINOCO, C.A.

### SIDOR

#### INTERNATIONAL PUBLIC BIDDING

AS IS, WHERE IS

FOR:

ITEM 1 — Twin-screw passenger ship "Cristoforo Colombo," 29,429 gross tons, built 1954-7. The ship is moored at the premises of Sidor C.A., at Matanzas, Ciudad Guayaná; Estado Bolívar, Venezuela, and used since May, 1977, as a hotel accommodation vessel. Classification Lloyd's: + 100 Al. + LMC, + Lloyd's RMC. "Accommodation Ship." "Laid Up."

ITEM 2 — Two pontoons: "Gemini Alpha" and "Gemini Beta" 282 gross tons, built 1974-6, moored as above. Classification Lloyd's: + 100 A "Pontoon."

ITEM 3 — Floating bridge, max. trim 10%, Length 122.2 m, width 5.74 m, capacity 32 tons, axle load 8.5 tons, consisting of:

A) Two sections length 30.8 m each,

B) Two sections length 34.3 m each,

C) Three floating units 20.0 x 5.0 x 1.5 m each.

#### A. SALE CONDITIONS

1. As is, where is.  
2. Payment by irrevocable letter of credit in the name of C.V.G. Siderurgica del Orinoco, C.A., confirmed by a Venezuelan bank accepted by Sidor opened at the moment of awarding of the bid.

3. Bids should include the offered price for each item and references will be given to those bids which comprise all offered items. However, bids for individual items will also be accepted.

4. The referred items may be imported by request of Empresa Victorio Gómez, No. ADT-308 Sidor, Matanzas, Estado Bolívar, Venezuela. Tels.: 088-981812, 088-981440, and 088-981827, Tols. No. 888.

B. BIDDING REQUIREMENTS

Each offer should be accompanied by a bidding bond in favour of C.V.G. Siderurgica del Orinoco, C.A. (Sidor) and issued by a bank accepted by Sidor against payment of 1%:

For Item 1.D — US\$200,000.00

For Item 2.D — US\$ 20,000.00

For Item 3.D — US\$ 10,000.00

#### C. AWARDING OF THE BIDS

Each item will be awarded to the highest bidder upon the opening of the bids, except for the preference of the item which bid pointed out in A.3 of the conditions in which Sidor will award its most convenient bid.

Sidor allows one week laytime upon completion of transfer.

#### D. OPENING OF THE BIDS

Bids should be forwarded in triplicate with one bid per envelope and will be received in the bidding room, at the address of the General Director of Projects y Construcción of Sidor at Matanzas, Ciudad Guayaná, Estado Bolívar, Venezuela, on the 20th November, 1980 at 10:00 a.m. Venezuelan time.

#### E. RESERVE CLAUSE

Sidor reserves the right to extend or suspend the bidding process, or to take any other decision regarding the bidding process after the opening of the bids, not to award any of the items if no bids will be accepted. In addition, the entire process is subject to the obtaining of the normal Government permits.

## CONTRACTS AND TENDERS APPEAR EVERY MONDAY

For further information  
phone  
**JOHN WISBEY**  
01-248 8000 Ext. 316

## PLANT & MACHINERY SALES

#### 1) ROLLING MILLS

12in x 30in x 35in wide x 400 hp Four High Reversing Mill.  
5in x 12in x 16in wide variable speed Four High Mill.  
3.5in x 8in x 9in wide variable speed Four High Mill.  
10in x 16in wide fixed speed Two High Mill.  
10in x 12in wide fixed speed Two High Mill.  
6in x 16in x 20in wide Four High Mill.  
150 x 100 mm x 15 hp Two High Tape Rolling Mill.  
110 x 100 mm x 10 hp Two High Rolling Mill.

#### 2) 10in x 8in x 75 hp Two Stand, WIRE FLATTENING AND NARROW STRIP ROLLING MILL.

3) DECOIL FLATTEN, AND CUT/LENGTH LINES. (SHEETS)

1500 mm x 0.5 mm / 3.2 mm x 10 Ton / 15 Ton Coil.  
1100 mm x 2 mm / 8 mm x 5 Ton Coil.  
1500 mm x 0.5 mm / 2 mm x 15 Ton Coil.  
750 mm x 1 mm / 3 mm x 5 Ton Coil.  
400 mm x 0.5 mm / 3 mm x 2 Ton Coil.

#### 4) DECOIL STRAIGHTEN & CUT/LENGTH LINES (ROD).

32 mm to 16 mm diameter x 2 Ton Coil.  
16 mm to 6 mm diameter x 1 Ton Coil.  
8 mm to 2 mm diameter x 1 Ton Coil.

#### 5) SLITTING LINES

1220 mm x 3 mm x 5 Ton Coil.  
920 mm x 5 mm x 10 Ton Coil.  
920 mm x 2 mm x 2 Ton Coil.  
300 mm x 1.5 mm x 1 Ton Coil.  
36in and 48in Sheet Slitters.

#### 6) WIRE DRAWING MACHINES

6 Block, in line, variable speed (560 mm dia x 25 hp D.C.)  
9 Block, non slip cumulative (610 mm dia x 25 hp A.C.)  
8 Block, non slip cumulative (560 mm dia x 25 hp A.C.)  
6 Block, non slip cumulative (356 mm dia x 75 hp A.C.)  
Horizontal Drawblock variable speed (515 mm dia x 75 hp D.C.)  
Horizontal Drawblock variable speed (456 mm dia x 15 hp D.C.)  
Vertical Drawblock (2) variable speed (610 mm dia x 25 hp D.C.)  
13 and 15 Dio Cone Type & Spooler, 4500 ft/min. (2 machines).  
9 Dio Cone Type & Finishing Block, 750 ft/min.

#### 7) BAR REELING & STRAIGHTENING MACHINES

Plett 25 mm to 116 mm capacity.

Robertson 9 mm to 32 mm capacity.

Plett 6 mm to 18 mm capacity.

#### 8) SHEARS AND GUILLOTINES

1220 mm x 25 mm Cincinnati Plett Shear.

510 mm x 16 mm / 50 mm x 50 mm PELS Scrap Shear.

2.5m x 3 mm high speed mechanical Guillotine, Kestone.

#### 9) SHEET LEVELLING ROLLS 920, 1150 and 1850 mm wide.

#### 10) HYDRAULIC SCRAP BALING PRESS, Fielding & Platt.

#### 11) FORGING HAMMER 3 cwt, slide type, Massey.

#### 12) AUTOMATED COLD SAW, non-ferrous, Noble & Lund.

#### 13) ROTARY SWAGING MACHINE, 25 mm capacity.

#### 14) 28in COLD SAW, Noble & Lund.

#### WEDNESBURY MACHINE CO. LTD.

Imperial Works, Oxford Street, Bilston, West Midlands.

Tel: 092 42541/2/3. Telex: 336414.

#### UNITED DOMINIONS TRUST LIMITED

#### 8½% Capital Bonds 1988

S. G. WARBURG & CO. LTD. announce that the first indent of £1,000,000 nominal of the Bonds U.S.\$1,000,000 nominal have been purchased from the Trust on 1st December, 1980.

# Geoffrey's need to make haste

BY SAMUEL BRITTON

EXPRESSIONS SUCH as "under review," "being looked at" may be a case for "come trippingly to the tongue of the British Chancellor, Sir Geoffrey Howe. But even by Sir Geoffrey's standards, the number of topics being examined is large. The following is an incomplete list:

—Cash limits have to be announced by November for the Rate Support Grant. It has already been decided that the wage element will provide for "single figure" percentage increases, in line with the 6 to 10 per cent monetary target set out for 1981-2. The exact numbers and details have to be decided, as well as whether to make one announcement covering local authorities, nationalised industries and central government or whether to stagger them in the usual muddled way.

—A well-publicised review of public spending as far as 1981-2 is taking place. Not so well publicised is the object of the so-called cuts of up to £2bn in volume terms. It is simply to prevent public spending for 1981-2 from exceeding the level already announced in the White Paper last March. The total has been swollen by the recession, which has increased nationalised industry deficits and by the need to finance a package of employment aids.

But is not a larger PSBR permissible if the recession is worse than the Government expects? The Chancellor now accepts this. The hope, however, is to make the adjustment on the revenue side. Ministers want to avoid increasing taxes despite the revenue shortfall flowing from the recession.

—There is a review of the whole system of public expenditure control, so that the totals about which Ministers argue are in a less sunny kind of money and bear more relation to the cash actually spent. This is highly desirable, but could not come into effect before the 1981 spending review at the very earliest.

—New monetary targets have to be determined under the normal biannual review. The problem here is how much of the overrun in the period of February to September (estimated by Sir Geoffrey at 8 per cent) at an annual rate over and above the 1 per cent to 11 per cent target) should be compensated of a distraction.

## New strategy

But a drop in MLR before the money supply was seen to be under control would indeed be a blow to the credibility of the whole monetary strategy. The urgent need is to bring forward into the next few days the restatement of monetary targets and to combine it with at least the principles of the new control system even if details have to be filled in later.

Indeed the best course would be to take the bull by the horns and put in one document a restatement of the monetary and fiscal strategy, precise public expenditure objectives, and the adjustments to be allowed in the PSBR for recession. Such a document should also contain cash limits and the new economic forecasts. Markets move faster than committees and we cannot rely on the Presidential election providing sufficient of a distraction.

## Velvet Habit for a tricky outing

ON THE corresponding day a year ago at Leicester, when the six winners were returned at an average price of more than £13.1, it proved to be a tricky afternoon for backers.

It looks probable that punters will again not find matters easy.

This time there is an additional race for the Fleckney

Maiden Fillies Stake, for it has had to be divided. However, the second division, at 4.10, hardly looks to contain the basis of a "getting-out" bet for anyone to trouble. Two more insist in betting mediums appear to be the opening division of that event, and the Wysall Stakes.

This Home Guard filly, for whom Hills has snapped up

Willie Carson, showed much improved form last time out. The patience of her trainer, for whom she is racing for only the fifth time, can be rewarded. At Lingfield, Major Swallow seems likely to go to post at cramped odds for the Doyen Novices Chase. He may well win but reports of sketchy jumping in his schooling suggest that Cargolux may be a better bet. Cargolux did well to finish second behind the Herk at Fontwell recently.

Velvet Habit, one of the last Peter Walwyn two-year-olds, to be ridden by Pat Eddery, stable jockey, shaped with promise on her debut and should prove quick enough to expose the limitations of the more experienced Princess Galicia.

Berry Hills, whose near-120-

strong South Bank team is numerically a little superior to that of Seven Barrows (the only other stable of comparable size in Lambourn), will be hoping that Always Sandiliffe can get off the mark in the Wysall Stakes.

This Home Guard filly, for whom Hills has snapped up

Scotsland — 11.00-11.20 am. For Schools, 12.40-12.45 pm News. 6.55 Angels. 7.20 Star Trek. 8.10 Fastrama. 9.00 News. 9.25 Film: "Law of the Land." 11.00 Film: So, with Barry Norman. 11.30 The Past at Work. 11.55-12.00 am News.

All Regions as BBC1 except as follows:

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## THE ARTS

## The Other Place

## Hansel and Gretel

by B. A. YOUNG

David Rudkin's version of the familiar tale is even more brutal than that of the Grimm Brothers, but in the Grimm Brothers' own manner; that is to say, the most appalling cruelties are presented for amusement. I don't think Mr. Rudkin hopes for the amusement of children, however, like the Grimms; his play is peppered with four-lettered words and examples of bad behaviour. This is unexpected from the author of *Asleep*, that agonising account of a childless couple's efforts to have a family. I'd like to believe that Mr. Rudkin's heart wasn't in it. That would account for the many bad jokes.

The story is told roughly as we know it. Hansel and Gretel (Allan Hendriks and Janine Duvitski) have been half-preserved lost in the forest by their indifferent parents, and the Witch catches them by using drugged sweets as bait. Hansel is popped into a cage to be fattened up for the table; Gretel, her ankles chained together, is employed as a domestic. They act throughout like the nastiest children. When the Sandman (Edwin Richfield) releases Hansel, he goes on a mindless

orgy of destruction as if he were on a football train. Gretel sucks up to the Witch and is treated as a daughter until she gets a chance to push her into the microwave oven meant for Hansel.

Brenda Bruce's Witch is an elegant lady who wears the traditional black kit because they are the fashion, but at other times can appear as homely Granny Daw (with an appropriate bush elongating her nose) or even as Lady Daw, taking tea on the lawn or avishly addressing the local school about the Lady Daw Crusade. When she is killed, her property passes to the children's stepmother (Barbara Kinghorn, who is also the Witch's grue-some daughter, Olive).

Children, in fiction at any rate, always resent their stepmothers, and children who have met witches won't be slow in connecting the two.

The father (Hugh Ross) is another matter. He, at least, makes an effort to find his lost offspring; yet when they are home again, he takes an appalled look as they settle down to their childish pursuits and exclaims: "Who are these people in my house?"

## Wigmore Hall

## Adrienne Csengery

by DAVID MURRAY

This Hungarian soprano has been much admired at Glyndebourne for her Susanna and Zerlina; her fascinating recital on Friday revealed other aspects of her talent. Of these, the least by far is her command of English. It is much more foreign than she realises, or she would not have chosen to fill the first half of her programme with Haydn's dozen English canzonettas. She delivered them with an individual sort of elegance, unexpected rhetorical effects, and tendency to float sharp, but the exotic accents of her words were a hefty distraction.

Safely back in Hungarian, Miss Csengery addressed herself to the voice-and-piano version of Bartók's *Village Songs* in a variety of exuberant tones—liquid, raucous, darkly earthy. She brought the cycle to vivid folk-romantic life, with temperate support from Walter Moore, her cool, polished accompanist. His Haydn had been far more idiomatically committed, and he sounded happier again with the mechanical skirlings of Stravinsky's *Pribaoutki* songs.

*Hansel and Gretel*

## The Child from the Sea

Conducted by Steuart Bedford for the first of their four visits to the Elizabeth Hall this season, on Friday evening the Northern Sinfonia brought to London a recent piece by Stephen Oliver, *The Child from the Sea* for treble solo, chorus and orchestra was commissioned as part of the celebrations for the 900th anniversary of the foundation of Newcastle-upon-Tyne earlier this year. The programme note for the work was brief at the point of obscurity; Oliver's warning that the work is not to be taken as an allegory but as a treatment of "the doubts and dangers that attend any great undertaking" did not help to shed light.

The text is the composer's own. It relates a strange little tale of a king and a child who appears from the sea to take the king away from his people in a dimly narrative that would require the most imaginative and careful treatment to give it convincing flesh. Oliver allots the bulk of the story to the chorus, leaving the treble solo to the vague utterances of the child. The feeling of the work

ANDREW CLEMENTS



The first phase of Portsmouth Polytechnic Library by Ahrends Burton and Koralek

## Architecture

## From brief to building

by COLIN AMERY

It is often a puzzle for the layman to discover exactly how buildings end up looking the way they do. The Heinz Gallery of the Royal Institute of British Architects is a kind of shop window where architects can show their wares to the public. Of course, the actual buildings are the best and often the worst advertisements for the architect, but it is fascinating to attempt to understand the creative process that produces one building rather than another.

An exhibition that has just opened at the Heinz Gallery on the work of Ahrends Burton and Koralek certainly lays the case process on the line. Peter Ahrends, Richard Burton and Paul Koralek studied architecture together from 1951 to 1956; they formed a practice in 1961 and this show is a record of 20 years work.

Fine drawings and beautiful models show a number of buildings and projects and in almost every case early sketches and illustrations of the "briefing process" indicate the early gropings towards the final form. The presentation of the exhibition is seductive and one quality is evident throughout—there is a recognition that architecture is an art, however simple and functional the brief.

*New Theatre, Oxford*

## The Rake's Progress

by DAVID MURRAY

The Glyndebourne Touring Company has inherited, or at least borrowed, its parent company's staging of Stravinsky's opera, and presented it in Oxford last week. Pleasant to discover that David Hockney's brilliant cross-hatched sets travel so well (with John Cox's production reproduced for this tour by Julian Hope); a little disappointing to find a good young cast having such difficulty with projecting Auden's text in his home territory. In fact the slightly cavernous New Theatre had many unilled seats, which cannot have helped; even the excellent Bournemouth Sinfonietta in the pit sounded as if at a great distance.

After the interval, the audience warmed to the auction scene, and thereafter the singers took heart. Peter Jeffes' tall Rake, whose words I could scarcely distinguish save in recitative, proved most effectively at home in extremes, though over-shadowed by his diabolical partner — John Pringle, making his British operatic debut with éclat. If this

Two RSC plays at Warehouse

The RSC is to stage two new plays at The Warehouse: *The Irish Play* by Ron Hutchinson, which opens on November 18 (performances from November 12) and *Television Times* by Peter Prince, which opens on December 9 (performances from December 3).

*The Irish Play*, a political comedy set in an Irish club in the Midlands, stars John Frears' first RSC production.

Cowley, Jim Fitzgerald and P. G. Stevens. It is directed by Barry Kyle and designed by Bob Crowley.

*Television Times* is a comedy which charts the uneven progress of a group of TV professionals working on a major drama series. This is Peter Prince's first play for the RSC. It is also director Stephen Frears' first RSC production.

This quality shows in the design for the new Post Office Headquarters on the site north of St. Martin's-le-Grand, certainly another office building; it is street ahead of the average City block. A filigree screen of tubular aluminium gives depth to the walls which follow an elegant curve and frame the Cathedral beautifully. Sadly, the design is now not going to be built, the Post Office has opted for "economy" and will no doubt produce a building of no real distinction.

The building that gave birth to this practice was the Library at Trinity College Dublin. A dramatic rendering of the late style of Le Corbusier it has its enemies as well as its admirers. It has a ruthless rhetoric which extends as far as the copper furniture—looked at nearly 20 years after it was designed—is it a period piece? The firm has grown more rational since those heady days and their latest library buildings for Redcar, Maidenhead, and the Polytechnic at Portsmouth are vindications of a design approach that is a direct response to brief, site and materials. All three libraries seem to me to have a clarity about their design which is both practical and beautiful.

Another controversial building by this firm is the residential range at Keble College Oxford. A long snake of rooms that ends up in a coil that curls in on itself—it is a brave challenge to Butterfield's Fair Isle patterned brickwork. Yellow brick blank walls are presented to the world while inside the college all is raked glazing and startling reflections. Like William Butterfield's achievement at Keble there is nothing commonplace about this bold building; it is bard and strong.

A house in the heart of the old city of Jerusalem is another striking example of this firm's design integrity. It grows out of the old walls with tremendous distinction and is convincingly at home in a sensitive historic area. This building represents all that the firm of ARB stands for: care for detail, human scale, response to a sensitive site, and a rather austere aesthetic.

To go to the Heinz Gallery to see how good architects work, it is a very distinguished exhibition. Their clients range from librarians to John Lewis and they have all been well served.

The Heinz Gallery is at 21 Portland Square, London W1. (Mon-Fri, 11.00-3.00, Sat, 10.00-1.00).

*The Rake's Progress*

by DAVID MURRAY

wasn't an especially subtle Nick Shadow, it was a strong, saturnine sketch, founded upon solid tone and alert attack, brimming with dramatic confidence. A comparable grasp of the text would have improved Helet Walker's Anne Trulove, pleasantly sung but under-detailed.

For Mary King's sprightly Baba the Turk, nothing but praise: vigorous comedy on the right side of circus clowning.

decent accuracy with her taxing vocal line, and invaluable Roger Bryson sounded well as

Trulove, but a want of paternal authority was compounded by Baba looking like a tall schoolboy playing Old Gobbo. Stephen Barlow's sympathetic exposition of the score sound in detail and properly weighty for the blackest moments, was almost too suave for the circumstances—a little more strident energy might have brought the performance to life sooner. The eventual resuscitation was due not least to a visitor from the original Glyndebourne cast, John Fryatt's faultless Auctioneer.

*On the ball... ten years too late*

SOCER BY TREVOR BAILEY

## On the ball... ten years too late

THE RECENT two-day seminar of the 92 Football League chairmen that discussed, and recommended treatment for some of the many problems besetting the game was a step in the right direction—but it should have taken place at least a decade ago, before the situation had been allowed to deteriorate so badly.

After the glories of the 1970s, even Wales now faces a period of rehabilitation.

The original choice of Quinnell and Wheel in the second row seemed curious and whereas Williams, Phillips, and Price were a match for the All Blacks in the set scrum, it was not uncommon for the All Blacks to outmanoeuvre the Welsh at the loose ball in a ratio of four to one.

Further, the Welsh defence at the fringes of the rucks and mauls was bad; but the most depressing feature from Wales's point of view was the lack of support in the back row when someone did make a break.

National pride was salvaged by some remarkable tackling from JPR, Ackerman and Holmes.

## Cottesloe

## The Crucible

by B. A. YOUNG

I have not been so profoundly moved for a long time as I was in the third act of this tremendous play, certainly the best Arthur Miller wrote, possibly the best American play of this century. Miller winds up the tension with remarkable skill in the court bearing to which John Proctor has come to clear his wife of the accusation of witchcraft. First there is Proctor's difficult decision, whether to confess to adultery with Abigail Williams, chief of young girls who are marking down all the women in Salem as witches. If he confesses, there is a chance that Abigail will be recognised as a liar.

He does confess, in his wife's presence, but the court needs more proof and Proctor brings a signed deposition from his servant Mary Warren, who has been with the hand but has left them. She tells the judge the accusations were all lies; but as she does so, the girls turn on her and pretend that she is threatening them with witch-

craft, and Mary recants.

The play is taut and exciting from the start, where we first learn of the children's "sport," dancing naked in the woods, with a Barbadian slave woman. Then attention is focused more nearly on one couple, the decent Proctors, who become involved when Abigail tries to involve Proctor's wife out of jealousy. Bill Bryden's production makes the most of the succession of climaxes that follow one another with increasing force. The excellent company did not seem as good as it was last night until the first act was nearly over; I was thrown by the assorted accents, none of them like the magic of the words held me completely. The childlike guilt of Abigail (Caroline Embling) and her friends shoulders up to Massachussets, until the court scene they are veritable demons in their clever devices to entrap their enemies. Mary (Valerie Whittington) years frighteningly between

little-girl innocence and experienced wickedness. Mark McManus is first-class as Proctor, at first the wholly upright man, prepared to defy even the Deputy Governor (a marvellous performance by Tony Baygarth, his authority tinged every now and then with a hint of sympathy) in the pursuit of justice for his wife and the other accused women, victims of the children's game that they can't back out of.

Dinah Stabb plays his wife, the archetype of the wrongly marked wife, faithful to her husband even after his confession of adultery and his false confession of dealing with the devil, which he withdraws when he realises all the shame it must bring. There is fine work too by Dave Hill and James Grant as the rival clergy, J. G. Devlin as the litigious old Corey, and others. The admirable set in plain board, instantly and simply evocative from scene to scene, is the work of Hayden Griffin.

## Festival d'Automne, Paris

## The Oresteia

by MICHAEL COVENNEY

The transformation of the Furies—who resemble, just as the Priestess at Apollo's shrine says they do (in the Penguin translation), "wingless and utterly loathsome Harpies—into a bunch of appeased spirits after Athene's vote in favour of Orestes has gone against them, is slightly distorted. There is no final Panathenaic procession.

The inevitability of the tragedies is graphically done by the emergence from the house, at the end of all Agamemnon and The Choephoroi, of a chaotic platform. First, Clytemnestra stands astride her husband and his lover. Second, Orestes, brandishing an olive branch and a sword, displays his mother and her lover (Aegisthus). On both occasions blood drips to the floor like rain from a gutter.

The pervasive slow-motion atmosphere in a specially contrived large black box arena-stalls have been removed—with telling use made of long diagonal entrances and stunning full light is instantly recognisable to those familiar with the work of Robert Wilson. Apart from that, the performance is vocally choreographed in a style that has no fears of the demands of Greek tragedy. In the second play, The Choephoroi, Electra's mourning call is spread through a female chorus that shivers slowly on to the stage beating their breasts, rending their clothes and railing against the sky. The vibration builds to a tremendous climax before Electra and Orestes pummel Agamemnon's huge black tomb with their fists.

The choral speeches themselves are a marvellous mixture of conversational inflection, solo comment and corporate incantation. The same is true of the old male chorus line in the Agamemnon. Here we have a bunch of village elders in battered hats, leaning incredulously on their sticks while the tragedy unfolds at a higher level in the House of Atreus. Every now and again they break away into a conspiratorial buddle. Mr. Stein solves brilliantly the problem of how to make the Chorus at once observant and participatory. When Agamemnon returns from Troy, they lay out a railway line along the same diagonal used by Orestes and, on a flying contraption, Athene in The Eumenides. They greet him with an ominous, close-harmony chant. Perhaps they were

that said, his achievement is nonetheless massive. Earlier this year in London we saw John Barton's Euripidean epic.

The Greeks, in which both the Aeschylus Agamemnon and the Euripides Orestes (which covers the same territory as The Choephoroi) were part of a curiously modern view of the Greek myths through the satiric and irreverent eyes of the later writer. Stein has met the challenge of Greek tragedy in a head-on collision and demonstrated how these great plays can live for a contemporary audience. One can only conclude that whoever gets gung-ho to doing The Oresteia at the National Theatre has a very hard act to follow. The entire Berlin company is in top form and the performance of Edith Clever establishes her, in my eyes, as one of the leading actresses of the day.

The biggest problem for Stein is obviously in the third play.

That is, the

London Festival Ballet forms fund-raising association

Faced with a deficit of over £100,000 in the past financial year, the London Festival Ballet has formed a new fund-raising association, under Lord Chalfont.

"Lord Chalfont already has given us magnificent help with our tour of China earlier this year. Having saved the tour from being an unmitigated disaster he has been encouraged to go on seeking financial help."

Mr. Gerry Weales, Festival Ballet's chairman said. Next season the company will

dance at the Coliseum three times. Immediately after the spring season of Romeo and Juliet, Giselle, and two triple-bills, it will join forces with the English National Opera in a triple bill of Bela Bartok's three state works.

In April ENO will revive his opera Duke Bluebeard's Castle, and the ballet company will mount new productions of The Wooden Prince, and The Miraculous Mandarin. This ballet is being sponsored by Blessingwell Ltd.

## RUGBY BY PETER ROBBINS

## A game to match the occasion

THERE IS no greater rivalry between rugby-playing nations than that between Wales and New Zealand. The sport is such an integral part of the heritage of each country that it is all too easy to see why any match between the two is more than just a game.

For the Welsh, rugby football is an expression of national identity and of Welshness itself. It is on a par with their enthusiasm for education and quite often has the same beneficial results. In New Zealand one suspects that the game is a symbol of national virility.

Since neither side has developed the habit of losing too many matches, any encounter between them is a special occasion.

Such firm attitudes may lead to the prize being greater than the game itself but on Saturday in Cardiff we were privileged to watch a superb All Black team dismember Wales with as fine a display of rugby as one could hope to see. New Zealand walked it 23-3 but the margin could easily have been greater had Holloman been in anything like kicking form.

The most important thing however was that the match ended the scars of two years

were in mouths whenever the ball went to Elgan Rees.

Robertson and Osborne complemented each other perfectly in the centre, and when Wales did recapture some of the magic in the second half Osborne picked off the attackers with wonderful tackling. That good defensive work also produced some astonishing All Black counter-attacks, too sudden for Wales to deal with.

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Monday November 3 1980

## A poor choice for America

WHEN the American electorate goes to the polls to elect its President, the rest of the world holds its breath. For better or for worse, the American President remains the most powerful political leader in the western world, and the choice made by American voters is likely to have repercussions which go far beyond the frontiers of the United States.

In this case, their choice is particularly difficult. As has been evident from the unusually high proportion of "don't knows" in the public opinion polls, the American voters have had a hard time making up their minds between Jimmy Carter and Ronald Reagan. It is equally difficult for the rest of the world to make a confident prediction about which of the two main rivals would be likely to make a better fist of the job. There is widespread anxiety in America and elsewhere that perhaps neither would do it especially well.

### Impression

Jimmy Carter's record in the White House is not particularly impressive. He has some important achievements to his credit: the courageous de-control of gas and oil prices, the Panama Treaty, and (with reservations) the Camp David agreement between Egypt and Israel. But too often he has given the impression of indecisiveness and inconstancy, and some people accuse him of incompetence.

Governor Reagan's competence is so far untested, since he has so little experience in national let alone international affairs. He has tended to sound more decisive than Mr. Carter, but too often that decisiveness has appeared to be founded on simple-mindedness and ignorance. As the campaign has gone on, his one-word answers have tended to be more qualified. Some people believe that, provided he selected and depended on first-rate advisers, his tendency to simplify might be preferable to Mr. Carter's excessive interest in detail.

Whoever wins the race will be facing an extremely testing period in office. In response to the Soviet invasion of Afghanistan, both of the chief candidates have laid considerable stress on the priority of making America stronger in military terms; opinions may differ on whether such a reaction is enough, though it is obviously explicable in psychological and domestic political terms. The danger is that, once the electioneering is out of the way, the defence spending issue

The trouble is that on the political front, the future is likely to be rather unpredictable and unstable; on the economic front, the only thing that is predictable about the future is that it will be a great deal more difficult all round. What is needed is an American President who can give imaginative and mature leadership to his countrymen in coping with the uncertainties that lie ahead. On balance, Mr. Carter may be better equipped, with his intelligence and his four years' experience, to offer that leadership, but it is not an enthralling choice.

### Uncertainties

It is the second question that really matters: could even Mr. Healey save the Party? There

are several reasons for thinking that he might. The Labour Party has had internal troubles before and survived. It has, after all, been in office for 10 of the last 15 years. Left-wing or social democrat parties are also in power in much of northern Europe. Admittedly, those parties too have their problems: even Chancellor Schmidt would have to pay more attention to his own militants if he did not rely on a coalition with the liberal Free Democrats. But the European example does suggest that there is still strong support for moderately Left-wing parties and that such parties can succeed in office. Britain would be the deviant if its Labour Party were to integrate. Mr. Healey knows as much about all that as anyone else: one would expect him to seek to develop a Social Democrat Party with a chance of winning a general election.

### Cruel

Yet the inheritance is a cruel one. If it were not for the British electoral system of first-past-the-post, the Labour Party would almost certainly have split some time ago. There would then have been a British Socialist or Social Democratic Party and a British Communist Party competing for votes. It is the knowledge that only a mass party can hope to win an election which has kept it together so long. The question now is whether the splits in the Labour coalition have become too deep to be repaired.

It is the state of the Labour Party that makes one wonder whether even Mr. Healey could perform a rescue act. We should like to see him succeed, but we would not pretend that the break-up of the Party would be a tragedy.

Mr. Healey has been criticised for conducting a somewhat muddled campaign. True, he has said that if he wins, he will be prepared to stay as long as the Parliamentary Party wants him, which is one way of expressing scepticism about the proposed electoral college. He also condemned outright suggestions that MPs should vote on the leadership in accordance with instructions from their constituency organisation, which is more than can be said of another contender, Mr. Peter Shore. But beyond that he has been relatively quiet about the sort of Labour Party he would like to see and its constitutional arrangements.

There is a case here for giving Mr. Healey the benefit of the doubt. His first task is to be elected and he will need every vote that he can get. It would have been foolhardy to risk

"WE have always managed very well at Lloyd's without the heavy hand of bureaucracy and I cannot envisage that this will greatly change. There is a need for reform, but in tying up loose ends we have absolutely no intention of strangling ourselves." — Mr. Peter Green, chairman of Lloyd's, addressing the Institute of Bankers on October 22.

TOMORROW for the first time in 30 years, the private membership of the City of London's famous commercial club, Lloyd's, the insurance market, is meeting to promote a new Act of Parliament. The members are to be asked to approve the planned legislation.

About 4,000 of the total membership of 18,552 are expected to attend the meeting which is to be held at the Royal Albert Hall in London.

The new draft legislation has been prepared after completion of a detailed report into self-regulation at Lloyd's by Sir Henry Fisher, a former High Court judge. The study was commissioned by Lloyd's.

That report, presented to the trading committee five months ago, raised serious questions about Lloyd's structure, its government, discipline, efficiency, management, security, and its accountability. The constitution of Lloyd's "is no longer appropriate" and the powers of the 16-strong ruling committee of Lloyd's "are inadequate for self-regulation in modern conditions," the report concluded.

Sir Henry Fisher's report and the subsequent draft legislation are a direct response by Lloyd's to the growing number of troubles and scandals which has occurred in the market in the past three years, posing a challenge to the way Lloyd's operates.

A dozen of the market's underwriting syndicates, the units into which the members of Lloyd's are grouped, have required special internal investigation, some of which have led to City of London fraud squad inquiries. A broker and an underwriter have been arrested.

Members of the Sasse syndicate, which faced £21.5m of losses, were rescued by Lloyd's. The 110 members had to pay up £6.25m between them, with the Lloyd's community meeting the rest of the syndicate's liabilities. Until the rescue members of the syndicate were suing Lloyd's for alleged broken rules and breach of duty.

Another dispute between a member and a broker and an underwriter have been arrested.

From the Sasse affair, a Parliamentary question was raised in 1978 into the way a possibly fraudulent claim was settled by the market.

Another dispute between a

broker and underwriters over a claim arising from the destruction of a butter warehouse in Holland showed that more formal procedures, less dependent on goodwill of the parties involved, were needed to deal with commercial arguments.

And in a troubled period for the market Lloyd's is facing its largest ever losses on computer leasing insurances, and has attracted criticism for carrying out inadequate checks on this new class of business.

As a first step in what Lloyd's has described as a period of controlled change, the system of government at Lloyd's is to be reformed. A new Lloyd's council, which will be a representative democracy, rather than a direct democracy, with a new council comprised of all interests in Lloyd's, including non-working members who do not sit on the existing ruling committee of Lloyd's.

The creation of a new council is more radical than it appears. For the past 100 years or so Lloyd's has been governed mainly by an Act of Parliament established in 1871.

In 1871 there were 675 underwriting members of Lloyd's, all resident in the UK and most of them carrying on business in the City of London.

These members were entrusted with the rule-making power at Lloyd's. If rules were to be changed or by-laws introduced, then a general meeting would be called by the Committee so that any change could be approved by the working members.

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# FINANCIAL TIMES SURVEY

Monday November 3 1980

## Office Equipment

The technology is available to produce major increases in office efficiency and productivity. But first it will be necessary to unite both users and suppliers of the advanced equipment in a common desire to bring about the new order—a task requiring the will of Government, managements and workforce.

### Big scope for savings

By Guy de Jonquieres

IT IS barely three years since Mr. James Callaghan, Britain's former Prime Minister, discovered the existence of the "chip" by happening to tune into a television documentary about microelectronics and decided that it was high time that Britain got into the act.

The result was a spate of agitated consultation in Whitehall which spawned Government support for a slew of new projects. They included State-backed ventures in integrated circuit manufacturing (Innos), computer programming (Insaic) and programmes to encourage industry to use microelectronics in their products and processes (MAP and MISP).

Now a new buzzword is circulating in Whitehall: "Information technology," sometimes referred to less elegantly as "telematics." Once again warnings are being sounded that Britain is in danger of being left behind in a fiercely competitive international race, and anxious civil servants are wrestling with ideas for policies for catching up.

Information technology (IT)

for short) is a somewhat amorphous term which covers broadly the application to information handling techniques of increasingly inexpensive microelectronics and advanced communications technology. It embraces a vast range of products and systems, extending from desk-top micro computers or word processors to extremely sophisticated and costly communications services based on satellites or optical fibres.

The most recent official obiter dictum on the subject is the report issued last September by the Cabinet Office Advisory Council for Applied Research and Development (ACARD).

It finds two definitions for IT:

"On the one hand, the term may be confined to the actual equipment used to collect, store, process, transmit and display information. On the other, it may encompass not only the equipment (and the software that controls it), but its interactions with human activities and the management systems necessary if the capabilities of new developments are to be fully exploited."

ACARD estimates that the world market for IT products is worth about £50bn annually and is growing by 10 per cent a year, in real terms. It believes that the potential applications are almost unlimited, stretching across banks, shops, business houses, factories, government offices and the home.

As the report points out, other countries have been quick to recognise the significance of the new technology, and governments notably in France, Japan and West Germany are giving heavy support for its development. The U.S., with its dominance of the world computer industry,

already enjoys a substantial lead. But even there, it is said, it is increasingly recognised that the development costs of advanced data communications and processing systems are likely to exceed the resources of most private companies.

ACARD recommends that in Britain, the Government step up assistance to research and development, training and implementation of IT. It proposes, among other things, that responsibility for co-ordinating Government actions in the sphere be brought under the responsibility of a single minister and that legislation be passed where necessary to stimulate and facilitate the application of IT.

Clearly, any policy to speed

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potential benefits of office automation was completed recently by Booz-Allen and Hamilton, the U.S. management consultancy. On the basis of a year-long study of 15 major American companies Booz-Allen estimates that U.S. managers could achieve productivity gains worth \$125bn annually by 1985 and \$300bn by 1990 by making full use of automated office equipment.

The report finds that managers and other "professional" staff spend between 15 and 40 per cent of their time performing what they consider unproductive activities such as clerical tasks, retrieving information or chasing up work done by other people.

Most, if not all, of these tasks could be handled by office information systems at a saving that would cover the required investment in just over a year, the report says. Moreover, according to Booz-Allen, many executives are likely to decide to use the benefits of higher efficiency and productivity to increase their output rather than cut staff.

The Booz-Allen study reveals that no less than 50 per cent of managers interviewed knew how to use a typewriter. (The

explanation, incidentally, is that most American executives have attended a university, where they were encouraged to type their examination papers). No comparable figure exists for managers in Europe, but it is unlikely that it would be much more than 25 per cent.

The economic rationale for office automation may also be different on the two sides of the Atlantic. In the U.S., the differential between the pay of corporate executives and that of secretaries and clerical workers is still quite wide.

Wider, certainly, than in Britain, where the salary of a middle manager may sometimes be only twice or less than that of an experienced secretary.

It may well be, therefore, that some British companies will be moved out of a desire to reduce secretarial and clerical overheads than to boost the productivity of their executive staff. For this reason, perhaps, more concern is expressed about the risk of job losses by clerical unions than is heard from the ranks of managers.

#### Further training

A recent study by the Equal Opportunities Commission estimated that the introduction of office information technology would mean the loss of up to 170,000 secretarial and typing jobs in Britain by 1990. It suggested that the best way to mitigate unemployment would be for female office workers to be encouraged to obtain qualifications which would enable them to take over some added responsibilities in the field of management.

The speed at which office automation is introduced will be governed not only by its social and psychological acceptability,

but also by the wider commercial and industrial environment against which it is set. In Britain, the Government hopes that the planned relaxation of the Post Office monopoly will help lay some of the groundwork by encouraging private suppliers to offer a wide range of new terminal equipment.

But there is little purpose in offering businesses sophisticated office products, many of which will be designed to link into the communications network, if the Post Office is no more able than at present to provide the necessary private circuits and telephone lines. This is a point grasped early on by the French Government, which is spending massively on improvements to its national telecommunications network, on which it is committed to offering advanced public services such as video-conferencing, a national facsimile transmission system and satellite business communications.

But stimulating awareness of and demand for Information Technology is only one side of the coin. The other is to develop the industrial capacity to supply the products required; otherwise there is a risk of creating a new market which exporters in other countries will be only too happy to fill.

Many powerful American corporations, including International Business Machines, Xerox, American Telephone and Telegraph and Exxon are squaring off for a major battle for supremacy in the rapidly-growing U.S. market for Information Technology. By virtue of their size, resources and expertise they are certain to prove tough competitors. In Europe, too, where both IBM and Xerox already have established positions in office equipment

Devising a strategy which strikes a satisfactory balance between the consumer, in the form of the users of information technology, and the producer, in the form of the industries which supply the necessary equipment and services, may not be easy.

The still undecided question of how the British Government should award the forthcoming contract to computerise the Inland Revenue's Pay-As-You-Earn operations is seen by many as a test case of the issues involved. Ministers have been deeply divided between those who want the order to go to International Computers (ICL) in order to strengthen Britain's principal computer manufacturer, and those who favour opening the bidding to U.S. companies in the belief that they will offer a superior technical solution.

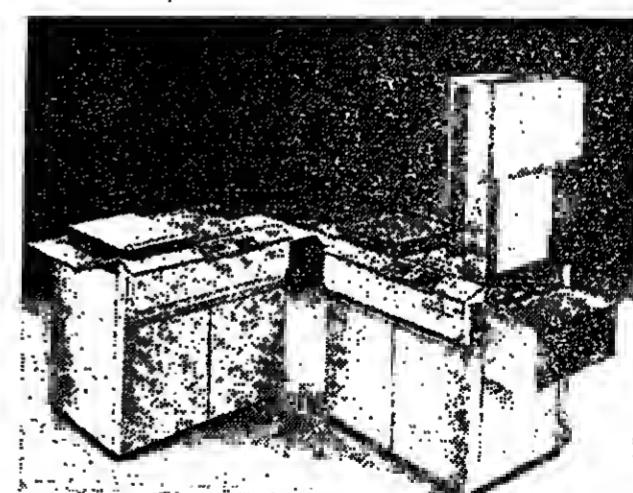
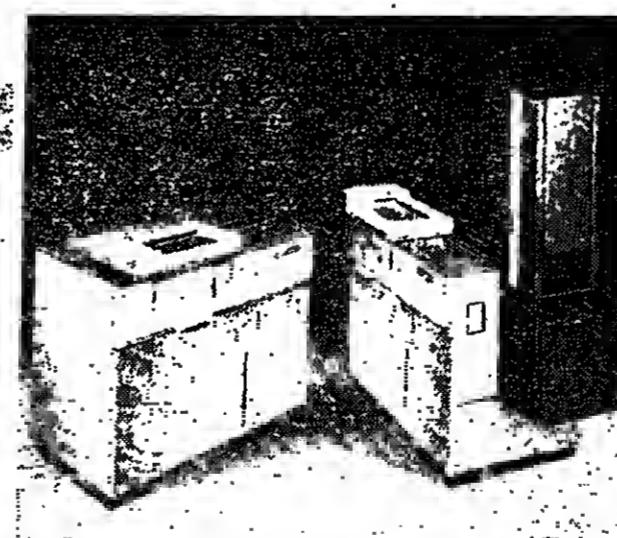
The arguments remain finely balanced, and the issues involved are unlikely to be finally resolved whichever way the decision goes. The debate about how best to harness Information Technology once it gets going, is likely to range considerably wider and to be even fiercer.

But recent experience in other, related fields, such as microelectronics, seems to point at least to two general conclusions. The first is that, despite the growth of overt and covert protectionism, the big winners in the commercial battle for sales of advanced technology products are those who think in terms of world markets, not national ones. The second is that in advanced technology, those who aim merely to catch up, rather than to take a clear lead, are often condemned to fall further and further behind the pack.

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## OFFICE EQUIPMENT II

## Rising reputation as a competitive centre

## WEST GERMANY

JEFFREY BROWN

WEST GERMANY is the largest office equipment market in Europe. To the extent that the country possesses the largest economy within the EEC, this is understandable. But the size—and projected rapid growth—of demand for data processing equipment also reflects a number of other important influences.

One key is the technological strength and ingenuity of the West German electronics engineer. Among the major European electronics groups, Siemens has made significant inroads into the near stranglehold once held by the European computer market by the U.S. monolith in the industry, IBM. At the other end of the business, Nixdorf has an enviable reputa-

tion in small computers as well as a number of important markets shares.

Similarly, Triumph-Adler is pushing hard for a greater slice of available business, and doing so on a world-wide basis now that it is backed by the powerful financial muscle of the Volkswagen motor group.

Kienzle and Ruf figure prominently on the list of successful German companies in office electronics: among those with a multinational manufacturing base, AEG-Telefunken, Manessmann and BASF stand out.

Overall, West German data processing sales expanded by 22 per cent in volume terms last year. Small and office sized computer installations rose by 21 per cent but the sharpest growth in the industry was concentrated in process control and mini computers. Expansion here was no less than 35 per cent in 1979, and German manufacturers

picked up a large slice of the Nixdorf holds some 30 per cent of the German market.

Moreover, as part of a broad strategy a number of German companies have linked with Japanese producers and in so doing have intensified the battle against IBM domination. Siemens has strong links with Fujitsu; earlier this year chemical giant BASF entered an agreement with Hitachi allowing Japanese hardware to be marketed under a BASF label.

The German market is thus increasingly acquiring a reputation as one of the most competitive centres for office equipment in Europe—and the key to this trend is the sheer size of the market in European terms. According to Diebold Deutschland, mainframe installations in Germany in 1979 rose by 15 per cent to 24,000 providing the Federal Republic with the broadest computer base in western Europe.

Far and away the leading manufacturer is Siemens. As an electronics group, Siemens ranks as Number Two in Europe (after Philips) in terms of turnover and is Number Four in the world. It is successful, with earnings growth averaging 10 per cent per annum over the past five years, and despite the strength of the DM over the period it has been a major and consistent exporter. Currently, some two-fifths of West German output finds its way overseas.

The company represents one of the commanding heights of European technology, backed by an annual research and development budget in excess of DM 3bn.

## Contrast

In contrast to power engineering and telecommunications, Siemens' data and information systems operations are relatively modest, accounting for just 6 per cent of sales in the year ended September, 1979. But the division, working from this small base, is the fastest growing within the group: orders stood at DM 2bn at the end of 1978-79, against DM 1.4bn two years earlier, and profits over the period had advanced by a third.

The main contributor to sales in this division, data processing, moved out of the red in 1977-78.

The other activity, small computers and peripherals, continues to make start-up losses and is likely to stay in the red for a number of years yet. The company's project development spending is heavy: this topped 30 per cent of external sales last year, compared to less than a tenth at ICL of the UK.

After the abortive formation

of Unidata, the French, Dutch and German grouping which was to have been the main Eurochallenge in computers, Siemens is now firmly established in electronic data processing. Orders on hand at September, 1979 suggest that the group is already some four-fifths the size of ICL. The company now claims a 9 per cent share of the European market.

AEG-Telefunken pulled out of mainframe computers in the mid-1970s when selling to Siemens, but the company has a sizeable stake in the smaller business machine market and is the largest typewriter manufacturer in the world. A late entrant to the market for electronic typewriters, AEG's Olympia operation began a launch in this field in Germany in July 1979. The new electronic product aims at the standard office machine market.

## Virtues

In comparison with the financial virtues displayed by Siemens, AEG's record is embellished almost beyond recognition. After years of loss-making, it came close to financial collapse last year only to be rescued by a massive capital injection by the State and the German banking system. Losses this year are going to be heavy, but the management claims some progress on along the road to profits for 1981.

During the first five months of this year new orders at Nixdorf rose by 43 per cent and—in contrast to much of West European industry—the company has been busily signing up new staff. Founded in 1952 and still family controlled Nixdorf's market shares in its field are two to three times larger than its closest German rivals.

For new owners Volkswagen,

Triumph-Adler represents the first major diversification away from the motor industry.

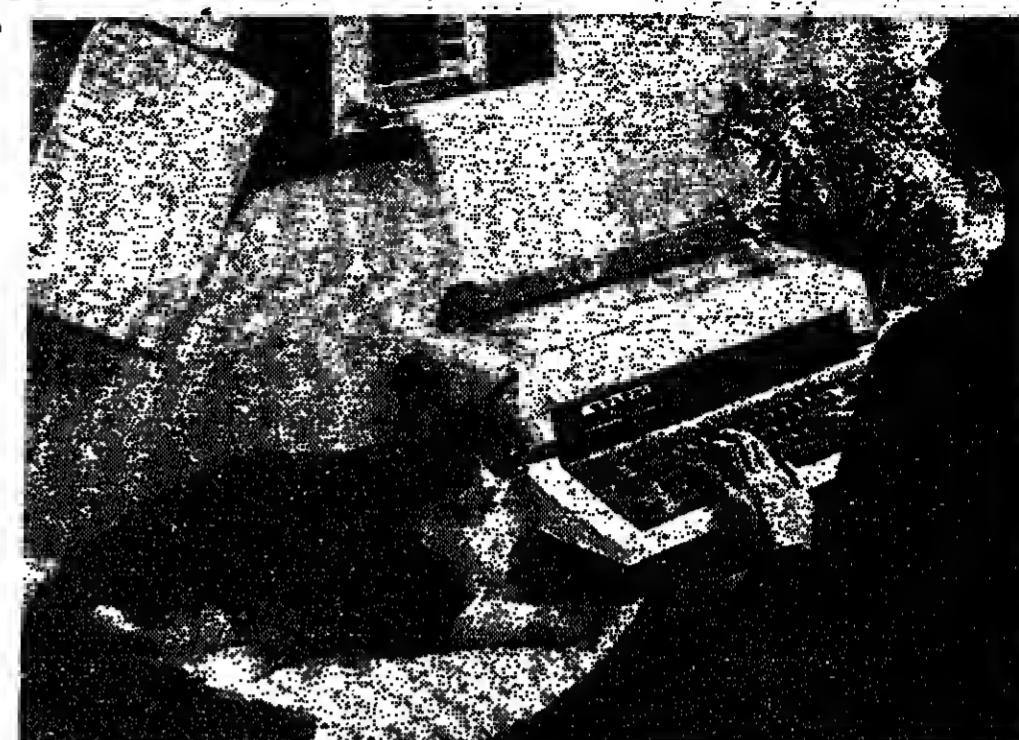
The company has a wide range of products covering the area of typewriters, computers, text processors, copiers and calculators.

The cash backing now available to its management is allowing the move into an increasingly ambitious range of electronics to be accelerated.

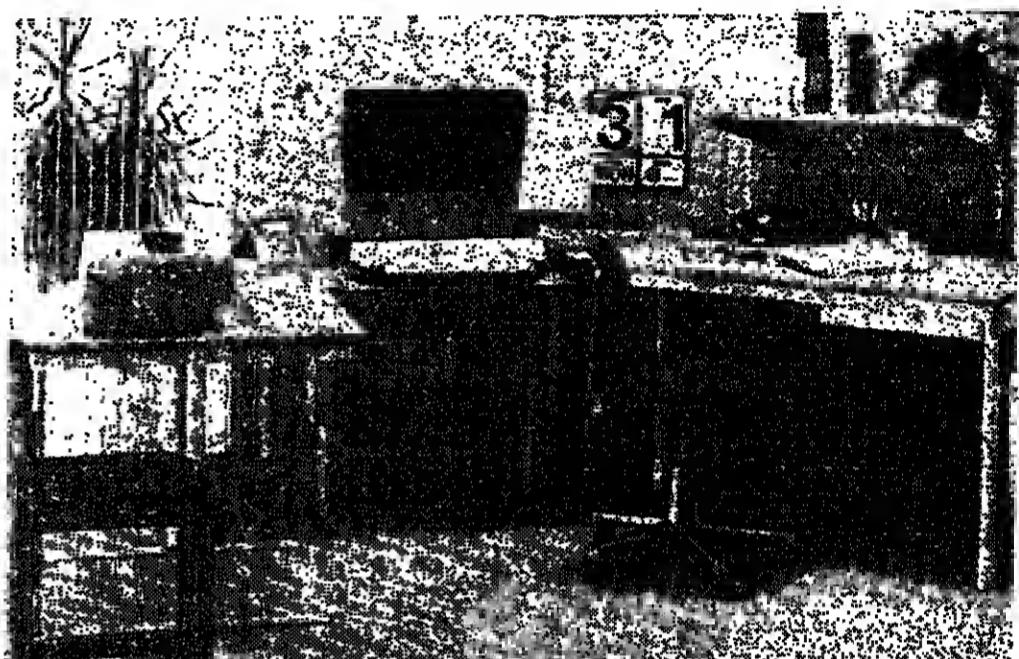
For its part, BASF entered the computer industry as recently as July this year when agreeing to market Hitachi computers under a BASF name.

The chemical group has excellent credentials in peripherals and media supplies and clearly it aims eventually to become a complete systems supplier.

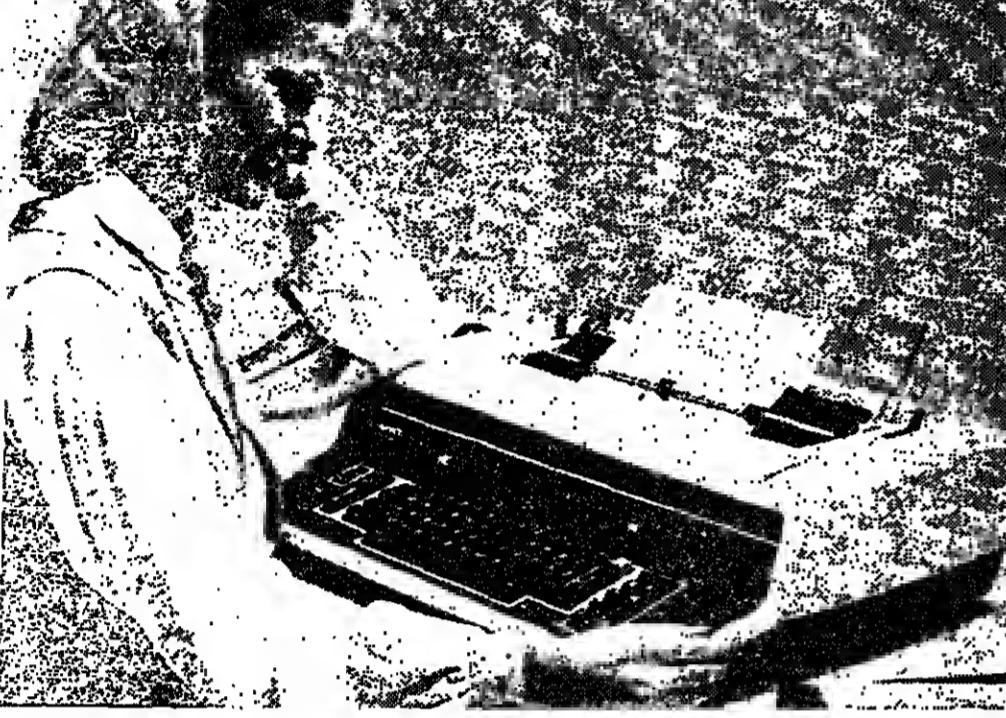
It has already struck out into the personal computer market both



In a further effort to help reduce the overall noise levels to which office workers are subjected each day, the Office and Electronic Machines group (OEM)—UK distributors of Adler and Imperial office equipment—have launched a new quieter "golf ball" single-element typewriter. As the latest in the Adler and Imperial electric "golf ball" ranges, the new machines are called the Adler SE 1000 CDL and the Imperial SE 5000 CDL and have been "integratedly insulated" to ensure a noise level emission of no more than 68 decibels.



There is fierce competition between European office furniture manufacturers, particularly in the area of furniture suited for use with new technology. The Swedish-made VDU furniture (above) from INKR is described as being ergonomically correct, with the operator's comfort paramount in the provision of both independent height and lateral adjustments for keyboard and display screens, tilting of the screen surface to obtain the correct head position, and recessed legs for ease of sideways movement.



A new generation of three electronic typing machines from Stelzerland has just been launched by Hermes in the UK. The machines have been designed and developed to optimise speed, comfort and efficiency in day-to-day typing, with simplicity of operation. The manufacturers claim that the three top-tronic typewriters fill the gap between the conventional

electric typewriters and the more sophisticated word processor. For maximum speed the top-tronic range uses a daisy wheel printer and has a print-out speed of 16 cps. The 100-character print-wheel can easily be changed to a different type style. A carbon ribbon cassette is used for cleanliness and ease of operation and there is an additional facility for stencil typing.

The keyboard is comprehensive and all the functions are clearly designated, including the illumination of the line of type. The top-tronic 20 (above) is claimed to introduce the typist swiftly and easily to the world of electronic typing. Selling for £599, it is the basic model of the range with no text memory, but a full range of page setting functions to save the typist time and effort.



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## OFFICE EQUIPMENT III

# Manufacturers speed up new developments

**JAPAN**  
JOHN FUJII

**JAPAN** HAS been lagging behind Western countries such as the U.S. in office automation by at least five years. Office automation is necessary to improve management productivity in which the Japanese have been slow although they have been world leaders in industrial productivity. But now the Japanese are stepping up their development of office equipment such as word processors, copiers, facsimiles, small business computers, and peripherals.

The biggest bottleneck to office automation in Japan up to now has been the Japanese language which has held up growth of the KANJI (Chinese character) word processor. At present there are two types of Japanese word processors. One is the tablet type in which an electronic stylus is used and modelled much on the old mechanical Japanese typewriter. This has a battery of 3,644 characters.

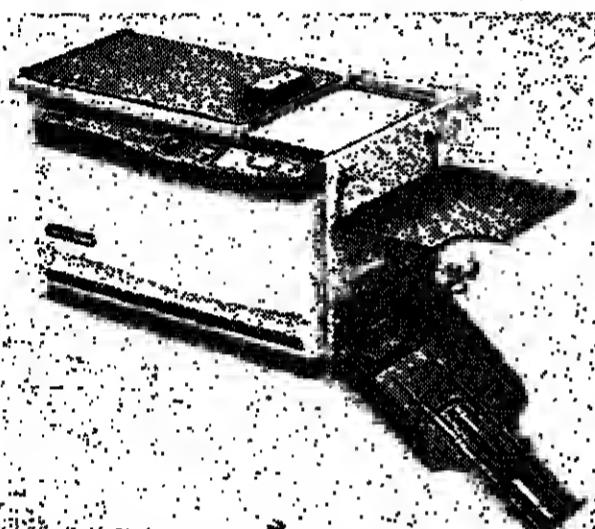
The latest Japanese word processor is the type developed by

Toshiba Corporation and Fujitsu Limited which provides up to 80,000 characters available on a floppy disk storage. Fujitsu's QASYS-100 model for instance, provides 60,000 kanji, 20,000 proper names and 48 common expressions, and Toshiba's JW-10 makes 80,000 characters available.

The Japanese manufacturers have taken the idea of their word processors from the U.S. It was first developed at Massachusetts Institute of Technology (MIT) and at Harvard, where the 'KANJI' processors were developed for the Chinese language.

Toshiba introduced their JW-10 model Japanese word processor in 1978. They were quickly followed by Sharp, Ricoh, Canon, and Nippon World Processors in 1979 and in 1980. Fujitsu, Nippon Electric, Matsushita Communications, Pionet and Oki Electric have come out with their models.

So far, only Toshiba, Fujitsu, Oki, Ricoh and Canon have the new keyboard-display word processors while Sharp, NEC, Matsushita and Mitsubishi Electric cling to the older tablet model. Copies are made either by 16-dot or 24-dot printing. Toshiba already has a 24-dot while Fujitsu announced it will be converting to the 24-dot method shortly which provides a better final copy.



A new versatile plain paper copier from Toshiba performs a wider range of copying tasks than is usual. It is the BD-3802, now available in the UK—from the distributors, the Office International Group.

## Language barriers

The Japanese word processor is definitely not for export. The Chinese language is basically different from the Japanese and the Japanese unit cannot be used in Chinese-speaking countries. There is some possibility that the Japanese processor could be converted for use in Korea where the Hangul alphabet is similar to the Japanese Kana alphabet. In simple terms, the Japanese word processor transcribes the words expressed in Kana on the keyboard to Kanji characters in the written document interspersed with the necessary Kana phrases.

There is also rapid growth in Japan for English word processors, especially in trading companies which have a lot of English correspondence. One shortcoming, however, is a lack of middle management people who can handle word processors, either in Japanese or English.

The next development in office automation is for the word processors to be linked to communications equipment so that there can be a link between sections in one office or between the main office and its branches. This would speed up the preparation and transfer of documents, explanations and specifications as well as ordinary business messages.

The addition of an automatic telex transmission facility will enable the Japanese message to be translated into English by an automatic translating machine and then transmitted abroad. Thus a Japanese message can be put into an office automation system, translated and transmitted overseas.

In the future, facsimiles may be combined with an office computer, word processor, copier,

An industry estimate is that there are now between 1,000 and 1,500 units in actual operation throughout Japan and growing rapidly, while Toshiba said that the price of their unit has come down from ¥8.3m (\$30,000) to ¥2.6m (\$12,380). Kenichi Mori, chief analyst at the Toshiba Information Systems Institute, said that eventually every section in major Japanese offices would need at least one.

optical character recognition (OCR), private telephone exchange and other office peripherals. Fuji-Xerox has a patent pending for an Ethernet office interconnection while the Xten system is becoming available for satellite communications. Text generation equipment—typewriters, word processors and dictation units—are expected to overtake reproduction equipment, such as duplicators and copiers, as the largest office market segment.

Altogether, there will be more than \$16bn-worth of office automation equipment worldwide by 1990, according to a study made by Predicasts Inc. This compares with less than \$5m in 1978.

At present, the world-wide automated office equipment business is dominated by the Xerox group with its affiliates such as Bank-Xerox in the UK and Europe, and Fuji-Xerox in Japan and South-East Asia. But other companies such as Exxon, Kodak, Wang Laboratories, Burroughs and Lanier are expected to move into the market during the last half of the 1980s.

There are more than 20 companies engaged in the copier market worldwide. The Japanese have cornered the lower end of the market while the foreign companies concentrated on the high-volume users.

Most Japanese now sell in the low-to-middle segment of the market but are now moving into the higher end where profits are greater.

Ricoh, Canon, Minolta and Sharp are the major Japanese companies. Fuji-Xerox and Ricoh dominated the Japanese copier market up to now but Canon, Sharp, Toshiba, Konishiroku and Minolta have launched sales offshoots for the anticipated 30 per cent

growth in the market. Ricoh is planning to sell direct in the U.S. and Europe where, previously, they sold through Savin in the U.S. and Nashua and Kalle Infotek in Europe. Present plans are for Ricoh to sell new models directly and the older models through their present arrangements until 1983 when they hope to renegotiate their contracts.

Some of the copier manufacturers are promoting and marketing peripheral equipment such as sorters and automatic document feeders—previously adopted by Fuji-Xerox, IBM Japan and Canon for their high-speed models which can provide 40 copies or more per minute.

Companies like Toshiba, Konishiroku and Matsushita also intend to market peripherals for use with medium- and high-speed copying machines. Plain paper copiers are being incorporated into systems with other office machines such as small computer facsimiles, word processors and microfilm equipment.

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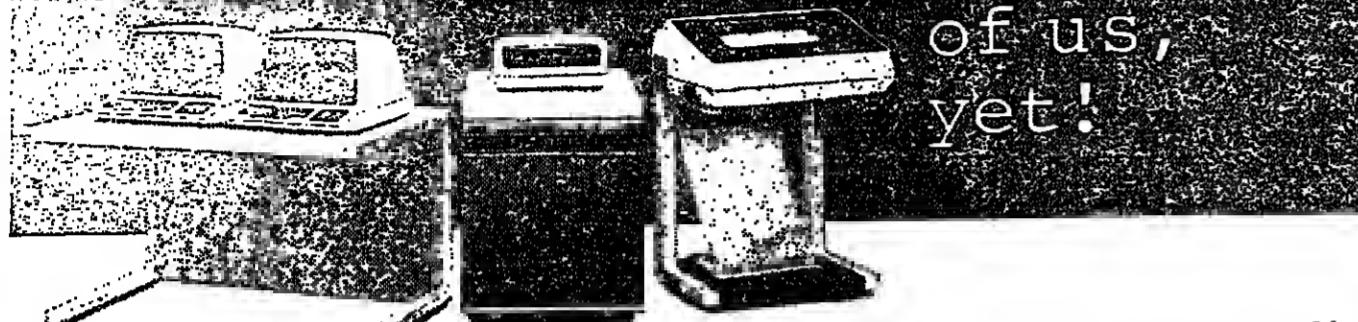
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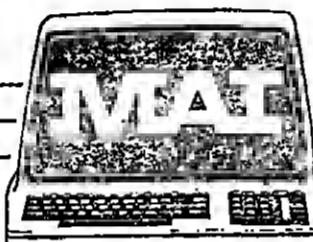
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Some of the UK's major participants in the business equipment market



INTERNATIONAL COMPUTERS: Sales in 1979 were £624m. The only British and European independent manufacturer of mainframe computers, ICL was free from the National Enterprise Board at the beginning of the year.

ICL office systems include minicomputers and word processors. Only real challenger to the Americans in big mainframes outside Japan.

## NEXOS

NEXOS: Fledgling UK company, established by National Enterprise Board two years ago to develop and supply modern office products and

systems. Does not make own products but works with manufacturers including Multicard and Logica in Britain and imports some Japanese equipment. Front range includes powerful computer made by Exxon subsidiary Delphi, word processors, facsimile machines and copiers. Its strategy has yet to be fully tested in the market place.



GENERAL ELECTRIC: Sales for year ended March, 1980, £415m. Largest electrical group in UK and number eight in the world rankings. In profit terms, electronics, automation systems and telecommunications is the biggest single operating division. Well over £100m was spent on acquisitions last year but balance sheet still contains cash balances of £600m.



GESTETNER: Sales for year ended October, 1979, £19.1m. Major manufacturer of stencil duplicators. Has recently moved into copier market following launch last year of plain paper copier; 20 per cent of sales arise outside the UK, helped by strong global network of distributors. But late move into copiers and strength of sterling has put earnings under pressure.



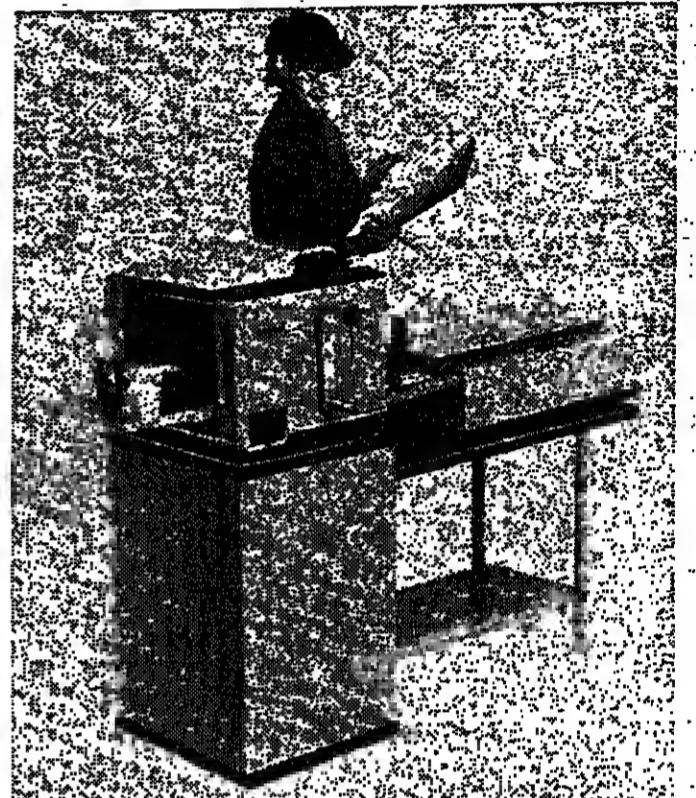
REDIFON COMPUTERS LIMITED: Sales in 1979 were £14.5m. Part of the Rediffusion group, which turned over £215m in 1979. The group's specialisations include the development of hardware and

software for aircraft flight simulation. The computer group's thrust in the office is based on viewdata and its ability to manufacture view-data sets economically.



PLESSEY: Sales for year ended March, 1980, £751m. Broadly-based electronics group with around half of sales in telecommunications of which some three-fifths stems from main frame telephone equipment.

Plessey has important interests in office data and control systems: stake in ICL computer group sold at the end of 1978.



Bills International of London have introduced the "Superto" chair range (above), aimed to combine strength with an outstanding degree of comfort and versatility. The chairs have been designed so as to give the maximum freedom of movement. The shape and adjustability of the back means that fatigue is reduced because the spine can be firmly supported while sitting in almost any position.

The fully-automated Gestetner 1566 duplicator is combined with a high-speed facsimile scanner to complete a self-contained FAXIL system. Such systems, says Gestetner, have given an entirely new sophistication to the stencil process. Five years ago, 80 per cent of Gestetner's revenue came from stencil products, but by next year 50 per cent of its turnover will come from other products and processes.

## Government moves to regain lost ground

### FRANCE

GUY DE JONQUERES

A FEW months ago, M. Jean-Claude Pelissolo, a senior official of the French Industry Ministry, offered this bleak assessment of France's office equipment industry: "It suffices to say that its production is about FF 200m for a market attaining nearly FF 2bn. There is nothing more to add. The French industry has been wiped out."

Despite this parlous state of affairs, the French Government still hopes to revive office equipment manufacturing. It believes that the increasing importance of computer technology and communications in the office can provide French industry with a promising prospect to make up lost ground.

The Government plans to tackle the problem in two main ways. First, by creating the environment and infrastructure in which business users will find it worthwhile to take advantage of the most advanced office products and systems on the market; and secondly, by actively supporting the efforts of French manufacturers to supply these products.

To top priority, carrying the seal of approval of President Giscard d'Estaing himself, is the urgent modernisation and expansion of France's telecommunications network, until recently one of the most aged and inefficient in Europe. The French PTT (telecommunications administration) has been authorised to spend the equivalent of about \$80m annually.

It has already doubled the number of subscriber lines installed to 15m in the past five years and plans to double this number again by 1992.

As a relatively late starter, France enjoys one advantage which will stand it to good stead over the long term: it is able to install the very latest equipment available. When its modernisation programme is complete, it aims to have more digital exchange lines in service than any other European country, providing a system that will be ideal for carrying computerised data, as well as voice communications.

About two years ago it inaugurated a data communica-

tions network, called Transpac, employing a technique called packet switching, which allows large volumes of data to be transmitted at relatively low cost. It also proposes to launch a satellite in 1983 to relay sophisticated business communications between offices in different parts of the country.

It is pushing ahead with the development of facsimile transmission services, a form of "electronic mail" which enables documents to be sent across telephone lines. It is also operating a national "video-conferencing" system, which makes it possible for businessmen in distant centres to see as well as talk to each other.

**Pioneering**

France's vision of the future does not stop at the business customer. It is also pioneering the development of low-cost computer terminals for home use. As well as developing a viewdata service similar to the British Post Office's Prestel system, the PTT is working on plans to create an electronic telephone directory: the aim is to replace printed directories by supplying every telephone subscriber with a simple terminal, free of charge which can receive numbers stored in a central computer.

To help French office equipment manufacturers prepare themselves to satisfy the vast demand that this emerging new market is expected to unleash, the Government takes a close hand in shaping their industrial and commercial strategies.

The PTT, the industry Ministry and other state agencies have considerable resources at their disposal to support the development of new products. One criterion (based partly on the Japanese example) is that manufacturers should aim to produce equipment that is suitable for export as well as for the home market.

Under the watchful eye of the French authorities, the industry has undergone a substantial amount of re-organisation in recent months. One of its results is the emergence of CIT-Alcatel, the telecommunications equipment subsidiary of the big Compagnie Générale d'Électricité, as a leading force in the French office equipment industry.

The company already has an impressive record in the development and marketing of

the shape of St-Gobain-Pont-de-Mousson, the big industrial group hitherto best known for its manufacture of glass and pipes. Though only peripherally involved itself in electronics products, it has made two major moves to expand its interest in this area.

With the tacit approval of the French Government, St-Gobain has acquired the controlling interest in CII-Honeywell Bull, France's main computer company, in which Honeywell of the U.S. has a 47 per cent share. At about the same time, St. Gobain also purchased a 23.3 per cent stake in Olivetti, the big Italian business machine.

The ultimate objectives of St-Gobain's strategy, and how it will set about managing its new interests, remain unclear. But few believe that it intends to remain a sleeping partner, and considerable speculation surrounds its next moves.

CIT-Alcatel recognised early on that to succeed on world markets, it would need a strong international marketing network. It also realised that to build up one itself from scratch would be a lengthy and extremely expensive business.

These calculations led it to acquire earlier this year the business machines activities of Romeo Vickers of Britain. While many of Romeo's products were becoming somewhat outdated and were based on decidedly old technology, they came with a sales and distribution organisation employing about 1,000 people in 10 countries, including the U.S., Canada, Belgium, the Netherlands, Australia and South Africa.

One of CIT-Alcatel's main domestic rivals, Thomson CSF, part of the giant Thomson electronics and electrical group, is also eyeing the office market with interest. But, at present, it claims to be interested more in supplying communications equipment for sophisticated information systems and advanced technology products than in offering a complete range of office products.

Thomson is seeking, with mixed success so far, to build up an international market for minicomputers produced by its SEMS subsidiary. It has also agreed to co-operate with Xerox of the U.S. on the development of videodisc computer memories, which would enable vast quantities of data to be stored at low cost. Other link-ups between the two companies may follow, possibly in the field of computer peripherals.

Earlier this year, a new force emerged on the French scene in

Some of CIT's more nationalistic critics accuse it of relying far too heavily on products developed or manufactured in the U.S. It remains to be seen how this reliance on American technology will be reconciled with the French Government's avowed intention to build up a strong and independent electronics industry.

It is also uncertain how CIT's product range will mesh in with that of Olivetti. The question has become particularly pertinent since the Italian company agreed, earlier this year, to market in Europe computers made by Hitachi of Japan, which appear to compete with some of CIT's own models.

## OFFICE EQUIPMENT V

## Cutting down on repetitive work

## WORD PROCESSING

GEOFFREY CHARLISH

TEXT WAS being stored more than 50 years ago when it was realised that depressed typewriter keys could be made to punch holes in "pianola" cards or paper tape. Such records from different sources were joined up, selectively, and "played" to make a new document.

"Word processing" is, therefore, not so new. However, the expression itself was unknown until IBM coined it in 1965, with electric typewriter-based systems. In Britain there were few stirrings until the early 1970s and, since then, machines have moved on from paper to magnetic tape, cards and discs. From about 1975, visual display units began to appear.

There are now some 40 suppliers of "dedicated" word processors (that is, those with no other function) in the UK, with many more offerings of microcomputers that can be suitably programmed. Recently however, the dedicated system makers have tended to bestow other abilities on their units—yet another sign of the general convergence of office electronics.

## Mechanism

Systems can be self-contained ("stand alone," in the jargon) or can consist of several keyboard/display sharing one big store ("shared logic"). The orientations can have upright "real-paper" format or TV-shaped screens, single line electronic displays ("thin window"), or no display at all—just a typing mechanism.

More than half the installed base of dedicated machines have no screen, but the proportion is now dropping.

It is this wide choice, coupled with the fact that word processing is still something of a mystery in many British offices, that calls for a little clarification. Although the bigger companies employ in-house professionals to make decisions, there is no doubt that thousands of smaller concerns are still wondering what to do.

What point is there in storing typed material at all? Quite often, the answer is "none."

For example, in the chairman's or managing director's office where letters and reports seldom repeat themselves, a good electric or perhaps electronic typewriter will suffice.

At the other extreme, where, for example, individually typed sales letters are thought to be desirable, word processing assumes the dimensions of a small printing department. The letters are perhaps 90 per cent identical, with 10 per cent of variability (names, addresses and possibly other personal data) scattered throughout the letter.

The first step therefore is to try to establish the amount of variability in the typed output, determine what cost gain would result from the increased productivity provided by various types of machine and weigh this against the capital expenditure or rental cost.

What can word processing do? In essence, it electronically stores all the characters in the text as the typist works, in such a way that words, sentences or paragraphs can afterwards be changed or moved, to suit the various recipients of what is, basically, the same letter. Thus, the typist does not have to type out the bulk of the text over and over again; the machine will insert the recipient-dedicated passages in the right places, closing up or opening out the text automatically.

Perhaps the most important criterion is the amount of material to be kept "on ice."

Large numbers of lengthy documents imply a big memory. There is a wide choice in stand-alone capacity, from my 1,000 characters on electronic typewriters ("the bottom end") of word processing to hard disc which is both spacious (many millions of characters) and fast. In between is the so-called "floppy" (flexible) disc which nowadays very often plugs in to vertical slots next to the screen: they hold about 0.25m characters each. There are also magnetic cards—IBM's forte—holding up to about 10,000 characters.

Dual discs are a worthwhile investment, since text can be moved between them for added convenience and working flexibility.

Is a display necessary? The extent of editing is the key here: the more there is the better it becomes without one. The most realistic are those that look like an A4 sheet of paper, having black-on-white characters. Some "bottom-end" machines have a one-line display on which the last typed (or some other) line of text can be seen for immediate correction and minor editing tasks.

The "top-end" machines can be very versatile on the screen. The text can be scrolled up and down (like the movie film credits) and sometimes sideways, as well. Right-hand margins can be justified (all the words ending on a vertical line, like this printed column); headings automatically centred, selected words displayed in bold lines numbered for reference.

Generally, a cursor (a short line under each character) is moved to various text change points. The new material is then typed and the processor accommodates the new text, re-justifies and so on. Automatic column forming of figures or text is common.

Often, machines can print text while other passages are being edited on the screen. Some will look for a specific word or passage throughout a text and substitute new material. Some even have computer-like facilities—for example, they will search an address list for, say, Surrey addresses only.

Since prices can range from £1,000 or so to £100,000, clearly the application must be fully defined first.

## Hottest

Word processing is now big business and even the oil companies have been attracted into it—Exxon's Vydec, for example. For dedicated and micro-based systems, the market is worth perhaps £150m to £200m in Britain alone. According to Pedder Associates, the research company, IBM has 30 per cent of the installed base, due to a lengthy presence. The hottest contention is for the VDU-based stand-alone system—it will almost certainly prevail over the others.

In this league table, AES-Wordplex comes out on top with 21 per cent of installations so far, followed by Data Recall (14 per cent), Vydec (12 per cent), Phillips, IBM and DEC. About a third of the installed base is shared by the 35 or so other makers. The figures may not, of course, reflect current rela-

tive sales positions.

Useful publications include: Word Processors in the UK, Computer Installation Series (1979-80), Pedder Associates, London (01 633 0866); The International Word Processing Report (annual), Geyer-McAllister International, Richmond, Surrey (0 943 1814); and the monthly magazine, "What to Buy for Business," London (01 584 1272).

The Olivetti TES-401 desktop word processing system (right); an example of how the transition from electronic typewriter to word processing can be made without radical change, either in personnel or in basic physical appearance of equipment. British Olivetti claims to head the unit sales league, with 13 per cent of the UK market for stand-alone, single-line, part-page word processors.



## Other major European participants in the business equipment market

## SIEMENS

**SIEMENS:** Sales for years ended September, 1979, DM 28bn, net profits DM 685m. Fourth largest electrical group in the world and number two (behind Philips) in Europe. Half of sales arise outside Germany, and of the total around a third stems from telecommunications and data processing. Last published balance sheet contained cash of DM 11bn, roughly equal to the stock market value of group.



SAINTE-GOBAIN - PONT à MOUSSON: 1979 revenues: FFrs 35.5bn. Big French glass and piping group which has recently diversified into electronic technology. Owns 51 per cent of Cii des Machines Bull, which controls Cii-Honeywell Bull, France's biggest computer manufacturer. Honeywell of the U.S. owns 27 per cent. Saint-Gobain also acquired 23.3 per cent of Olivetti of Italy earlier this year and is majority partner with National Semiconductor of U.S. in French chip-making project.



**MATRA:** Sales for 1979, FFrs 4bn, net profits FFrs 200m. Major defence and aerospace group which has recently diversified into telecommunications, data processing, and the watch business. Some three-quarters of sales arise outside France, and more than half now stems from non-defence operations. One of the fastest rising stand-alone system—it will almost certainly prevail over the others.

## olivetti

**OLIVETTI:** Sales in 1979 were £1.852bn. Big electronics and office equipment group which has recently shown recovery from several poor years; 23.3 per cent of its stock is owned by the

French group, Saint Gobain-Pont à Mousson.

One of the world's major vendors of small computer systems, its office strategy is unclear, although it has begun to market large Japanese computers and has bought the U.S. electronic bank teller company, Docutel.



**SAINT-GOBAIN - PONT à MOUSSON:** 1979 revenues: FFrs 35.5bn. Big French glass and piping group which has recently diversified into electronic technology. Owns 51 per cent of Cii des Machines Bull, which controls Cii-Honeywell Bull, France's biggest computer manufacturer. Honeywell of the U.S. owns 27 per cent. Saint-Gobain also acquired 23.3 per cent of Olivetti of Italy earlier this year and is majority partner with National Semiconductor of U.S. in French chip-making project.

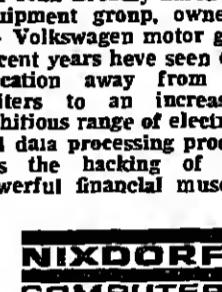


**PHILIPS:** 1979 worldwide revenues: FFr 33.2bn. Farflung Dutch-based group with operations in more than 60 countries. Products include telecommunications equipment, industrial supplies, business machines, consumer electronics, domestic appliances,

lighting, batteries and pharmaceuticals. Europe's biggest semi-conductor manufacturer. Owns Mullard and Pye in Britain. Recently set up Philips Business Systems in UK to market a wide range of office products including mini-computers, word processors, dictating equipment, terminals and private exchanges. In the U.S. its affiliate, North American Philips, owned by Philips shareholders, has been expanding its consumer electronics operations recently.



**CII HONEYWELL BULL:** Sales for 1979, DM 1.2bn: net profits at parent company level, DM 10m. Broadly based office equipment group, owned by the Volkswagen motor group. Recent years have seen diversification away from typewriters to an increasingly ambitious range of electronics and data processing products. Has the backing of VW's powerful financial muscle.



**NIXDORF:** Sales for 1979, DM 1.25bn; net income DM 55m. Germany's leading producer of small business computers, with a 30 per cent share of the local market.

Founded, and still controlled, by the Nixdorf family, but could become a public company some time in 1982. Deutsche Bank took a 25 per cent shareholding, and pumped in DM 200m in cash, in 1978.



**CIT ALCATEL:** 1979 revenues: FFrs 3.8bn. Part of French Compagnie Générale d'Électronics

## Add one.



## The Bitsy Word Processor.

How to reduce the mountain on the right to the molehill above is a major problem faced by many companies today. The name of that problem is summed up in two very important words: productivity and efficiency.

That is why, Adler & Imperial, each with long experience and an envied reputation for down to earth practical solutions, have combined resources to introduce the Bitsy word processor.

But Bitsy, far from being just another word processor, is a completely flexible and versatile

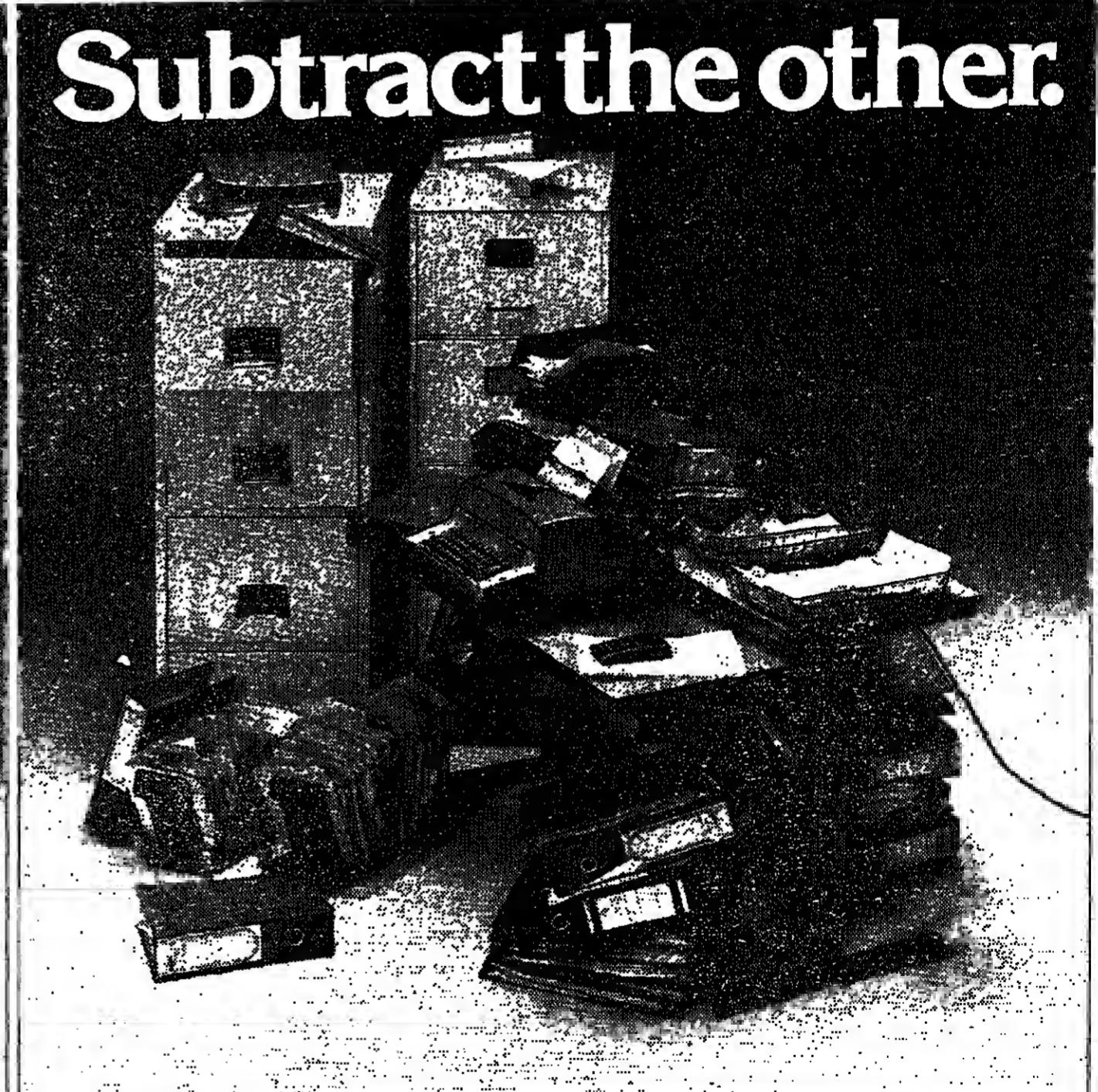
system that has been carefully thought out, in every detail.

In terms of flexibility the Bitsy system is designed to cater for the communication and information needs of small companies, large companies, even specialist departments within the company. And, unlike many systems, Bitsy can be easily upgraded to accommodate growth or increased work load even to the extent of a "clustered" system that allows many work stations to be plumbed into one central memory.

As far as versatility is concerned, there is no

equivalently priced system that can offer so much. The Bitsy can do everything you would expect from far more expensive systems in terms of producing, recording, filing, retrieving and editing documents, letters, personnel, customer and sales records etc., etc. Additionally from our detailed knowledge of office routines we've built in many practical and time-saving functions, like the combined text and mathematical capability.

One area every secretary and typist will appreciate, is that the Bitsy system is built very much with her in mind. Here we've really put our years of experience to work. It shows in a host of refinements not the least of which is a system of control instructions that is so clear our competitors wish they'd thought of it.



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Adler & Imperial Information Systems is a Division of the **BOC Group of Companies**.

## OFFICE EQUIPMENT VI

See us on  
Stand 211



We believe that Alexander Graham Bell would have approved of our use of his invention

Ten years ago we started bringing computer services to our clients via the telephone.

Today we are one of the leading Telecommunications based Computer Services Bureaux in Europe and second to none in ICL based operations.

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## SMALLER COMPUTERS

GUY DE JONQUIERES

ABOUT two years ago, a team of International Business Machines engineers set themselves a remarkable challenge. They undertook to reproduce the central processor — the "brain" — of one of the company's most popular big computers, the System 370, on a single microchip.

The processor consists of more than 45,000 components, a cluster of printed circuit boards and several miles of wiring. It is bulky enough to be housed in a cabinet of its own. Yet the IBM team managed to transfer all its complex circuitry onto a sliver of silicon measuring only 7 mm square, roughly one tenth the size of a British postage stamp.

IBM does not propose, for the moment at least, to put System 370 processors on silicon commercially. But its success in building in the laboratory what may be the most densely packed integrated circuit in the world, illustrates vividly how far the technique of miniaturising electronics has come.

## Performance

Advances in semiconductor technology and the accompanying fall in the price of components have had their most visible impact so far in the market for smaller computers. Indeed, the products competing in that fast-growing market are developing so quickly that it is becoming increasingly hard to say, with any precision, what a small computer is or to describe the limits to its performance.

Only a decade or so ago, the definition was fairly straightforward. Small computers were invariably "microcomputers," less powerful and cheaper versions of big "mainframe" computers. Unlike mainframes, which were intended to be general-purpose machines capable of a wide variety of functions, early minis were designed to specialise in particular tasks, notably scientific and technical calculations and industrial process control.

But today, minis are to be found in a wide range of applications. Moreover, machines emerging from traditional American minicomputer companies, such as Digital, Data General and Hewlett-Packard, now rival in performance medium-sized computers made by mainframe manufacturers

such as IBM, Burroughs, or Sperry Univac. Digital's top-of-the-line VAX is as powerful as IBM's new 4300 series mainframe.

The mini-makers' upwards thrust is partly in reaction to the growing challenge which their cheaper products are facing from micro-computers, whose heart is a collection of inexpensive standard "chips" mounted on a printed circuit board. The micros have largely taken over the role which mini-computers played a few years ago of bringing data-processing to a much wider circle of users.

Companies such as Commodore, Apple and Tandy in the U.S., as well as a growing band of Japanese manufacturers like Matsushita and Sharp, have found a ready market for desktop machines which offer as much performance as a mini-computer costing ten times as much only a decade ago. Micro-computers also are used as the basis for many smaller word-processors sold today.

In their most basic form, micro-computers, equipped with a display screen and keyboard, can be bought for as little as £500. But an owner who wants his machine to be more than just a plaything will probably want to invest another £2,000 or so in a high quality printer, a disc storage unit for back-up memory and a library of pre-written programmes (software).

A system like this should be able to carry out a number of common business functions such as payrolls, accounting or stock control, as well as some technical and scientific calculations. Increasingly, micro-computers which started out as status symbols or toys for the personal use of rich enthusiasts are being installed for business and professional applications.

International Data Corporation of Waltham, Massachusetts, in the U.S., believes that the market for micro-computers is only now beginning to hit its stride. It forecasts that the number of machines in use worldwide will soar to more than 5m by 1984, ten times the number installed at the end of last year. It estimates that about 60 per cent of the total will be up to powerful systems costing £50,000 or more.

IDC points out that the continuing decline in the cost of electronic technology is failing to offset suppliers' rising overheads. Indeed, the fall in prices of micro-computers accentuates the problem, because a supplier's marketing costs absorb an increasingly large proportion of the revenues from each unit sold. Therefore, those suppliers who can offer micros as part of a broader range of office products and who can therefore spread their overheads are likely to be the best-placed in the long run.

The third key to survival is software. Though the number of programmes that can be purchased off the shelf for micro-computers is constantly expanding, they are of variable quality. Moreover, most programmes are for fairly general tasks. The user who wants to adapt his microcomputer to a specialised application must often either write his own programme (a laborious affair, requiring a good deal of skill), or employ an outside programmer (which can be expensive).

## Experience

For these reasons, the better-established office equipment companies are not too worried by the onslaught of the basement micros. Manufacturers such as Wang in the U.S., Olivetti of Italy, Triumph-Adler of Germany or the Dutch-owned Philips group have both extensive marketing networks and considerable experience of their customers' needs.

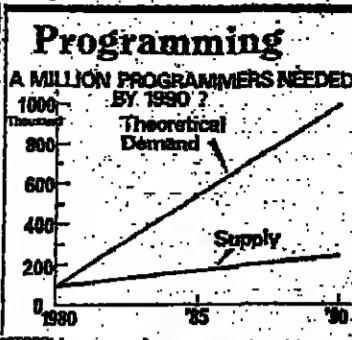
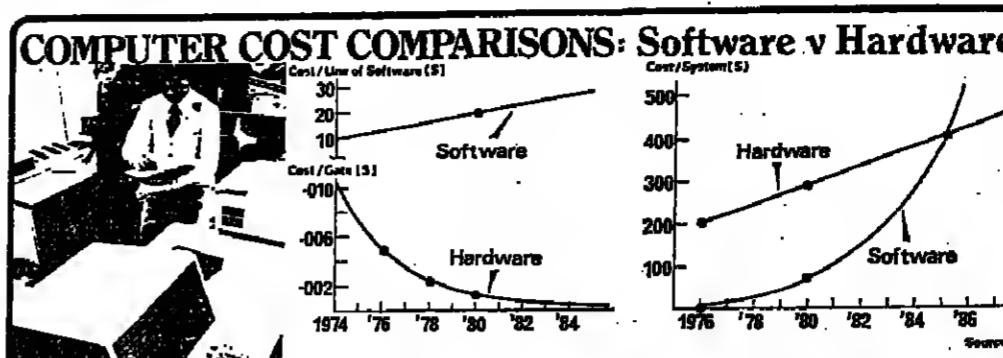
Most of the old-established office products manufacturers were making equipment like accounting machines, typewriters or calculators long before the computer boom began in the 1960s. The successful ones have adapted existing products and systems to take advantage of developments in technology. Many of the manufacturers of cheaper, mass-market micros, by contrast, entered the market through the technology and are now trying to acquire the experience of customer requirements that will enable them to offer the right types of software.

Ironically, while the low cost of micros has brought them within reach of an ever larger number of users, they are more difficult to programme than large computers. This is partly because their limited memory capacity does not allow enough space to store the information required for simplified programming languages.

Some progress has been made in developing easier programming techniques for micro-computers. A language "package" called VisiCalc has been developed to help users without any data-processing expertise and CAP-CPM, a leading British software house, has designed a version of the commonly-used programming language, COBOL, specially for use with micros.

But the most vigorous and radical attack on the problem is being mounted by U.S. manufacturers of the mass-produced integrated circuits used in micro-computers. Three of the leading firms, Texas Instruments,

## Enter the miraculous microchip



The LogAbax 2500 small business computer (above) which, it is claimed, brings a new dimension to office management. For less than £50 per week, the system can handle all the invoicing, sales analysis, ledgers, stock reporting, payroll and VAT functions of a normal business. The makers add that the LX2500 "is so simple to use that no special experience is necessary."

Right: the new ITT 3451 intelligent terminal from ITT Business Systems is IBM 3740-compatible and can be programmed in business BASIC. In the picture, an operator is inserting a diskette, prior to data-entry. The high-performance diskette drive used by the ITT 3451 speeds up the search, copy and insert functions, reducing operator waiting time, and allowing greater data throughput.

Office automation system	1978 market			1979 market estimate			1984 potential			average annual growth %
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	
Electroic mail*	20	26	105	32						
Information retrieval	2	4	45	63						
Data base services	1	2	28	68						
Com. services	2	3	50	72						
Others**	Negligible	2	54	94						
Total	25	37	282	50						

\*These figures include only those applications which apply to the office functions. Traditional EDP applications which apply to operations, finance, etc. are excluded.

\*\*Does not include Western Union's "Mailgram" (estimated at \$5m in 1978), and facsimile.

It includes mail list management, OCR services, source document micro-typing, correspondence, control, word processing and photocomposition/phototypesetting.

Source: Input.

Market Forecast for Information Processing Services	1978-1984		
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\*\*Includes mail list management, OCR services, source document micro-typing, correspondence, control, word processing and photocomposition/phototypesetting.

Source: Input.

# Cut your overheads with a Kienzle Computer

Cut your overheads by thousands of pounds with a Kienzle micro chip computer. Profit by our experience in helping businesses improve their cash flow, speed up book-keeping, reduce stocks and tighten-up management.

Choose from fifteen models and huge selection of proven easy-to-use packages. Rent or buy - prices from £7,200 to about £15,000.

## Check the evidence!

Our users prove our claim. Just look at this analysis from a survey of Kienzle users.

"My cash flow improved" 58%

"I was able to make staff economics" 69%

"I reduced my investment in stock" 33%

"I saved money because I had better and quicker management information" 78%

"I made other savings in overheads" 53%

(Answers from a survey of users of Kienzle computers 1980/80/220/220)

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**£45**  
WEEKLY INC PROGRAMS

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TO BE PRESENTED FREE TO  
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## OFFICE EQUIPMENT VII

## Some of the major participants in the business equipment market in N. America

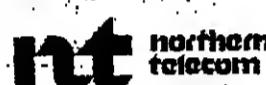


**INTERNATIONAL BUSINESS MACHINES:** 1979 worldwide revenues: \$22.8bn. World's biggest computer manufacturer, accounting for more than half all larger computers installed by value. Offers comprehensive office product range spanning type-writers, word processors, copiers, PABXs, dictating machines, printers and terminals. Despite little past experience in telecommunications, IBM is likely to be a major force on U.S. business communications market in future. Major partner in project to provide sophisticated business communications by satellite.

IBM's profits last year suffered from switch by many customers to computer leasing from outright purchase. This plus heavy investment in new products designed to fend off increasingly voracious U.S. and Japanese competitors, has caused it to borrow heavily.



**EXXON ENTERPRISES:** Set up by the U.S. oil giant, Exxon (1979 revenues: \$84.8bn) to develop new operations in office products. Has invested \$200m mainly in small companies making type-writers, word processors, facsimile equipment, data transmission and networking devices; talking computers and semiconductors. Many products are innovative, though it is not yet clear how Exxon will knif the various activities together into a cohesive strategy—but few doubt that it has the necessary financial resources.



**NORTHERN TELECOM:** Sales for 1979, C\$1.9bn; net income, C\$87.1m. The largest telecommunications group in Canada and number two in North America, after A.T. & T.

Northern Telecom is owned 55 per cent by Bell Canada.

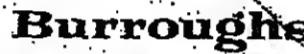
Entered office electronics business as recently as 1978 through a number of computer acquisitions.



**WANG LABORATORIES:** Sales for year ended June, 1980, \$55m; net income \$3.2m. Leading producer of small computers and word processing systems, founded in 1951. Lost money in Europe last year despite a contribution to sales now approaching 25 per cent. Otherwise, successful company in a market dominated by major groupings.



**XEROX:** 1979 revenues: \$7bn; American copier giant, major shareholder in Rank Xerox. Its dominance of the world copier market has been increasingly challenged by Japanese companies, though it is fighting back vigorously with new products and increased marketing effort. Xerox has diversified its activities in recent years to prepare for broad attack on the office systems market. Acquisitions include Western Union International and computer peripherals manufacturers, in the U.S. Involved with Intel and Digital Equipment in developing Ethernet office communications network and collaborating with Thomson of France on video-discs for data storage.



**BURROUGHS:** Sales for 1979, \$2.8bn; net income, \$306m. A leading U.S. producer of data processing equipment and computer systems; substantial interests in business forms.

Computer systems account for 62 per cent of Burroughs' sales with two-thirds of this in large and medium-sized products. Sales outside the U.S. contribute 45 per cent of sales and 33 per cent of profits.

**DATAPPOINT:** Sales in 1979 were U.S.\$318m. One of the

originators of the idea of distributed processing (which it calls dispersed processing). Datapoint has a sound reputation for reliable minicomputers. The company is basing its integrated office on its attached resource computer (ARC). Distributed in the UK by Ventek of Wembley.

that it might sell French telecoms subsidiary if France did not order System 12, which it also hopes to sell to AT&T in U.S. Business equipment range includes PABXs, printers, telex machines and computer peripherals.



**INTERNATIONAL TELEPHONE AND TELEGRAPH:** 1979 worldwide revenues: \$22bn. Diversified American multinational company with activities in telecommunications, electronics, engineering, consumer products and services, natural resources and insurance and finance. Management responsibility for different divisions of the group, which does business in more than 80 countries, has been decentralised in recent years with increasing emphasis on non-consumer products.

As a major supplier of telephone switching equipment it is developing an advanced digital exchange, System 12, while its UK subsidiary, Standard Telephone and Cables, is involved in Post Office rival System X programme. Recently warned

that it might sell French telecoms subsidiary if France did not order System 12, which it also hopes to sell to AT&T in U.S. Business equipment range includes PABXs, printers, telex machines and computer peripherals.

AMERICAN TELEPHONE AND TELEGRAPH: Sales for 1979 \$45.4bn; net income \$5.7bn. Largest telephone group in the world. Parent company for the Bell System which operates through 21 subsidiaries and controls nearly four out of every five telephones in the U.S. Faces sterner competition from now on following recent move to deregulate the U.S. telephone industry.

HONEYWELL: Sales for 1979, \$4.2bn; net income \$240m. Aerospace and missile group with industrial and environmental protection interests. A wide range of information systems account for roughly a third of both sales and earnings following rapid expansion in the past few years.

The idea of the "electronic office," or the "paperless office," call it what you will (the very latest jargon seems to be the "integrated, electronic office," or IEO), was possible from the very early days of computing—but the price was prohibitive. As the cost of computing fell, in real terms, with the introduction of the microprocessor and its associated microcircuitry (controllers, memory and switches), so the theory became reality.

And that, in turn, meant that it was the mini and micro computer manufacturers who made the running in the development of office automation.

Thus, it was companies such as Wang, Four Phase, Datapoint, Xerox and Intel which were crying their wares in the market place at the very start—and, indeed, it is these companies which are still making the running now.

Where then is the mainframe in all this activity? First of all, it is worth, in these perilous times when semiconductor manufacturers delight in managing to implement an entire very large IBM system on a single quarter inch square silicon chip, to define a mainframe. Worthwhile, but probably impossible. The Computer User's Year Book has given up differentiating between mainframes and minis and now simply lists central processors.

In the office, we see the use of ICL's word processor, the 7700, which operates as a stand-alone system—that is it can be operated separately from a mainframe computer—but which also involves the concept of shared logic. That means that several separate word processing stations can operate from the same central processing unit.

Mr. Edmiston foresees a situation where each administrative unit will have access to an ICL Me 29 (ICL's new and popular small mainframe) to act as a node for office communications, word and text processing and data processing.

He points out that some firms are already installing Me 29s, not to act as data processors, but to handle files and other office administration functions.

What is probably not clear

is the actual amount of processing power necessary to handle two of the most important facets of the "electronic office," first, the office database and second, the multifunction work station.

There are, again, fairly advanced concepts in a world where very few businesses have anything like an effective corporate database and where "work stations" tend to word processors with perhaps the facility to receive viewdata information.

It must ultimately have the capacity to hold all the information stored at present in conventional files. Its capacity must, therefore, be very large—say 1,000m pages or 4,000,000m characters. No suitable technology exists at present.

It requires a very powerful computer to handle this kind of processing task. Mr. Edmiston points out that the problem of handling images on the screen is 100 times more complex than simply sending characters down a communications line to a visual display terminal.

Concepts

According to a study carried out by Professor George Coulouris of Queen Mary College, London University (and which incidentally led to the formation of NEXOS, the National Enterprise Board office equipment subsidiary), the workstation of the future will have very specific attributes.

It will be, he argued, "an electronic replacement for the office desk, the typewriter and the filing cabinet. Because the work station incorporates information processing power in the form of a personal computer system, it will be able to perform automatically many of the tasks that involve manual effort at present. In principle, these include almost any task involving the storage, processing, manipulation or transformation of information."

Professor Coulouris' vision involves some concepts that are far removed from anything seen in so-called office automation systems at present.

He sees, for example, the whole of the flat surface of the present executive's desk being replaced by a large television screen on which are projected images of all the papers which currently inhabit that space.

Diaries, memoranda, working papers, perhaps stored one on top of another.

In Professor Coulouris' electronic office it would be possible for the executive to write on the papers on his screen, using, perhaps, a light pen, shuffle them around, file them for future use, or send them to other colleagues in the organization.

The archival store is another significant part of his vision.

"Since the work station will hold only current information,

it is not surprising that very specific attributes.

The Delta is, of course, not a conventional mainframe. It is a very large and expensive electronic switchboard. Mr. Muir Moffat, managing director of NEXOS, has pointed out to those who query the size and power of the Delta for a conventional office, that nobody would think twice about spending £240 million on a new conventional telephone switchboard. The Delta will be able to recognise voice commands, integrate text and voice data banks and carry out message-switching, among a host of other "intelligent" functions.

Just as in data processing, the mainframe may be a dinosaur but it will not die out. The need for its special capabilities is simply too great.

## Special capabilities still fill a need

The best definition probably

is the actual amount of processing power necessary to handle

two of the most important

facets of the "electronic office,"

first, the office database and

second, the multifunction work

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simply sending characters down

a communications line to a

visual display terminal.

Facets

It is not surprising that

NEXOS selected the Delta com-

puter, made by the Delphi Cor-

poration, as the heart of its

office architecture. The Delta is

one of the most powerful com-

munications processors yet built.

It is seen by NEXOS, a National

Enterprise Board company, set

up to cater for the electronic

office as the cornerstone of its

philosophy. It is exceedingly

powerful — it can handle up

240 million instructions a

second, through a network of

between eight and 32 processors.

The amount of information it

can control is in excess of 80m

bits (binary digits or individual

electronic events), a second.

The Delta is, of course, not

a conventional mainframe. It

is a very large and expensive

electronic switchboard. Mr.

Muir Moffat, managing director

of NEXOS, has pointed out to

those who query the size and

power of the Delta for a conven-

tional office, that nobody

would think twice about spend-

ing that kind of money on a new

conventional telephone switch-

board. The Delta will be able

to recognise voice commands,

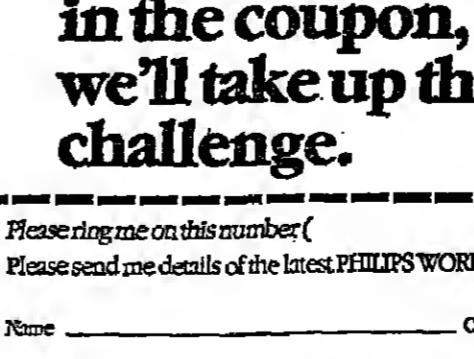
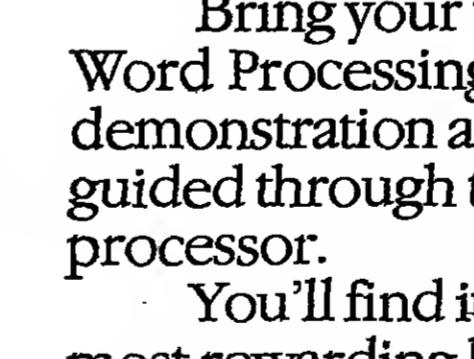
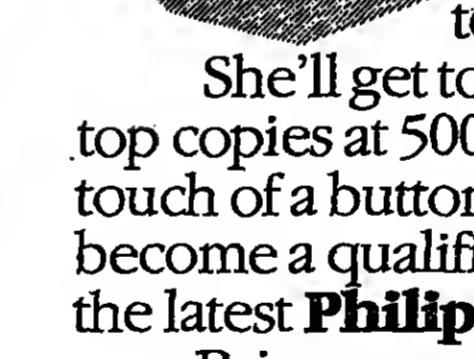
integrate text and voice data

banks and carry out message-

switching, among a host of other

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### Expansion

Beside this projected expansion lies the confluence of several powerful forces. Steady decreases in the cost of micro-electronics components have made it possible to manufacture terminals very cheaply. In France, the PTT believes that it will be possible to make terminals designed to search for telephone numbers stored in a central computerised directory for less than £20 each. It plans to distribute one free to every French telephone subscriber in place of printed directories.

The progressive fusion of computer and communications technology, which has led to the development of digital telephone switching and transmission, has simplified the technical task of carrying data and voice on the same networks. And recently, changes in regulatory policies have started to erode the political obstacles standing in the way of the commercial exploitation of the latest developments in technology.

The most dramatic move taken in this direction so far has been the decision by the U.S. Federal Communications Commission to open up to all-comers the market for so-called

"value added" services, which has hitherto been strictly regulated. Such services, which combine the processing and transmission of data, have until now been offered only on a fairly limited scale in the U.S. by computer bureaux like Tymnet and Graphnet.

The FCC's decision is expected to stimulate the rapid growth of many new types of service, such as electronic funds transfer and billing, electronic mail and integrated voice and data communications networks. Though these will initially be aimed mainly at business customers, they can be expected to spread swiftly to household and residential users.

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International Business Machines, the world's biggest computer manufacturer, has set its sights on the market too. As well as offering a comprehensive range of business equipment and terminals, it is a partner in Satellite Business Systems, which plans to provide highly sophisticated business communications services. Xerox is also limbering up for the fray and is working on a rival communications project called Xien.

In Europe, things are moving considerably more slowly. Though the British Government is examining the possibility of opening the national telecommunications network to private suppliers of "value added" services, PTTs in most other countries appear determined to keep a firm grip on their monopolies and resist any intrusion by the private sector.

The recent case of I.P. Sharp, a Toronto-based company which operates an extensive international computer bureau network, is symptomatic of the dog-in-the-manger attitude of which the PTTs are often accused. Sharp undertakes to process at central computers data fed in by its customers at remote terminals. In addition, it has also offered its 700 European customers a facility to send messages to each other electronically across its network. But under strong pressure from the PTTs, the Canadian company has been forced to end this extra service from the beginning of next year.

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### Packet system

Data are divided into "packets," each containing typically 128 binary units (bits), including the coded address of the final destination.

A computerised control system then works out the fastest route and dispatches the packets via a series of nodes, or connecting points in the network. Each packet containing part of a given message may travel a different route, but the system ensures that they are assembled in the correct order at their destination.

Provided the tariffs are set at a reasonable level, packet switching offers advantages to both the PTTs and their customers.

Because packets are stored momentarily at each node before being forwarded on the next leg of their journey, an open line is not required all the way between sender and recipient. This means that more traffic can be carried and that users can be charged on the basis of the volume of data sent, not of the distance travelled.

Packet-switched networks can carry voice as well as data, and transmission speeds can be varied according to the type of service required. Transpac, the French PTT network which has been operating since 1978, offers speeds of between 50 bits and 48,000 bits per second.

The EEC is also operating its own packet-switched network, Euronet-Diane, which provides access to scientific and technical data bases throughout the Community. The European Commission had hoped that it would provide the basis for a single Europe-wide network, but national PTTs (whose activities fall outside the jurisdiction of the Rome Treaty) have pressed ahead with their own individual schemes regardless.

As a result, each of the national networks differs technically from the others. Some progress has been made in negotiating common international standards designed to allow data to flow between networks, but how effective these will be in practice remains to be seen.

Perhaps the most exciting new development in business communications now in prospect is the advent of services using satellites. These will permit voice and data communications, together with television transmission, to be relayed directly between distant points. One obvious new application is tele-conferencing, which will allow businessmen in different cities to see as well as talk to each other.

Texas Instruments, the big American semi-conductor manufacturer, has for some time been using a satellite system to link its different offices and plants scattered around the world. In the U.S., the commercial communications services planned by IBM and Xerox will both involve satellite links. In Europe, France plans to launch a telecommunications satellite in 1983, while British Telecom

is studying a similar proposal.

As well as being able to carry a wide variety of services, satellites are also an easily accessible medium. Communications can be transmitted and received between users via dish aerials mounted on rooftops, without recourse to the telephone network. Though these aerials are likely to be quite expensive at first, volume production should bring about a significant drop in cost over time.

For PTTs, this poses an obvious problem, since it is considerably harder to enforce a monopoly over communications that are transmitted through the airwaves than over those that are carried on telephone lines. Moreover, satellites transmit over wide areas, so that their coverage cannot easily be restricted within national boundaries.

### Intentions

It is not clear how far plans by PTTs to launch telecommunications satellites are intended as a pre-emptive move in anticipation of private sector competition, or whether they would have been put into effect anyway. According to Dr. Louis Ponzi of the French Institut d'Automatique: "New communication services introduced by PTTs are often simple countermeasures, which were thought necessary to protect the monopoly."

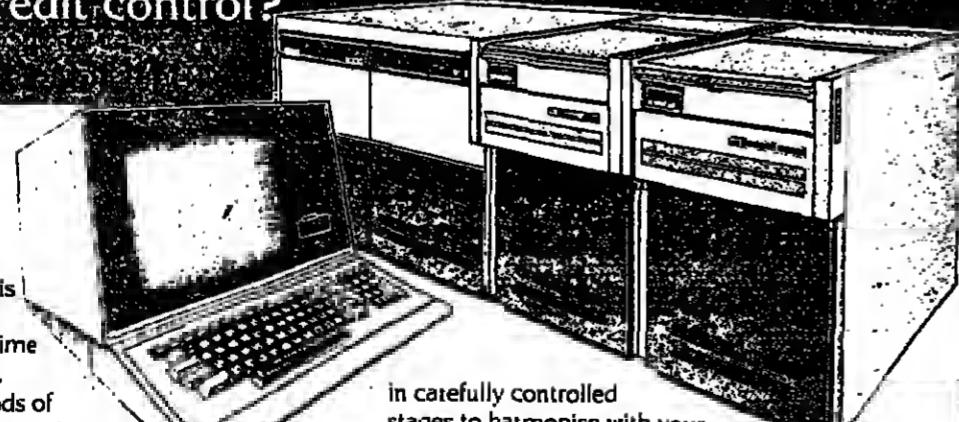
But it does seem likely that the PTTs' monopolies face a tougher test than at any time in the past. The next few years will tell whether the regulating authorities will succeed in keeping control over the provision of new types of communication — and thereby perhaps slow down their general introduction — or whether the sheer speed of technological development will vitiate the attempts by the PTTs to impose national restrictions on its application.



Up to 3,500 messages a day are handled by the ITT 6100 ADX message-switching system, installed by the Esso Petroleum Company at its London headquarters to speed communication with Esso facilities in the UK and abroad. Messages can be rapidly edited or encoded on the screen and no dialling is required—the system takes over this greatest-of-all telex operator chores

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## OFFICE EQUIPMENT VIII

# All set for a boom in the '80s

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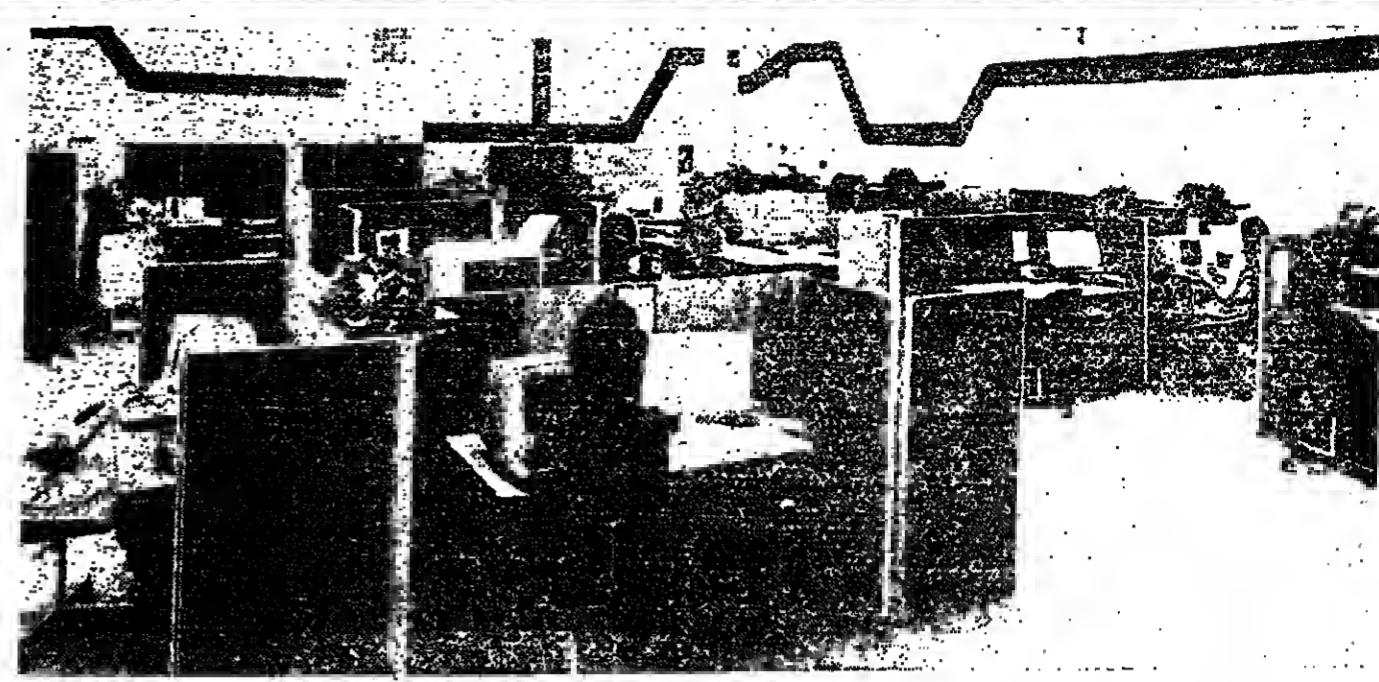
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## OFFICE EQUIPMENT IX



The new Xerox 880, a flexible and sophisticated information processing system. The 880 system includes a number of aids to productivity in basic text processing as well as a range of optional software packages. Xerox also offer a word processing software package with the system.



Wang's powerful word processing System 30 uses a 10 megabyte hard disk for speedy performance and storage capacity for up to 4,000 pages of text. The system can accommodate up to 14 peripheral devices, such as workstations, printers, telecommunications or interfaces for OCR and photocomposition.

## Consultants' key role in providing expert advice

### COMPUTER SERVICES

ALAN CANE

THE OFFICE is ripe for automation. It could be likened to a maritime catastrophe with, on one hand, a ravenous shark representing the way that offices continue to rise without hope of abatement; on the other hand there is the bleeding man in the water, representing, metaphorically, the way in which new technology has slashed the costs of the equipment necessary for automation. Yet the wonder is that the expected massacre has failed to materialise.

As Mr. George Cox, managing director of Butler Cox, a consultancy established specially to deal with the advent of the electronic office, put it: "The developments that we expected are simply not happening".

Mr. Cox sees a number of reasons for this apparent failure to exploit the costs benefits available through modern technology: "There is no simple way into the electronic office. With data processing, it was comparatively simple because of the size and cost of the central

mainframe and because of the way data processing underlies all the administrative work of the company. A single, central decision had to be taken to computerise. With office automation, the decision-making process is much more diffuse. Companies are nibbling round the edges but few are biting."

Mr. Cox's view is backed up by evidence from computer users. Chase Manhattan Bank in New York is one of the most imaginative and courageous users of advanced data processing equipment. It uses a complete mixture of equipment from large IBM mainframes to carry out the bulk of its processing, to Datapoint minicomputer networks for robust data entry to Wang word processors. It was one of the first to experiment with hand-written data entry using a system developed by the UK company Quest Automation and its foreign dealing room has tried a foreign exchange package of considerable complexity developed by the UK software house Logica.

Yet it has hardly started to grapple with the problem of office automation. Its senior officials are unwilling even to suggest a tentative timescale for implementation of any office system, pointing to the difficulty of securing agreement throughout the management

hierarchy for the adoption of systems which are fundamental to everything the company does — yet on which each manager has his or her own view.

Managers in Chase Manhattan do not have on-line terminals on their desk from which they can call the latest management information or receive messages from other parts of the organisation. And it is unlikely they will have in the foreseeable future. As one senior executive said: "Who is going to make the decision in a huge organisation like this? Who is going to reconcile the needs and ideas of all our different groups?"

#### Growth business

This goes some way to explaining the chief role that computer services companies can take in the development of the electronic office: that of systems consultant.

The function of computer services companies is often misunderstood, but basically they will do your computing for you if you have no computer or they will make it easier for you to do your computing on your own machine.

It is a growth business, and the fastest growing part of it is consultancy. Between 1976

#### MARKET FOR OFFICE AUTOMATION SYSTEMS

Office automation system	Total hardware and services				average annual growth rate
	1978 market \$m	1979 estimate \$m	1984 market potential \$m	1984 annual growth %	
Word processors	865	1,177	6,030	39	
Computer based message systems (public & private)	27	64	835	68	
Faximile	150	186	505	22	
OCR services	5	15	157	60	
Com. services	5	11	98	55	
Total	1,052	1,453	7,625	38	

Source: Input.

or which are either new to an organisation, or done very occasionally in any one organisation."

Speaking at a major data processing conference, Mr. Graham went on: "There will be scope for providing national and international data network facilities to give faster, cheaper, more accurate communication between and within organisations.

"Electronic mail is a buzz word representing simply the enhancement of already extant message switching facilities. Processing companies (services companies with their own computers) will be in a special position to exploit this market, the more so if governments proceed to deregulate common carrier facilities and allow competition with the Post Office. The large corporations, banks and government will have their own networks but even they may well turn to outsiders to establish them and perhaps run them."

Mr. Graham's views are mirrored by those of Dr. Douglas Eyre, director general of the Computer Services Association. He says: "The most important role of the services companies is to advise on the proper strategy. Too many companies simply buy computer equipment—and that is fatal. What is important

is to solve the problem by thinking in terms of the system. Is it a typing problem, for example, or something that can be solved using a system of information retrieval?"

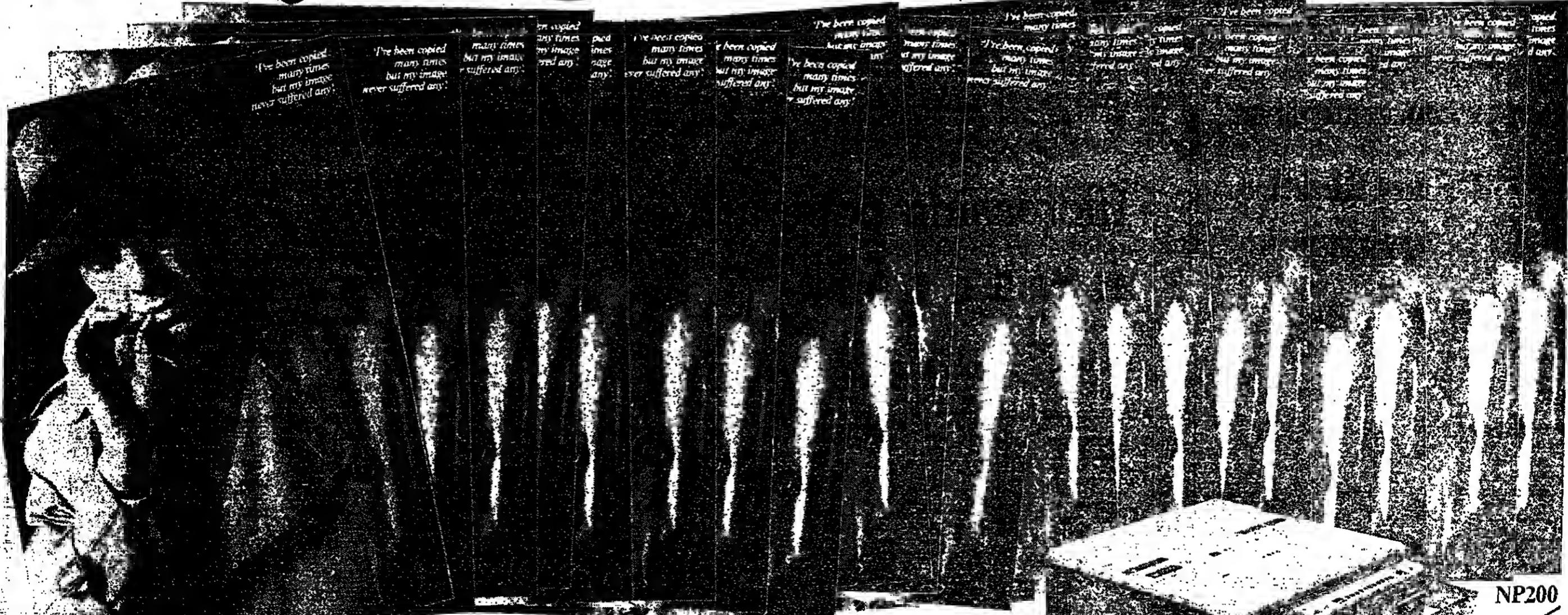
The CSA, which represents the leading computing services companies in the UK, has a specialist group examining office automation which consists of representatives from Logica, Pactel, CSC, Langton Information Systems, Peate Marwick Mitchell, P.E. Consultants and Arthur Andersen. Other CSA companies which specialise in the electronic office include Hoskyns, F International and Data Logic.

The choice is certainly bewildering. The list of makers of such a mundane device as the humble word processor fills several columns in the Computer Users Year Book, the bible of the computer industry.

And how is the naive user to choose, for example, between the bewildering variety of in-office ring main systems on offer. Ethernet from Xerox, Intel and Digital Equipment, Z Net from Zilog, ARC from Data-point, the Cambridge ring, Demos from Scion and the National Physical Laboratory, to mention only a few. As Dr. Eyre says: "Even the work station you choose today will probably not be compatible with systems operating in a few years time."

Consultancies thrived on the users' need for advice on how best to do data processing; that experience looks likely to be repeated with the advent of the integrated electronic office.

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## OFFICE EQUIPMENT X

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- How to avoid the pitfalls

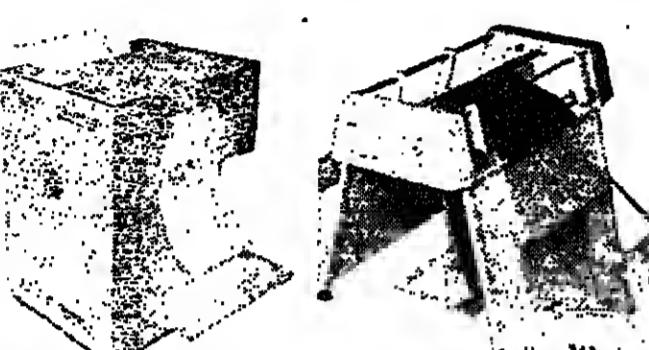
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**A FINANCIALTIMES SURVEY****INTERNATIONAL COMPUTER INDUSTRY**

March 2 1981

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**FINANCIALTIMES**  
EUROPE'S BUSINESS NEWSPAPER

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The "mailbox" facility of private viewdata systems, such as Systems Designers' IVS-3, enables information to be transferred rapidly throughout an organisation via individual viewdata terminals, the system's central mini-computer and standard telephone lines



The IBM Displaywriter is a modular, software-based system designed to be both economical and easy to use. The basic unit consists of a 12in. display electronics module, typewriter-like keyboard, printer and diskette unit

**Packaging technology for the layman**

because of an initial shortage of sets and the high prices charged for them, there are still only about 6,000 subscribers. Of these, more than 5,000 are business.

The travel business is the single biggest market today, accounting for more than 1,200 of the sets installed. Prestel enables travel agents to look up information on air, land and sea travel and even to make reservations. The next biggest group, with about 200 sets, is investment companies.

The Post Office now accepts that the great majority of people know little about computers and find them difficult to understand and impossible to operate. Thus, packaging the technology in a form which makes it readily accessible to the layman (and, ideally, enables him to forget that he is dealing with a computer at all) is an important factor governing the speed at which it gains public acceptance.

Viewdata systems, which allow subscribers to interrogate a computerised data base by means of a specially modified television, equipped with a keyboard or keypad, provide one solution to the problem. They are extremely easy to use, relatively inexpensive and provide ready access to a potentially limitless store of up-to-date information.

**Marketing**

The information is stored as "pages" which can be called up on the screen, one at a time. Facilities can be built in for editing the data displayed, and for sending messages from one terminal to another, electronically. By installing an "Intelligent" terminal (that is, one equipped with some processing power of its own), an operator can even perform calculations using programs and data stored in the central computer.

The best-known viewdata system at present is Prestel, by Britain's Post Office. It offers subscribers 150,000 pages of information on subjects as diverse as financial markets, travel, agriculture, entertainment, property and health care. The pages are prepared by independent suppliers, known as "information providers" (i.p.s.).

The Post Office had hoped that Prestel would find a ready market in households and originally forecast that 50,000 sets would be in use by the end of this year. But partly

**Power**

The Exchange's system, known as TOPIC, is based on a network of private circuits leased from the Post Office. But ironically, like many other City institutions, the Exchange complains that it is having difficulty

obtaining as many lines as it needs. So far, about 150 terminals are in use and a further 800 are on order.

The Exchange developed TOPIC itself, at a cost of about £1m. But a number of independent suppliers are now starting to offer ready-made private viewdata systems, at prices of £17,000 upwards. They include the General Electric Company (GEC), Redifon Computers, International Computers (ICL), Honeywell Jasmin and Aregon, a subsidiary of the National Enterprise Board.

GEC plans to launch its first systems, later this month. It says that they will offer facilities for rapid up-dating of information, extensive editing, electronic messaging and effective data security. Users will, for example, be able to store data on their own private file in the computer and retrieve it only from their own terminal using a personal identification code.

GEC's biggest system, priced at about £200,000, will be suitable for viewdata "bureaux." It anticipates that a number of private operators will want to set up bureaux which will manage information services for subscribers for a fee.

Redifon Computers, part of the Redifusion Group, has already launched two systems which can either be used on their own or grafted on to an existing computer network. In the latter case, viewdata terminals can be used to gain access to data bases anywhere in the computer system.

Mr. Mike Aldrich, managing director, says that Redifon has already taken orders for 20 systems. He is enthusiastic about the potential for using viewdata as a learning aid, which will enable students to receive instruction in their own homes by following a programmed course through a terminal.

He also believes that viewdata could be used for "electronic shopping." Instead of visiting a shop, a subscriber would place his orders on a computer at a local warehouse and could even pay for them through his home viewdata terminal. But Mr. Aldrich acknowledges that it will be some time before enough terminals are installed in private houses to make such a service economically feasible.

Aregon (formerly Insac Viewdata) was set up to sell British viewdata products and technology to private customers abroad. Its main product is a private viewdata system, the

Stock Exchange decided to install its own system because it needed a service on which information could be updated far more rapidly than is possible with Prestel. It also feared that brokers would have difficulty getting through to the central computer when they needed share price information if they had to rely on the normal switched telephone lines used to link Prestel terminals.

**Power**

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making such a service economically feasible.

The main users have been organisations such as banks—where it can be used for the verification of signatures and in publishing and newspapers.

According to the propsects, the work station in the office of the future will have facsimile, alongside the video screen, the keyboard and the printer. Ironically, for so advanced a notion, facsimile transmission was invented in the 1880s, by Alexander Bayne.

There have been a number of disadvantages in using facsimile as a general means of communication. International standards have developed slowly, which means that most machines have been unable to communicate with others apart from those of the same manufacturer. Fairly slow transmission times can mean expensive call charges.

Many facsimile machines need to be attended, and cannot receive when the office is unattended—although most

manufacturers offer automatic receiving equipment.

The very specialised facsimile machines with high resolution, used in meteorological and military applications, are made by the British company, Muirhead. But, in general commercial usage, there are three basic groups of machines which are differentiated both by their technology and the speed in which they can transmit a document.

Groups one and two, for which there are International standards set by the International Telegraph and Telephone Consultative Committee (CCITT), use an analogue signal (waveform) to transmit the document. Group one takes up to six minutes to transmit a page of A4 and many of the machines that were sold in this area were made by Rank Xerox.

Group two, which are sold by a number of companies, are quicker and have a maximum transmission time of three minutes. More advanced machines have "data compression" techniques which can speed transmission considerably.

Data compression can work in two ways, either the scanner jumps a line which comprises

of white space with no text or it compares each line with the

continuation on the next line.

CONTINUED ON NEXT PAGE

**A computer; yes, but which one?**

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## OFFICE EQUIPMENT XI

## Demand continues despite recession

## REPROGRAPHICS

JASON CRISP

EVEN THE recession has failed to stem completely the growth in demand for photocopiers. In certain sectors, sales are growing by about 15 per cent, compared with an originally expected 25 per cent. But with dozens of companies aggressively battling for the market, prices in real terms continue to fall.

The Xerox empire—Xerox, Rank Xerox and Fuji Xerox—still towers over world markets, although it is increasingly coming under siege from Japanese companies. Indeed, one of them, Ricoh, whose products are sold in the UK by Nashua and Kalle Infotech, sells more copiers, in terms of units, than Xerox.

At the top end of the range, with high-speed and high quality copiers, there is little competition for the Xerox range and where there is any competition, it comes from IBM and Kodak. But in the low-to-medium speed plain paper copier range, which is where the major growth in business is found, the competi-

tion comes in boards, and includes Capon, Minolta, Sharp, Toshiba and Ricoh from Japan.

The reprographics industry can be broadly divided into four main sectors. One: offset duplicators used for long runs of very high quality, used either in large companies or in print shops. Two: high-speed plain paper copiers used for high volume and long runs. Three: low- and medium-speed plain paper copiers; and four: coated paper copiers.

Coated paper copiers are relatively cheap and fairly small, but the paper is much more expensive than for plain paper copiers. The copies are of poorer quality, are difficult to write on and not particularly pleasant to handle and would not normally be sent outside a company. The continued fall in prices of plain paper copiers has eroded the price advantage of the coated paper at increasingly lower volumes of copies per month. Although a number of companies still make coated paper copiers, it is a sector which is in decline.

The major growth area is in low- and medium-speed plain paper copiers which can produce from 8 to 40 copies a minute, and is dominated by the

Japanese manufacturers, many of whose machines are sold by European and U.S. companies. Broadly, the market for these machines falls into two significant sectors.

## Number

● Large companies which use this range of copiers in small offices and departments as an addition to more centralised high-speed copiers. The idea, according to the manufacturers, is also to have a number of small machines around the building for quick and easy use, thus avoiding delays and queuing.

● The other significant sector is small companies and professional practices, such as lawyers and accountants, who will be trading-up either from a coated paper copier or from the use of a copy bureau.

There has also been an increase in the number of relatively small machines which can have document feeders, sorters and staplers attached to them—facilities which were once the preserve of the large powerful and expensive machines. The rapidly falling cost of micro-electronics has made it much cheaper to provide extra facilities, as well as reducing com-

ponent numbers, which has increased reliability. And micro-electronics has reduced servicing costs because it can offer self-diagnosis of faults.

But the rapid growth in the small company market for plain paper copiers has had a major effect on how copiers are marketed. Rank Xerox, which for so long relied on a large sales force, selling directly, has had to make some major changes because of the very high unit costs of selling a single small or medium-sized copier.

Rank Xerox, following the lead of Xerox in the U.S., is in open its own retail stores. The pilot scheme begins with two shops opening in London this month and there are plans for a third within six months.

The stores will sell other office equipment like Apple computers, calculators and word processors.

A number of other copier companies are looking at ways of introducing their smaller and cheaper plain paper models into retail outlets. The low end of the range of plain paper copiers is seen by manufacturers as a commodity market.

At this level, it is no longer feasible to support a salesman

on the road to sell individual copiers through direct selling. Most companies in the UK combine direct selling with a dealer network.

this is not necessarily anticipated in the short term.

## Unchallenged

At the top end of the market, Rank Xerox remains largely unchallenged—for the time being. It has recently launched a range of new equipment in the UK; it includes a copier which produces 120 copies a minute at a very high quality which, the company hopes, will make inroads into the metal plate offset market.

In the U.S., Xerox launched its first "intelligent copier" which, in addition to high-speed copying, can receive text directly from both Xerox and IBM word processors and computers. A number of other companies have been racing to develop similar products, including both Japanese and other U.S. companies.

Rank Xerox has also filled out its range where there had been a number of gaps which were being exploited very successfully by other companies. It means that it is competing in some of the fiercest areas, with the lowest margins.

Although Rank Xerox continues to dominate at the top end of the copier range, few doubt that the Japanese companies will begin to chase it upmarket. And while the total market for copiers is predicted to continue to grow, some of the combatants are likely to withdraw in the face of some highly efficient competition from the leading companies.



The Xerox telecopier 485, the latest addition to the Rank Xerox facsimile transmission equipment which already holds a major market share in the UK

## Facsimile machines

CONTINUED FROM PREVIOUS PAGE

previous one and only transmits the changes.

Nexus, the National Enterprise Board's office equipment subsidiary, markets Murel's facsimile equipment, including one group two machine made by Murel itself and one made by the Japanese company, Oki. Plessey markets machines made by the Japanese company, Matsushita. Other companies in the market include Dex, 3M, Siemens and ITT.

Kalle Infotech, a subsidiary of the German chemical giant, Hoechst, is the major supplier of group three digital facsimile equipment which can send a page of A4 in times of 30 seconds to one minute. Kalle Infotech's facsimile is made by Ricoh, a leading Japanese manufacturer of photocopiers.

Until now, there has not been an international standard for group three, but earlier this year one was published by CCITT which is expected to be ratified this month.

Although it is not expected to introduce a sudden growth

in the digital facsimile market, a number of manufacturers are expected to be introducing new machines which are compatible with the new group three standard.

Kalle Infotech itself will be introducing a more expensive machine which has been adapted to meet the standard or it will convert existing installed machines for between £1,250 and £1,500 each. The company claims there is an installed base of 25,000 machines worldwide (around 1,100 in the UK) which means it will be some time before the group three standard becomes more common than that of the Ricoh built equipment.

Mackintosh Consultants, in its study on electronic mail, has estimated that the number of digital machines in the UK would reach 23,000 by 1985, a forecast which it now says is "slightly pessimistic."

A significant factor in the development of facsimile is con-

nected to the price of electronic data storage or memory. To transmit a page of information, the text has to be scanned very finely so that many thousands of pieces of information are sent to the receiving machine. By contrast, communicating word processors only need to send a small amount of information to transmit a letter of text; this is done in a form of computerised Morse code.

But once a memory—such as a floppy disc—is attached to the transmitting and receiving machines, the information may be transmitted very quickly, saving telephone costs, after being scanned and then retrieved at the operating speed of the machine. It also does not restrict the operator to the availability of overseas lines—thus, facsimile can be sent overnight, at a more economical rate.

The problem is the memory is at present too expensive to make it economic, but prices are falling rapidly and, accord-

ing to Mackintosh, it will begin to look feasible to add a floppy disc to a facsimile machine by about 1984-85. Then it will have the advantages of high speed transmission, store and forward, as well as that of being able to send diagrams.

Another basic advantage of the system is that it does not involve the expensive process of retyping, as the original document can be transmitted.

Inevitably, the growth in the market of word processors, which will be able to communicate with each other, is a potential threat to facsimile. Similarly, intelligent copiers, which can communicate with each other, are seen as a much more distant threat.

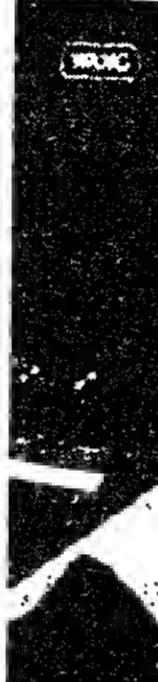
Faximile is unlikely ever to become as popular in Europe as it is in Japan—where the number of characters in the script make it a very attractive way of communicating. But, according to many observers, the method will grow in popularity and it will be a long time before it is superseded.

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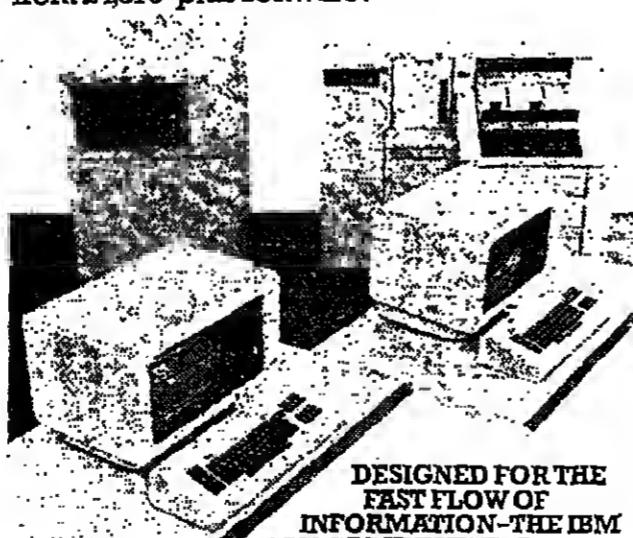
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And because the IBM Displaywriter is modular, it's flexible. As your company grows in size your Displaywriter system can also grow in size and capability.

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You may want to design your system initially for one person, then graduate to two or three—by adding more display screens and keyboards, and later perhaps faster printers. Or start with basic word processing and add more software programs as your needs grow. This is why it can be more efficient and more economical.

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Electronic Document Distribution—documents can be transmitted in minutes—to a single person, to a distribution list, or a combination of names and lists—and the 5520

gives confirmation of delivery.

It's easier than you think. For example, special instructions appear on the screen in plain English when help is requested and you can control many different functions from one work station.

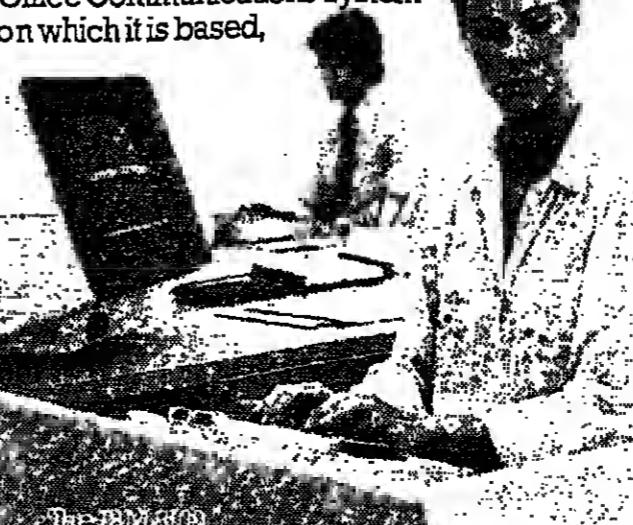
In fact, the 5520 can do several things at the same time. As well as the communications activities, many of the traditional word processing, revision and pagination functions can, if desired, be carried out by the system automatically, thus leaving the secretary free to undertake other tasks.

The IBM 5520 is an integrated system supporting multiple work stations, all sharing the same information and facilities. And the 5520 can form part of a network exchanging information and documents with other 5520's, suitably programmed System/370 computers as well as the new Displaywriter.

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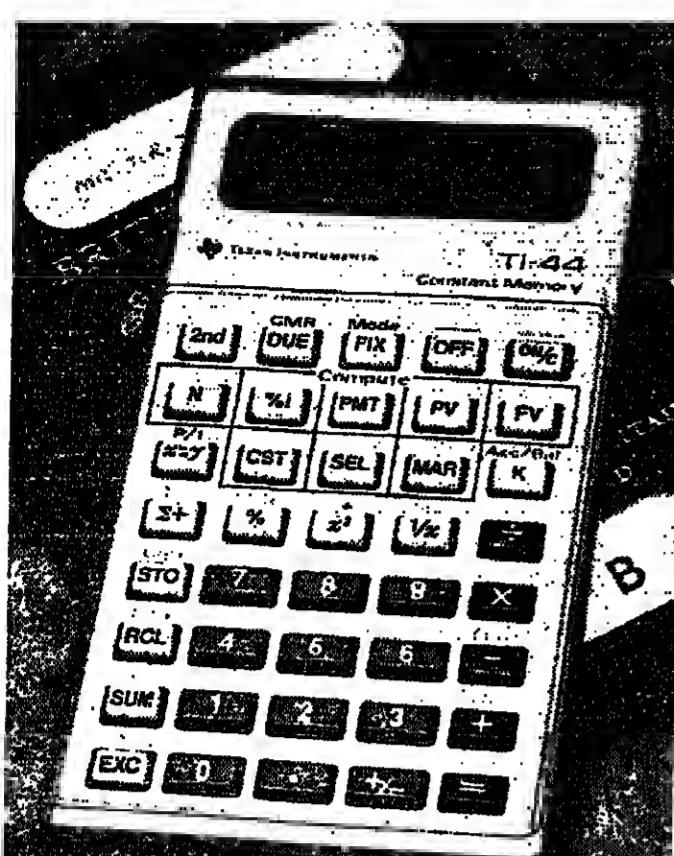
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The IBM Displaywriter

## OFFICE EQUIPMENT XII



## CALCULATORS

ELAINE WILLIAMS

WITH THE general consumer market for calculators fairly static at about 50m units a year worldwide, manufacturers have begun to specialise in those areas which still show a growth. These are the office equipment and professional/scientific markets.

Today, the cheapest four-function calculators have become "throwaway" items costing typically around £5 and only those companies with large market shares, such as Sharp and Casio, can produce the production volumes necessary to make a profit from this market.

However, in the office and scientific sector there is far more added value and more specialist makers can offer machines which are specific to a company's or individual's needs.

## Expansion

A few companies such as Texas Instruments and Hewlett Packard have always adopted this market specialisation to some degree or another — Hewlett Packard produces a range of scientific machines which are often difficult to distinguish from small computers.

Texas Instruments is also heavily involved in the technical sector although it also participates in the general consumer market. The company produces not only traditional pocket calculators but also a variety of machines which provide translation into and from foreign languages; other items help children learn to spell and count.

For business applications, language translators are being sold to encourage language barriers to be broken. Many of the machines provide vocabularies of more than 500 words, with a few sentences and phrases.

Such machines cost around £100, although the prices of the simpler machines are falling as they are overtaken by more sophisticated models. Early examples were of limited use, since they could only retain a list of about 100 words. Before long, it may be possible to throw away business phrase books altogether, using instead, an electronic translator.

One of the most lucrative areas of the market is the burgeoning office equipment sector. Many of the companies which compete here are also involved in other aspects of office equipment and include Olympia International, which makes typewriters; Triumph Adler (OEM Group), another typewriter maker; Casio, Canon which manufactures office copiers; Sharp; Toshiba in Japan, and Ettel-Dymo which sells the Citizen brand.

Office users are becoming more selective about their choice of calculators, avoiding over-complex models which may be capable of handling intricate, but seldom-used functions, in favour of more simple designs, aimed at the user's particular duties.

Some examples of this trend include a range of seven desktop models from Facit which vary in facilities from a ten-digit, print-only machine to a 14-digit print-and-display model with two independently addressable memories. Other companies, such as Olympia and Toshiba Citizen, have equally large ranges of calculators, some which have small high-speed printers.

In addition, many machines offer a variety of features such as integral clocks and calendars. Toshiba, for example, offers a pocket calculator which can show which date falls on which day of the week.

## Facilities

According to the company, the machine can be used to find out and plan for business commitments, holidays and anniversaries; it also acts as a clock, alarm and stopwatch and has a four-key memory.

Some manufacturers have models which allow entries to be made for future dates. Other types of office machines, such as word processors, often contain such functions and can automatically print out what appointments are due and when.

It is now becoming common for even small hand-held calculators to have a small printer attached which costs, typically, less than £50. Many of these items are now being sold into the home as well as the office.

In the traditional hand-held calculator sector, the extension of battery life has become an important selling point in both domestic and office applications. In some early models, batteries would only last a matter of

weeks, or a few months at most; calculators are now expected to last up to a year or more.

Extending the battery life has been achieved in two main ways: first, by incorporating displays which consume less energy and, secondly, by new battery design.

Early calculators which were battery-operated used a light emitting diode display (LED) — which were often a glowing red in colour. Unfortunately, these were relatively power-greedy devices and, by the late 1970s, began to be overtaken by a low-power display, using liquid crystals.

Liquid crystals now dominate hand-held calculator displays; these are composed of a glass

sandwich with liquid crystals in tiny cells between two glass plates, which are etched with patterns of numbers and letters. The liquid crystals is made up of organic material which becomes dark in colour when a voltage is applied to a particular cell.

## Design

Each cell is connected to the electronic control circuitry so that the chemical can be made to appear dark or transparent at will to form any particular number.

In the field of battery design, batteries incorporating lithium, instead of silver dioxide, are

being introduced. This has resulted in increasing battery life from about 1,000 hours to more than 8,000 hours which extends the operation of a calculator without a battery change, for up to ten years.

Last May, for example, Olympia introduced three-pocket machines with lithium batteries which have no means of changing the battery. The company says that users are likely to become bored with the design of the LCD 80, 380 and 480 long before the battery reaches the end of its life.

As well as lithium, some manufacturers have even introduced solar powered calculators which, it is claimed, can store enough energy — even in Britain's unpredictable climate — to operate satisfactorily, in any office.

With the collapse of the general consumer calculator market in 1978, those models which come under the classification of office equipment tend now to be marketed through dealers in professional supplies, while the low-price, pocket and hand-held models are still distributed through the major high street multiples.

Dealers, therefore, have a far closer relationship with the manufacturers and the range of models that they supply, so that the business user is able to obtain sound advice on the type of calculator which will best suit his needs.

## Tending towards specialisation



A range of desk-top dictation machines from Philips Business Equipment features a visual "mark-and-find" facility, giving precise visual instructions on the cassette tape. The facility gives a secretary precise knowledge of the nature and amount of work left for dictation

## Sales expected to double over next few years

## DICTATING MACHINES

DAVID CHURCHILL

THE BRITISH market for dictating machines, which, at present, has retail sales of about £20m, is expected to double over the next few years as a result of new technological developments making dictating equipment an effective means of reducing costs.

The main development which will spearhead this growth is micro-technology which is making dictating machines more portable than ever before. But a further factor is the increased use of automated word-processing equipment in offices. In the constant search for greater productivity — which will make it even more important for efficient word-inputting via dictating machines to match the sophisticated word-processing.

Probably the key advantage of a dictating machine system is the savings that can be made in executive time. The dictating machine user is able to give dictation at any convenient moment, in or out of office hours, without the need to arrange for a secretary to be present. This also can lead to substantial savings in staff time and costs — especially important in view of the rising scale of secretarial salaries.

Demand, overall, for dictating machines has increased in direct response to the increasing need for transcription capabilities within the office. It is considered essential that management to determine exactly what type of equipment is required.

It suggests that a specialist consultant's advice may even be necessary before any final decision is taken.

Moreover, the guide points out the short-sightedness of buying equipment on price alone, without careful consideration of the user's requirements as well as the possible expansion of an organisation. The guide also suggests that the widest possible range of different suppliers should be asked to submit quotations, giving the greatest number of options available.

The guide also points out the importance of proper training. It suggests that while the typist

can usually master a system within a short time, it is more important that the executive using the machine should be properly trained.

It is probably fair to say that users would be better advised in ensuring that the equipment or system is fully utilised than being over concerned with the technical excellence of the equipment," the association guide says.

Most executives would obviously prefer to do their dictation with a secretary taking notes and many become tongue-tied at the sound of their own voices. For that reason users may be quick to find fault with a machine. Manufacturers therefore aim to make their products as easy to operate as possible.

"We have to make sure people don't find an excuse to throw the machine aside and revert to their old system," one company candidly admits.

Most of the larger manufacturing companies offer training schemes in conjunction with their equipment. But many users still regard training as unnecessary in the belief that dictation is a simple matter. Most manufacturers consider that it is unlikely that a user will obtain the best out of equipment unless some training is given, sometimes for as little as one day.

## Divisions

The dictating machine market is divided into two main types of machines: those which are portable and those which are primarily intended for desk-top use, such as for play-back as part of a wider word processing system. However, it is the small, portable machines which have accounted for the fastest growth.

The size of portable machines is largely determined by the size of the cassettes, and there are three main sizes to choose from.

Firstly, there is the standard cassette, used for domestic tape machines and, thus, generally considered too large for small portable machines.

Secondly, there is the mini cassette which is the most popular size. The mini-cassette is about the length, width and half the depth of a matchbox and can record 15 minutes each side, although some can record for 40 minutes.

Thirdly, there is the micro-cassette which is slightly smaller than the mini-cassette.

The development of this micro-technology has enabled the major companies to market their machines especially for the travelling businessman who can keep up with his work literally "on the move."

The market leader in portable

dictating machines is Philips, which has about two-thirds of the market. One of its most popular systems is the 300 series, launched in 1978, which introduced the "mark and find" indexing system. The cassette strip on each side which indicates to the typist the number of letters, their approximate length and special instructions on the tape.

The growth in portable

machine sales, however, has led to renewed activity in this field by other major manufacturers, especially Dictaphone, which has about half the market for centralised dictation systems. There are about 20 manufacturers in this field, including IBM, Sony, and Lanier, all vying for a share of the growing market. This makes it even more necessary for companies to carefully "shop around" for the best system for their needs — at the right price.

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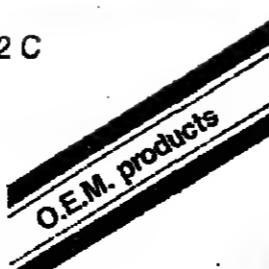
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هذا ملخص

## OFFICE EQUIPMENT XIII

## More sophisticated systems may soon emerge

## MICROGRAPHICS

GEOFFREY CHARLISH

REDUCED TEXT images on film are nearly as old as photography itself and can be traced to an Englishman called Daguerre in 1839. A French photographer used earlier pigeons to fly 100,000 messages out of besieged Paris in the Franco-Prussian war (1870). But microfilm was first used commercially in 1925 to film cheques in a New York bank. Kodak first offered equipment in 1928.

The financial institutions are still the main users, accounting for a quarter of the market but nowadays manufacturing and government are not far behind. Consultants G. G. Baker and Associates put the total UK market at nearly £55m, covering hardware, maintenance, consumables and bureau services.

Growth of the market has been at about 20 per cent per annum for some years but whether this will continue depends on erosion by electronic storage techniques.

For example, if a document has to be typed, it is an increasingly cheap and simple matter to hold the text on a magnetic disc or even a solid state store for play-back on a printer in a minute or two.

Even original documents that need no operator keyboarding such as cheques can be scanned and stored digitally—with the advantage that they can then be transmitted somewhere else. The legality of such techniques is still under consideration, however.

Where maps and engineering drawings are concerned microfilm certainly scores at the moment but they will be increasingly composed on VDU cathode ray tube screens from touch tablets or external digital data—which is easy to store on disc. The data can then be plotted automatically for shop-floor drawings in a few minutes (assuming in tomorrow's world that such drawings will even be needed).

All these and other things are possible and the objections to them usually quoted of capital cost and the need to key in data are losing strength. Electronics is getting cheaper and cheaper

and in the integrated office environment the document has to be created somewhere. It used to be emphasised that microfilm could not be altered, but recent developments have changed even that.

At the moment, the clear-cut application for film is in totally archival, long-term, relatively cheap storage occupying minimum space and this will probably remain the case for at least the next decade.

Which of the presently used microforms will endure is hard to say. Those available are 35mm roll for engineering drawings, 16mm roll and cassette, jackets (strips of 16mm film in a holder, making updating less expensive), fiche (up to 200 images on a postcard-size piece of film), and even 105mm roll film. There are a variety of ways in which the images can be put on the material and a number of proprietary ways of retrieving them.

In terms of viewers, some of which will print copies as well, there are well over 250 equipments to choose from. The considerable variety of both formats and equipment hardly fits the

industry for countering the attack of electronics.

Jackets may lose favour in view of the recent announcements by A. B. Dick and Bell and Howell of updateable fiche. The former allows blank spaces in a fiche to be filled while the latter permits a frame to be erased and replaced with another, ad infinitum. No wet chemistry is involved in either case. Clearly, the Bell and Howell system, called Microx, has shifted microfilm away from its archival posture rather sharply: some of the flexibility of electronic storage is now vested in film.

## Possibilities

At this point, alliance with electronic data processing could give some interesting machines. Both document filming and VDU screen filming on to these fiche would allow two stores: one rather more current and electronic and the other rather more archival and filmic. The technology exists for the images on film to be scanned into a digital signal, crossing the film/electronic barrier in the other

direction and allowing display of the film image on some distant VDU.

Once this interface between film and electronics is established other office activities can be embraced including word processing, facsimile, business data processing—even copying would be feasible, though copying

It is not too difficult to visualise such a machine centred around a VDU work station in which the image on the screen is repeated internally on a high resolution tube for fiche recording. The work station would accept images/data from disc (word processing, business data, etc.), from a line-by-line scanner of original documents or fiche (via a single frame store), from facsimile input or from external data bases such as viewdata. Anything could go on or off fiche or on and off disc, more or less at will.

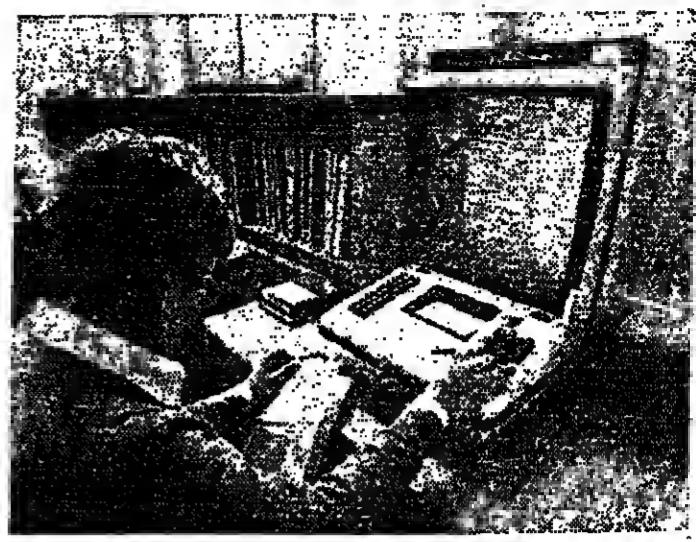
Such an all-embracing system may not be too far away since one of the difficulties, reasonably quick microfilm access, has already been solved to the point where any frame from 4m, stored on 105mm roll film in

multiple cassettes, can be on screen in under 10 seconds. Carousels systems with 760 fiche can store 200,000 frames with access in three or four seconds.

A few weeks ago Terminal Data Corporation and Antone Systems of Bournemouth demonstrated such storage and a good deal of the electronic technique mentioned above. The accessed frame is digitised by a line scan camera, held in a solid state frame store and made available to terminals which have intelligence and character generators to allow annotation of the "film" image on the screen. The German police are to use the system to add radio-derived positional data about accidents to maps brought up from a fiche store—automatically.

Also tackling fast fiche retrieval is Access Information in the U.S., and the equipment is marketed here by A. B. Dick. This holds the fiche in linear rows in magnetised fiche holders; a magnet extractor system commanded from a keyboard pulls out one fiche from thousands in a few seconds.

At inquiry time, when the



Microfiche equipment from Brunning Micrographics in use at the British Library

level Kodak recently showed customer file from the computer for query purposes, displayed digits tell the operator which film cassette to load from a bank into the reader. A direct data connection from the computer drives the 16mm film to the right frame within seconds. More sophisticated developments of this kind will probably emerge soon; indeed, some feel that the future of microfilm in

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## OFFICE EQUIPMENT XIV

# Manufacturers facing a period of retrenchment

FURNITURE  
DAVID CHURCHILL

THE UK market for office furniture, which has remained buoyant for the past few years in line with the overall strength of demand for office property, now seems likely to face a period of retrenchment as the recession leads to fewer office developments.

Several other factors are also likely to combine over the next few years to give the office furniture manufacturers a fairly rough ride. One adverse factor is likely to be the slowdown in orders from the Middle East, which in the mid-70s emerged as an important market as the oil-rich Arab world indicated a clear preference for British office furniture, instead of its German, Swedish, and American competition. The political instability in that region, however, has already led to a downturn in sales.

Another problem in the UK market is the "U-turn" in Government policy of dispersing some of its offices away from London, as well as cutting back on the role of the Post Office Bureau. The exodus from London during the 70s played an important part in stimulating domestic demand for office furniture.

And there can be little doubt that the small businessman, in particular, does not feel prosperous enough at present to refurbish even his own office, let alone his secretary's.

Another system, closely associated with German furniture manufacturers, is to group desks together according to the work patterns in the office. This has the advantage of being more like open plan and gets away from the use of walls.

The move towards systems furniture has also been helped by the greater willingness of customers to buy quality materials, rather than go for the cheapest alternative. This has been helped by the fact that, with office rents so high, office furniture is now a much smaller proportion of the total cost of accommodation and therefore it becomes more feasible to buy good quality furniture.

The main theme in the development of office furniture, however, has been the growth of "systems" designed to make the most efficient use of a limited amount of office space. As office rents have soared during the 1970s, so has customer interest in these systems grown rapidly.

One approach, pioneered in the U.S., is basically a compromise between traditional walled offices and open-plan. It



"OFFICE 2000" opened by the Industry Secretary, Sir Keith Joseph: a new centre in London, showing the latest in business equipment. The centre is the showpiece of the Office International Group, as well as an exhibition centre for the business equipment industry. With Sir Keith, from left: Sir Nicholas Guyer, chairman of the British and Commonwealth Shipping Company; Mr. Leonard Sculthorpe, chairman OIG; and Mr. Barry Hordle, deputy chairman OIG.

consists of moveable walls — because most people like to work within walls — which can be grouped to form a honeycomb effect. A development is to attach working areas to the walls, with an obvious saving in space.

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more immediate advantages of building in accessories. Instead of cluttering desks with telephones, calculators and clocks, these items can often be incorporated into the furniture. The legs of desks can be used to carry the wiring, for example, and all the electrical inputs can be gathered together in a box attached to the bottom of the desk.

Although most offices are a hodge-podge of designs, materials, and equipment, new ideas are making inroads. Filing cabinets, for example, are often considered to be too space-consuming — so a modern trend is to go for shelving storage, rather than upright cabinets.

Much research also has been carried out into chair design, especially since more than 15 million working days are lost each year through back complaints (more than all the days lost through strikes), and the bill to the National Health Service is in the order of £300m. The Civil Service, in particular, is anxious to improve its chair and desk designs so as to reduce the number of back complaints. Safety factors are also play-

ing an important role in the development of office furniture. Furniture must have rounded edges which will not snag on clothing and chairs and desks must be stable. Filing cabinets cannot be allowed to topple over, and the power leads which feed desk-top equipment must not present a major fire hazard. The use of VDU's requires carefully controlled lighting levels while desk tops are designed to minimise reflected light glare.

Future developments in office furniture are likely to reflect the trend towards a compromise office, neither small and cellular nor but also not strictly open plan. Screens, for example, are likely to be increasingly popular since they are useful as display boards and allowing storage units to be attached, as well as making individual desks into complete "work stations" if needed.

The problem for the furniture manufacturers, however, remains one of whether demand will increase sufficiently to make new developments in design and efficiency worthwhile.

## Conflicting opinions on the effects of automation

SOCIAL IMPACT  
JOHN LLOYD

THE PROPAGANDISTS for office automation and its opponents usually occupy the opposing sides of the same coin. The first group stress the benign effects that computerised technology will have on the working environment and upon work practices — relieving the drudgery, speeding the flow of information.

The others point to the increased rate of work exacted by the new equipment, its capacity for detailed surveillance of the worker, its capacity to dehumanise office work by cutting down on leisure or slack time.

It is therefore unusual to see a leading manufacturer of office products choose, as it were, from the contents of both sides in the best short description this writer has seen of the social purpose of office automation. (Note: "Taylorisation" in the ensuing quotation\* refers to the adoption by late 19th century manufacturers of organised production line techniques, after the models developed by Frederick Taylor, the U.S. steel executive).

"The taylorisation of the first factories, developed as the answer to competition between companies, is a digitalisation of the productive process.

"At first, it enabled the labour force to be controlled and was the necessary prerequisite to the subsequent mechanisation and automation of the productive process. In this way, taylorised industries were able to win competition over the putting-out system."

"Data processing is, therefore, a continuation of a story which began with the industrial revolution, which incorporated the development of abstract terminologies within the development of technologies. Information technology is basically a technology of co-ordination and control of the labour force, the white collar workers, which taylorian organisation does not cover."

Co-ordination and control — this is letting the cat out of the bag, indeed! Yet is it not merely a novel, perhaps uncommonly

blunt, way of expressing the self-evident truth? These figures on productivity lie behind the statement:

• Growth of office staff in ten years—45 per cent (against six per cent of total worker population).

• Productivity growth—4 per cent (against 80 per cent of the worker population).

In short, office staff simply are not delivering the goods in the same increasingly efficient way as their blue-collar counterparts. This is not, of course, their fault: they are relatively grossly undercapitalised, with only around £800 worth of equipment invested in them (on average), as against an average of £10,000 to £12,000 in a factory worker. Thus, like the blue collars, the white collars will soon begin to reap the benefits of greatly increased investments—namely, a radical change in work, and less of it to go around, coupled with a greater stress on regular, paced labour.

Or probably so. Care has to be taken about these predictions, as we are constantly reminded: there are those who claim that office work will increase as we adopt automated systems, (the faster we adopt them, the faster and the more it will increase), because the higher productivity will generate demand for more and more services, outstripping the productivity gains. This is possible, but, on available evidence, unlikely.

Comprehensive

The most comprehensive attempt by the British Government to predict employment change, consequent upon the adoption of computerised systems, was characteristically balanced in its pronouncements on office work:

"... it is not possible to make quantified comparisons of the staffing of the electronic office, with its predecessor. In any case, in practice there will not have been a single jump from a fully manual to a fully electronic office; there will have been a slow, steady evolution from the one to the other, so that even when such offices do enter the realm of reality, comparisons with manning levels in earlier systems may not be easy."

It is immediately clear, however, that a lot of conventional jobs would disappear.

Word processing equipment would reduce numbers of typing staff... filing clerks could be greatly reduced in number... a third area of work that could obviously be affected would be that of message carrying.

"On the other side of the equation, the only job-gains that can immediately be seen are the programming of the electronic systems themselves..."

*(The Minpower Implications of Microelectronic Technology: Department of Employment, HMSO, 1979.)*

On balance, then, there is a careful forecast of job loss. And indeed, if office jobs are to be "taylorised" in the same thorough fashion as industrial jobs have been, then, on that analogy, we can expect employment to shrink, both relatively and absolutely.

Clearly, we can expect both an expansion of services and the creation of jobs in electronics, software production and maintenance. But a comprehensive review of the immediate future suggests that the loss of jobs in the labour-intensive areas of the office cannot be compensated by situations vacant for programmers and electronic maintenance engineers—leaving aside the problems of transition from one skill to the other.

It is precisely this view which has caused concern to unions and governments worldwide. White-collar work has, together with the service sector, largely compensated for the fall-off in employment in the primary and secondary sectors.

When both of these previously growing areas are under attack, what is left but unemployment? In a characteristically imaginative way, the UK's wonder-growth union of recent years, the Association of Scientific, Technical and Managerial Staffs, has mounted a campaign which prominently figured a dustbin overflowing with white-collars, stressing that few (with the obvious exception of ASTMS) cared for the fate of the bureaucrats. The union does, indeed, have a strong impetus for caring: like others, it is losing membership, an unfamiliar and uncomfortable feeling.

This threat to their members' livelihood, and to their own strengths, has rarely made the unions act in a reflexively obstructive fashion.

To be sure, there have been delays in bringing in automated office equipment, most notably in town halls where the unions are strong and the bureaucratic procedure frequently leisurely. Certainly, there has been again, in those areas where the unions have a presence, an insistence on health and safety procedures for those working with visual display units, which has resulted in agreements being signed specifying rest periods of as long as 20 minutes in the hour.

Yet, the general progress of offices towards new systems has not been halted by unions—in the way, for example, the print unions have been able to halt the introduction of computer systems which bypassed their members in newspapers.

While this progress has been slow, most agree that it has been reluctantly to invest in the new systems, rather than simple union of employee obstruction (though the latter may play a part in the former), which is the root cause.

### Reaction

The unions' reaction has been conditioned by a general appreciation that while the automation of office (and other) tasks will cause a loss of work, a failure to do so will have even worse consequences.

This appreciation is, naturally, not shared by all union members, especially those on the sharp end of what is or appears to be, a clear case of technological redundancy. It will clearly be largely absent in those sectors which face little or no competition, as in local government. It is far from Japanese in its enthusiasm.

Yet, there is enough experience to show that European workers will embrace new systems where they enhance the work environment, where they result in an expansion of services and/or where they must be introduced if the company is to remain competitive. Where they are undertaken only to reduce labour, there will often be resistance. What else can be expected?

\* F. de Benedetti, managing director of Olivetti, in "The Impact of Electronic Technology in the Office" at the Financial Times Conference, "Tomorrow in World Electronics," London, March 21/22, 1979.

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## OFFICE EQUIPMENT XV

# Significant demand for higher standards

## OFFICE BUILDINGS

DIYAN SUDIK

WHATEVER EVENTUALLY does get built on the Green Giant site next to the Vauxhall Bridge, the affair has already demonstrated a significant shift in public attitudes toward office design.

For the first time, an anti-development lobby was able to mount a campaign based on technological issues.

Large-scale offices in city centres will soon be obsolete thanks to technological advances, argued Mr. Stuart Holland, Southwark MP. Personal computer terminals will allow managers to work from home, or at least in dispersed offices. And word processors will eventually mean paper-free offices, putting large numbers of secretarial staff out of a job, and raising the spectre of hundreds of empty Centre Points.

In the event, the debate was inconclusive. The Environment Secretary, Mr. Michael Heseltine, vetoed the Green Giant, simply because it was too big.

Given the present social system, it seems unlikely that many people would voluntarily opt to work from home. And so far the only buildings to have become redundant at an uncomfortably rapid rate are the big computer halls, built in the late sixties. The latest generation of computers is much smaller and needs far less air conditioning than its predecessors. But even if Mr. Holland overstated the case, his argument does highlight the importance of looking at the long-term consequences of office design.

There are, in fact, three different time-scales involved. The longest is the life of the building itself—at least 60 years. The shortest is the period of a few weeks over which changes to furniture and equipment layouts are needed. Somewhere between the two is the life of the partitioning between departments—around a couple of years.

## Consequences

Apparently trivial decisions over the choice of material for the shell can have far-reaching consequences for the running costs of the building. But it is only recently, with the evidence of the disastrous failures of the 1960s, that long-term performance has become an issue. A brief energy glut allowed architects to design buildings with all-glass walls and poorly insulated roofs that have now turned into gas guzzlers on a massive scale—but which unfortunately show no sign of rusting away.

The form and shape of the building is just as important for energy efficiency as the choice of materials. Deep-plan buildings lose less energy because they have a proportionately smaller area of exposed walls for heat to "leak" away. But, equally, they need more power to operate artificial lights throughout the day. The trick is to balance the two—but at the same time not lose sight of the aim of producing decent architecture in the midst of juggling conflicting technical requirements.

It is worth remembering that the point about Green Giant



Caxton House, the Department of Employment's new building, next to the Central Hall, Westminster, shows what can be achieved in terms of environmental quality

which caused the loudest outcry was the sheer mediocrity of the design. Public expectations of new developments, particularly in sensitive city centre areas, have grown more demanding over the years in response to a deluge of simple minded anonymous blocks. And developers are finding for the first times that the market has shifted against them.

To build offices that can be let quickly now means providing higher environmental standards, and that includes designs that look better.

Interior layouts are shifting away from open planning. After two decades in which architects and office planners have tried to foist the *baroque* approach on largely reluctant occupants, a series of studies has shown that offices without walls are not the panacea that the enthusiasts once claimed. Open plan can work in certain circumstances and for particular types of people, journalists, for one—but only if used with skill and careful planning. If used in a debased, cost-saving version the system can become chaotic.

Taken together, the result of all these conflicting pressures has been a reaction against the simple rectangular slab blocks of the 1960s, when buildings were clad in curtain wall glazing and set in windswept plazas. For both visual and energy-saving reasons, facades and plans are tending to be much more irregular than they were, with deep overhangs to put windows in shade and stop the greenhouse effects that plagued many of the glass-walled buildings of the 1960s.

The architects, Chapman Taylor and Partners, have produced a romantic-looking structure, complete with battlements and oriel windows, that manages to look at home in its distinguished surroundings. And thanks to the thick masonry walls, pierced by only the occasional window, heating bills are kept down, too.

Both interior layout and shape minimise energy use and help create a civilised workplace. It is a long, low building, divided into a series of interconnected pavilions which have deeply overhanging roofs that come three feet clear of the windows and put them in permanent shade. The pavilion form means nobody's desk is far from a window, making it possible to rely on daylight to provide most of the background light.

There is also a background level of fluorescent light switched on automatically on dark overcast days, as well as individually controlled desk lights. This is an arrangement that reduces both the direct energy consumption of the lighting system, as well as the load on the air conditioning system needed to dissipate the waste heat from the light fittings.

But perhaps the most ingenious feature of the building is the network of holes cast into the concrete floor slabs. During the summer, cool night air is allowed to circulate through them, which reduces the build up of heat during the following day, and hence the air conditioning load.

The Department of Employment's new building next to the Central Hall, Westminster, shows what can be achieved from a speculative development in terms of environmental quality.

## Useful services that help to maintain productivity

## CATERING MACHINES

DAVID CHURCHILL

THE PROVISION of food and drink in offices is an important part of maintaining office productivity. But it can also be very expensive for the company which has to maintain full-time catering staff.

Thus, as the recession begins to bite even more deeply into companies, so an increasing number are looking at ways to reduce costs of catering. And this often means switching to automatic vending machines for both hot drinks and quick meals.

Moreover, the increasing use of flexible working hour systems in offices has made it even more essential to have a catering facility which can meet the differing requirements of staff at all times of the day and night.

Vending is essentially a three-part industry: the dispensing of hot beverages such as tea, coffee, hot chocolate, or cold drinks; snacks, such as chocolate bars, potato crisps, and other pre-packed items; and hot meals.

Trade sources estimate that the total number of drinks of all kinds that were sold through

vending machines reached over £bn last year, representing real growth of about a third since the beginning of the 1970s.

In terms of volume growth and sheer machine complexity, the vending industry has come a long way since World War Two, when the modern-style food vending systems were born. It became clear that the real future of the vending industry lay in servicing the needs of the factory and office worker. The hot coffee machine, an almost indispensable facet of American life, made its first appearance in the U.S. during 1947.

The vending industry in the UK has also come a long way from the early days of the 1950s and 1960s, when some "get-rich-quick" operators gave vending a very bad image.

By the end of the 1960s, for example, only about a fifth of UK installations were in the hands of specialist operators, compared with some 90 to 95 per cent in the U.S. It was no surprise therefore that consumer satisfaction with vending machines in the UK was low. This disappointment was increased by the unreliable nature of most mechanical coin-operated mechanisms. Sophisticated developments, such as electronic controls, have enhanced the reliability of some machines.

The major growth area in vending is in offices and build-

ings, such as hospitals, which are open all night. Food-dispensing machines are proving increasingly popular, helped by the enormous escalation of costs of traditional catering, particularly for labour and such foods as vegetables.

## Working hours

With the increase in flexible working hours, overtime and shift working, there is a real need to provide a back-up food and drinks system to the conventional, manual, and frequently expensive cafeteria. In many cases, however, the use of automatic dispensing machines is clearly designed to supplement other catering services, such as the traditional works canteen. But the development of the microwave oven has proved a major step forward in providing hot meals where no suitable alternative is available.

As a result, new equipment is now being brought into Britain in increasing quantities to enable the consumer to buy hot hand snacks, hot "fork" stacks, and hot "ring-pull" canned products.

Sales of smaller drink-vending machines are rising, according to trade sources, and are estimated to be around 5,000 a year.

One new development in the drinks sector of the vending market is the growth of "in-cup" systems. This involves pre-

measuring drink ingredients into each cup before the products leave the factory, so that the machine itself merely collects the cup and adds hot or cold water. The cup design for this system has a "lock ridge" which seals the cups into interlocking stacks for simple insertion into the machine.

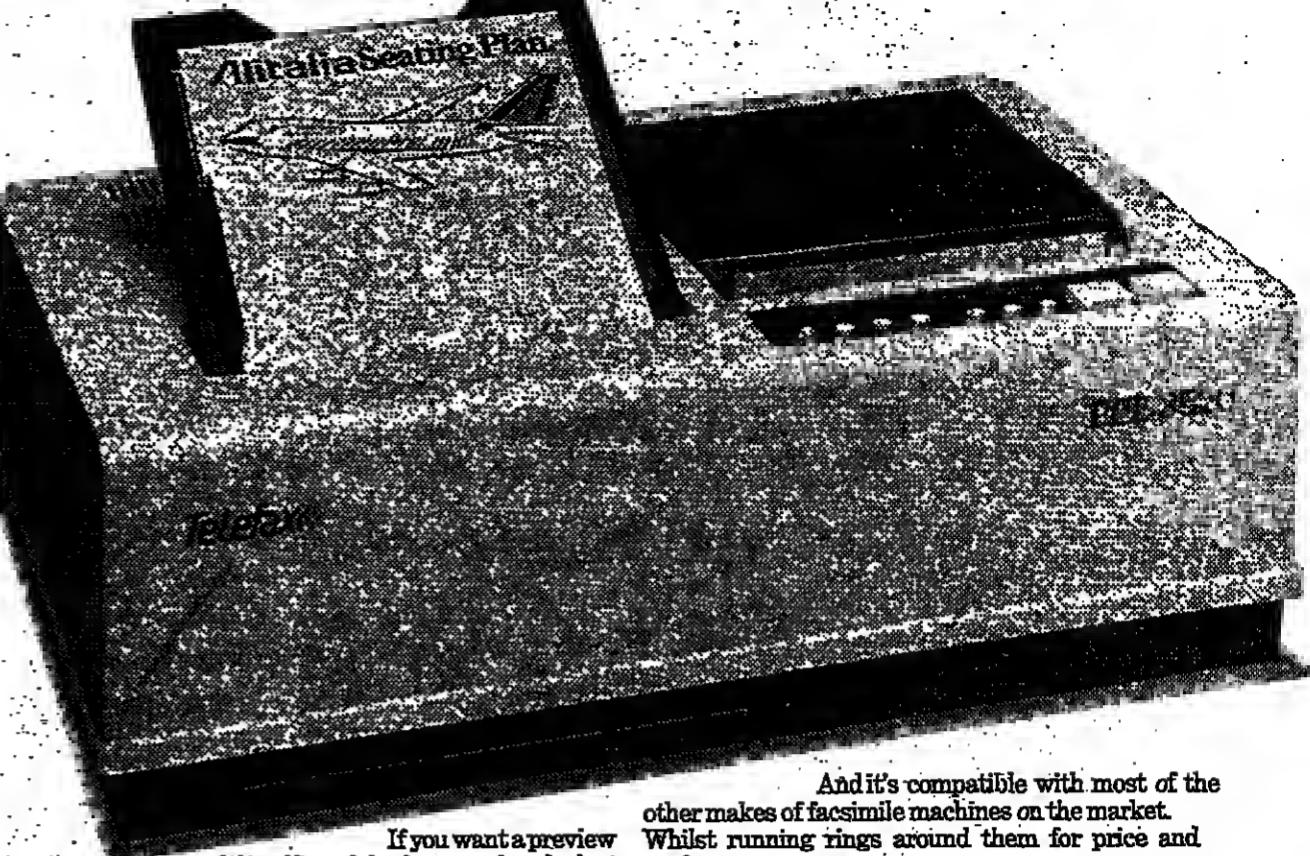
Oddly enough, although this ingenious idea originated in the U.S., it made little progress until it was introduced into Britain and developed by a number of manufacturers, including the Kline division of Mars. The UK vending industry is, however, still largely dependent on imported machinery to meet its requirements.

It is not only in office catering, however, that vending plays an important part. Many offices now have cigarette vending machines; in total, cigarette sales through vending machines top £100m.

Other developments in the market, now being tried by a few offices, are extensive "automatic shops" selling a wide range of products from tights to flowers, which enable office workers to save time by shopping at work.

Some vending machine operators would go so far as to predict that, by the end of the decade, automatic shopping in offices may become as accepted a part of office life as the coffee machine is today.

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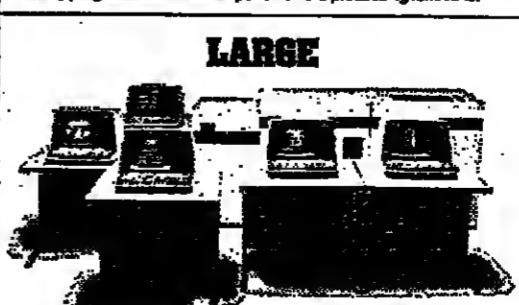
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## OFFICE EQUIPMENT XVI

## Demand for more flexibility in office design

## DESIGN

MICHAEL WILTSHIRE

TWENTY YEARS ago, the German concept of *bürolandschaft* — office landscaping — was being heralded as a brilliant solution to office design problems. The impact of the formula was considerable, but planners now look for less regimented, more personalised solutions.

There is much talk today, of the word processor and the outcome of rapid developments in business technology. But, for all the progress, many British offices "are still appalling places to work in," according to one leading designer. While more than a third of Britain's

workforce are employed in offices, the much-discussed "office of the future" may yet seem a very long way off.

The introduction of new technology is often a striking contrast to the uneconomic interior design of many UK offices, where, it is claimed, 30 to 40 per cent of space is frequently wasted.

"Badly designed offices lead to poor communications, inefficient workflow and money wasted on rent and rates," comments a spokesman of Space Planning Services (SPS), one of the UK's leading independent planning consultancies.

Inefficient design also results in undue stress on management and staff who spend as much as a third of their working lives in offices.

In Germany and Scandinavia, custom-built office buildings have tended to be the rule, but

in Britain, where there was a rush of speculative office building in the 1960s, the outcome of the building boom has adversely affected the working lives of millions of office workers and hindered the operational efficiency of the companies which employed them," comments Mr. Roger Henderson, managing director of SPS.

While many buildings of the 1960s are now ripe for refurbishment, many older buildings have more scope for interior adaptation and improvement than Britain's speculatively designed match-box-shaped offices of the 50s and 60s, which, he says, are notoriously inflexible. All this adds up to a considerable challenge to today's office planners, architects and for the 15 or so independent design consultancies in the UK.

The weaknesses of the

*bürolandschaft* formula are now obvious — but the system, invented by the Schnelle brothers in the late 50s, seemed, at the time, to be a revelation of the office of the future, comments Mr. Francis Duffy, a partner of Duffy Eley Giffone Worthington (DEGW), of London.

The German offices of the early 60s set the trend with their sense of space and order, carpeting, continuous ceilings, new-style furniture and plants. But, in retrospect, the problem with office landscaping was that a mere package design solution must be wrong — "it cannot be sensitive to variation in organisational form," comments Mr. Duffy.

To go back to the dumb partitioned offices, to the low level of thinking about office design which was tolerated in Britain in the early 60s and which led to the miserable stock of speculative and custom-built offices which we see around, would be a disaster. We must be able to do better than that."

Office Planning Consultants, of London, says that since the 60s, managements have been growing aware of the sheer economics of a streamlined and effective office administration — that it is as essential to maximum profitability as an efficient production line in a factory.

OPC suggests that the term "interior designer" must not be confused with the "interior decorator." In countries outside the UK, he is accorded the proper title of "interior architect," since the subject extends far beyond the mere consideration of aesthetics.

One of the main problems facing office planners in the 1980s is the integration of new technology within an existing building shell which are far too "deep" to be useful.

The fact that these buildings are full of super-flexible furniture must be an increasingly small consolation to their owners, since the labour of maintaining these layouts is now very apparent, he adds.

With skill and dedication, *bürolandschaft* can be controlled; without these resources, densities rise, circulation clogs and the quality of the environment declines. Nothing is more fragile than an open-plan office layout, he suggests.

The positive consequences of the system are less clear but more far-reaching — office landscaping has taught Europeans the American lesson that office planning should be taken seriously, that planning and talking to the user are vital, that the user is prior to the design

of the building shell, that buildings can be made to reflect organisational requirements."

Certainly, office landscaping

has also stimulated furniture

design; manufacturers now see

themselves as selling "systems"

of integrated components to

accommodate all office tasks.

Office work organisation,

building, space management,

are all changing—but no single

formula, even one so brilliantly

conceived as *bürolandschaft*,

can possibly cope with the wide

diversity of present conditions,

let alone those of the future,

says Mr. Duffy.

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# Why the Left is gaining ground

MR. RICHARD CRAWSHAW, who appears in the Guinness Book of Records as a long-distance walker and in the House of Commons as a deputy speaker, is by all accounts a nice man, an active constituency MP and a proven vote-winner. Yet he will almost certainly be dropped as an official Labour candidate in Liverpool at the next general election.

In the 18 years he has held the Liverpool seat of Thirteenth, it has changed from a marginal Tory/Labour seat to a safe Labour one which he retained at the last election with a comfortable 22.7 per cent majority. The swing against Labour there, at 2.1 per cent, was well below the 5.2 per cent national average. But even his staunchest supporters say he has "not a seat's chance in hell" of being reselected for any of the redefined Liverpool seats to be fought in the next election.

Similar doubts hang over two of his fellow Labour MPs in Liverpool, Mr. James Dunn at Kirkdale and Mr. Eric Ogden at West Derby, who have also held their seats for 16 years with similarly comfortable majorities at the last election. The deterioration is now confined to Liverpool. Following last month's Labour Conference vote for automatic reselection of parliamentary candidates, many hitherto comfortable MPs are beginning to question the nature of parliamentary representation, to examine their relationships with their constituency parties and to ask what on earth is happening to the Labour Party in the constituencies.

The first reaction has been a state of shock that the Labour Party is being seized by small, extreme left-wing groups. They have entrenched themselves in moribund constituency parties, the accusations run, and are pushing for real power. This is considered sinister

because they often operate in seats which the party cannot hope to win, have no Parliamentary representatives and are therefore "unrepresentative" of Labour voters.

A closer look suggests that things are not quite so simple. The decisions taken at the last party conference indicate that the Left has greater momentum than the Right. But the extreme Left cannot be said to control or even dominate the party—where it is strong, its strength derives partly from a high degree of activity and organisation, but equally from the fact that most active party members do not object.

More important, they appear to be doing nothing dishonest or unconstitutional—there is nothing to stop the right wing from adopting the same tactics, but they are not doing so.

The Blackpool conference was unequivocally thrown out. However they won significant victories against considerable opposition on unilateral nuclear disarmament, banning sales of council houses, withdrawal from the EEC, reselection of MPs, and a partial victory on election of the party leader.

Reacting to their defeat at the hands of the Left, right wing MPs focused attention on the emergence of the Militant Tendency, which had been thrown into the limelight a few months earlier by the publication of Lord Underhill's report on Trotskyist infiltration in the party.

The Militants first emerged in the early '60s, an offshoot of the now defunct Revolutionary Communist Party, and set up

their own newspaper, *Militant*. The paper still provides a focal point for their activities and is sold at most party gatherings, as well as on streets, shop floors, universities and polytechnics, with a national circulation currently estimated at around 10,000 a week.

Active supporters of *Militant* in accordance with Labour Party rules that there be no official membership, include a large number of students and Young Socialists, but also a lot of trade unionists—clerical workers, printers, bakers, boilermakers and even local government officers. They make no bones about their political beliefs, which rarely depart from the writings of Lenin, Marx and Trotsky, whom they quote frequently and at length, nor about their aim to make Britain a fully socialist state with the economy, including all international trade, firmly under workers' control.

That is their goal and they are extremely reluctant to compromise, often to the irritation of the other Labour left-wingers

success is partly that they are the group most actively involved at grass-roots level within the party as a whole. They are regular attendees of party meetings and hold special meetings for *Militant* readers and sellers.

"They're a breath of fresh air," according to a Liverpool councillor, a middle-aged member of the old unionist Left who welcomes *Militant* while disagreeing strongly with some of their views.

Perhaps a greater part of the appeal of the *Militants* lies in widespread disillusion within the party over the Wilson and Callaghan Governments—their alleged failure even when they had strong Parliamentary majorities to implement Labour policies on health, social services, race relations and comprehensive education, and above all, over the 5 per cent pay policy introduced in the last year of the Labour Government.

In this climate calls for tighter constituency control over MPs, particularly over the former Ministers of these Governments, are bound to flourish.

With the party in opposition and no prospect yet of an early election, there is little real pressure on Right and Left to knock down in the interests of party solidarity. Moreover, they still far from attaining their goals that the many groups which make up the present broad Left coalition are under little pressure to clarify their non-instrumental differences.

The active Left in the party draws together a wide range of friends and traditions—the old unionist Left, the "new" Left, the campaigners for nuclear disarmament, and hard work to and in the Labour Party? Peter Taaffe, editor of *Militant* since 1984, estimates the number of active *Militant* supporters in Britain at 2,000, with many more less actively involved supporters.

The reason for *Militant*'s success is partly that they are the group most actively involved at grass-roots level within the party as a whole. They are regular attendees of party meetings and hold special meetings for *Militant* readers and sellers.

Their main effect so far has been to shake the party up a bit. There are already signs of counter-reaction from the Right among groups like the Campaign for Labour Victory.

But even on the Left, the *Militants* remain somewhat isolated. They are perhaps the Mormons of the Labour Party, "nice, terribly sincere" according to one London left-winger, "but a bit boring, the wrong class for some people and you know, a bit odd." The *Militants* themselves concede that they do not have broad electoral appeal. Although *Militants* stood for the party in three seats at the last election, none of these was winnable and their chances of picking up more than one or two winnable seats at the next election are slim.

They associate themselves to some extent with active left-wingers in the Parliamentary Party, such as Dennis Skinner, Tony Benn, Eric Heffer and Michael Meacher, inviting them to speak at meetings or write for *Militant*. Despite a certain cynicism about MPs, they would probably find Mr. Benn less unacceptable as leader than any other candidate. But they have few illusions about the gap between them and the rest of the Left and know that when the time comes to shake hands, they may be thanked for their hard work and then uncaringly set aside as the others race off to grab the party's centre.

The MPs, for their part, are careful to draw certain distinctions. Mr. Michael Meacher, MP for Oldham West and one of the most active left-wingers, probably speaks for many on the Parliamentary Left when he says "I don't believe socialism means nationalisation." The world has changed since Marx. To talk of nationalising the top 200 companies is ludicrous and if Tony Benn were leader, it wouldn't happen.

## Letters to the Editor

### Europe's steel imports

From Mr. F. Gillett.

Sir.—Your editorial, "An open crisis in steel" (October 21) has repeated what is, I am afraid, becoming the popular myth: that the steel industries of the developing world are a main factor in the EEC's problem. This is not so.

When the German or French steelmakers complain that imports take 30 per cent to 40 per cent of their respective home markets, they are talking mainly about each other's exports (and the exports of other EEC partners). Imports from third world countries have played only a minor part in the EEC steel crisis.

Steel imported into the EEC from third world countries accounts for only about 8 per cent of the total 110m-tonne steel consumption in the EEC market. Of these imports, about two-fifths come from other Western European countries, such as Austria, Spain and Sweden; another quarter comes from the USSR and Eastern Europe, and most of the rest comes from Japan (mainly) and Australia, Canada and South Africa. The rising steel industries of countries like Brazil, Mexico and South Korea are supplying only about 3 per cent of EEC's imports from third world countries and that is about one-quarter of 1 per cent of EEC's steel consumption.

The principal effect of steel imports from outside the EEC has been to upset prices on the EEC market from time to time. When the market is sensitive—as it normally is these days—news of only a few thousand tonnes of EEC European steel on offer at low prices can start buyers looking for fresh rebates of the prices of their main EEC suppliers. There are bilateral agreements between EEC and third world countries which are designed to limit this destabilising effect, although they are not proving entirely successful. Imports of steel from third world countries are, in any case, not the cause of the fragile state of the EEC market.

On the export side the developing countries, together with the Communist bloc, account for over 50 per cent of EEC's steel exports, and this proportion has tended to grow during the 1970s. If the historical trend continues, and my study of the situation suggests that it will, then the rising steel production of newly industrialised countries will barely keep pace with their rising steel consumption. Their steel imports will therefore tend to grow, rather than decline, at least for the next ten years.

First things first: the EEC steel industry has to put its own house in order. It has also like the Japanese industry, to learn to live with a protectionist U.S. Rising steel production in the developing world is not yet a major problem for the EEC.

F. K. Gillett.  
Timber Crust, Blakes Road,  
Wargrave-on-Thames, Berks.

with most of which he wrote. I would like to take him up on his point concerning corporate treasurers and "round-tripping."

The banks allow industrial companies significant freedom to finance their working capital requirements through flexible overdraft facilities. In these particularly difficult times, with little sign of recovery in the immediate future, it is important that the banks and industry have mutual trust and confidence in each other and that the facilities made available are not abused. By abusing I refer in particular to "round-tripping."

It may be argued that it is the responsibility of a company to take advantage of all reasonable opportunities available to increase its value to the benefit of the shareholders: ironworking relations with the bank may not, in the long term, be in their interest.

I speak not only for myself but also for a number of other treasurers of major companies in this country who have neither unusually "formidable bank managers" nor "wet moneymen directors" but who understand the wider implications and do not "round-trip." Through helping to avoid the need for banks to raise their base rates in counteract these manoeuvres and adding further to industry's already heavy burden.

P. J. N. Rodcliffe,  
Montgomery Carrone,  
Streetly End,  
Horsehay,  
Cheshire.

### Godalming was first!

From Councillor B. Souter.

Sir.—J. E. Harris (October 21) will doubtless be pleased to hear that Godalming is indeed to celebrate its electrical centenary in September, 1981. Plans are well advanced in conjunction with the Southern Electricity Board and the Electricity Council for a week of celebrations from September 19 to 26. There will be both local and national events and Mr. Harris and other interested parties will be most welcome to attend.

B. R. Souter (Councillor),  
Godalming Electricity  
Centenary Celebrations  
Committee,  
Chertsey,  
Godalming, Surrey.

### Power from the sea

From the Chief Engineer,  
Civil Engineering Division,  
John Laing Construction.

Sir.—We refer to the article of October 27 on the subject of power from the sea. Elaine Williams quoted figures for the cost of power generated as 20p/kW hr for Ducks and 30p/kW hr for Sir Christopher Cockerell's rafts. We cannot speak for Sir Christopher, but having worked in close association with Stephen Salter for the last two years on the Edinburgh-Scopa-Levante wave energy device, we can speak for Ducks. The figures quoted by Elaine Williams are in fact for an earlier power take-off system.

On the other hand, when Mr.

and there is every prospect of reducing this when the current wide tank testing on spines has been completed.

The dramatic reduction in costs was mainly due to three breakthroughs: a completely scaled power take-off system based on gyroscopic mounted flywheels and an ability to generate synchronous AC suitable for direct connection to the grid, plus a great reduction in the length of cable involved in such connections.

We would point out that the independent consulting engineer appointed by the Department of Energy has produced a confidential report which does not disagree with the figures we produced.

F. S. Nundy,  
John Laing Construction,  
Pine Street,  
N.W.7.

### Uncollectable moneys

From the Managing Director,  
Tax File.

Sir.—Now the Committee of Public Accounts has identified a likely loss of more than £2bn in tax evasion (October 30), an independent committee should investigate the wisdom of trying to collect this money.

Tax evaders win little sympathy among most honest taxpayers and the fairness of collection is beyond question. Would taking this money out of the economy, however, be socially desirable? This finance will be revolving in the private sector, helping to sustain it and providing vital employment. If Government collects and does not plough this tax back into the private sector, serious damage could be done to an already hard-hit area.

As much of the money passes privately in small amounts between individuals, tax collection is nearly impossible in most instances.

The means of attempted enforcement—a substantial increase in the number of tax inspectors—would not only add to the cost of the civil service, but could lead to methods of investigation unacceptable in all but the extremes in our society.

Dennis J. Fowle,  
Tax File,  
4 Valentine Place, SE1.

### Dockyard's progress

From Commander F. Elvy,  
Rt (Retd.).

Sir.—While I admire Mr. Cutler's heartwarming loyal defence of the Royal Navy and the Dockyards (October 27) I must dispute his facts.

He is certainly under a misapprehension if he believes that wages and salaries in Devonport Dockyard are low. On the contrary, they are among the highest in the Plymouth area.

The new nuclear submarine refitting complex to which he refers and the only slightly older frigate complex, with its three covered graving docks provide Devonport Dockyard with splendid modern facilities.

It is seriously to be doubted however, whether the increases in productivity being achieved in any way justify their capital cost.

R. S. Musgrave.

24, Garden Avenue,  
Framlington Moor,  
Durham.

### Spending on housing

From Mr. R. Musgrave.

Sir.—As secretary of a residents' association which is trying to prevent a local authority bulldozing some houses, I doubt that housing is Islington's biggest problem, as your article claims (October 28). Neither Islington nor any other local authority "needs" to spend vast sums on housing. The reason vast sums are involved is that there is no limit to the amount of other people's money that incompetent do-gooders like throwing away, and housing just happens to be their cause célèbre at the moment.

Your description of housing as the "permanent slum area of British politics" (Leader October 24), was very apposite. I feel the main absurdity in this area, and the cause of so much wasted money, is the attempt to raise housing to uneconomically high standards. Houses are frequently demolished and replaced on the grounds of dampness despite the absence of any proven relationship between dampness and health. Houses are frequently demolished and replaced without bothering to look at their most important characteristic: the soundness of their basic structure.

If we scrapped and replaced all ears more than two years old, then the amount that would "need" to be spent on ears would be astronomical. Local government is often engaged in a similarly ridiculous operation in the area of housing.

R. S. Musgrave.

24, Garden Avenue,  
Framlington Moor,  
Durham.

## Today's Events

### GENERAL

UK: Union leaders and senior shop stewards at BL meet in Coventry to assess support for proposed strike action on pay.

One-day strike by National Union of Seamen over Cunard dispute.

Agricultural workers' pay

talks.

Trustee Savings Bank, as

member of Visa International,

now issuing its own Visa sterling travellers cheques.

British Airways offering half-

price rates on Concorde flights

to and from the U.S. for mem-

bers of families accompanying a

full-fare paying passenger.

Pensioners' £1. Awayday to

Anywhere day rail ticket

comes into operation for an ex-

perimental period.

Mr. Norman St. John Stevas,

Minister for Arts, gives Lord

Alport Lecture, City University,

Northampton Square, E.C.1, 6.15

pm.

Overseas: European Parliament

in plenary session to discuss 1981

Community Budget, Luxem-

bourg.

Mr. David Howell, UK Energy

Secretary, in Oslo for North Sea Oil with Mr.

£1. Awayday to

Anywhere day rail ticket

comes into operation for an ex-

perimental period.

Mr. Norman St. John Stevas,

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Northampton Square, E.C.1, 6.15

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Overseas: European Parliament

## UK COMPANY NEWS

## Dunlop Zimbabwe offer for sale

BY OUR SALISBURY CORRESPONDENT

The Zim\$3m (£5.8m) offer for sale this week by Dunlop Zimbabwe is by far the biggest in the history of the Zimbabwe Stock Exchange and the second public issue since independence in April this year.

The group's British parent, Dunlop Holdings is offering to sell 5m of its shares—20.8 per cent of the issued capital of 24m shares—at 180 cents each. The issuing house is Standard Merchant Bank, a subsidiary of the Standard Chartered Bank.

DZ is certainly not going public because it needs the cash as its balance sheet position in mid-1980 shows net current assets in excess of £7.4m (£14.8m) and net assets of more than \$10m (£12.3m).

The purpose of the issue, Dunlop says, is to enable the Zimbabwe public to identify more closely with Dunlop Zimbabwe and to obtain a listing for the company's shares on the Zimbabwe Stock Exchange.

In addition it will enable Dunlop to establish a share participation scheme for its 1,300 employees with the group planning to hold 800,000 shares (about 3.75 per cent of the equity) in trust for employees. This means that after the issue almost 25 per cent of the capital will be held inside Zimbabwe.

The basic motivation for the issue is therefore political rather

## BOARD MEETINGS

The following companies have notified the Stock Exchange of their intention to call meetings for the purpose of considering dividends. Official indications are not available as to whether dividends are interim or final and the sub-divisions shown below are based mainly on last year's timetable.

TODAY

Inferior-Graig Shipping, P. Panis, Hopner.

Finals—Boaty Trust, Majestic Investments.

FUTURE DATES

Inferior—Continental and Industrial Tot. Nov. 4

Contenental and Industrial Tot. Nov. 7

Crown Hotels &amp; Restaurants Nov. 7

Feeder Agricultural Industries	Nov. 13
Futura	Nov. 10
Great Portland Estates	Nov. 10
London & Midland Industries	Nov. 10
Remaxco	Osc. 4
Rush and Tompkins	Nov. 4
St. George's Land (Worcester)	Nov. 10
Tory	Nov. 10
Usho-Walkers	Nov. 10
Warner Holidays	Nov. 8

Finals—Allied London Properties Nov. 5

Bridport-Gurndy Nov. 7

Massing (Transvaal) Ownership Nov. 27

Samuel Properties Nov. 8

Wellico Nov. 8

than financial.

The group has a monopoly as sole manufacturer of tyres and tubes in Zimbabwe protected by stringent import controls.

In addition during the UDI sanctions period, Dunlop which was cut off from its parent, and unable to repatriate profits and dividends, used blocked funds to diversify into light engineering, the manufacture of wood flooring, furniture and sports goods, fire protection systems and property.

Despite its size, the Dunlop issue is expected to be at least twice subscribed as the terms of the offer are extremely attractive under current market conditions.

The average dividend yield obtainable on good quality industrials on the ZSE is currently 4.5 per cent (net of tax) but Dunlop is coming in on an

offer yield of 6.7 per cent with the group forecasting a 12 cents dividend, one and a half times covered by earnings of 18 cents in the year ending December 31, 1981.

In addition the earnings and dividend forecast look to be extremely conservative. In the nine months to September this year Dunlop earned 12.5 cents a share and is expected to earn at least 17 cents a share for the full year to December 1980 as against the profit forecast of 18 cents a share for 1981.

This means that the dividend is likely to be modestly higher than the 12 cents being forecast and the yield is then even more attractive.

The Zimbabwe industrial share market has moved up almost 30 per cent since the budget in July mainly due to the acute shortage of scrip in the market of extremely high domestic liquidity.

Accordingly, the Dunlop issue is likely to be very well received and the consensus view is that when the shares are first listed on November 24, they will open at a premium of around 15 per cent. If this does happen then other multinationals—the Turner and Newall group is named as one obvious possibility—are likely to take the plunge too.

**Wettern Bros. passes interim**

A pre-tax loss of £34,800 for the first half of 1980 is reported by Wettern Brothers. This compares with a deficit of £77,300 last year which included an exceptional loss of £22,300.

Interest charges climbed from £47,000 to £113,900 reflecting the group's investment programme and the high cost of borrowing.

The directors are omitting the interim dividend in view of the current and likely future trend in the group's activities, which cover construction materials, distribution and manufacturing. An intensive overhaul of operations is being undertaken to restore profitability and dividend payments.

Last time an interim of 2.067p was followed by a final of 3.147p. Profits for the year totalled £61,000 (£92,000).

Turnover rose from £2.63m to £2.72m in the half year. There was no tax charge.

**GUS cautious on profits**

We regret that the headline on the GUS story in Saturday's paper, indicating that profits were "well ahead" in the first five months of the current year, was misleading. As the text made clear, in fact profits have only been running near to the corresponding level last year.

**FT Share Information**

The following securities have been added to the Share Information Service appearing in the Financial Times.

Thomas Nationwide Transport (Section: Industrials), Westfort Petroleum (Oil and Gas).

**SPAIN**

Oct. 31	Price
High	Low
252	203
282	217
221	203
244	203
137	121
175	141
282	237
130	123
201	180
209	180
123	75
73	58
68	53.2
40	37.5
71	58.7
68.2	58.7
123	100.7
82	50
117	93
65.5	51.5
705	58.2
705	58.2

**DIAMONDS FOR INVESTMENT**

Diamond Selector Ltd. are loose-cut and brilliant-cut diamond jewellers. The following is a cross section of offices in their range as at 1st October 1980. Based on S. 2.18

DSL Grade Price in  
120/41/56 £1147  
120/10/56 9957  
200/12/56 7706  
200/10/56 7704  
300/16/106 5734  
500/150/56 3303  
750/359/76 2338  
1000/250/56 2318  
1500/99/56 1422  
2000/150/56 1422

Diamonds in the range we recommend for investment have appreciated in price over the last six months July, 1980. DSL grade is made as follows—

120 4 156  
120 4 156  
120 10 56  
200 12 56  
200 10 56  
300 16 106  
500 150 56  
750 359 76  
1000 250 56  
1500 99 56

Melts are of the very good. All stones are graded at Diamond Grading Laboratories using Hall's unless otherwise stated. The company also holds regular seminars and teach-ins.

Price guide and brochure with comprehensive information on loose-cut and certified diamonds are available from:

DIAMOND SELECTION LIMITED  
Preston House, 57a Weston Gardens,  
London EC1N 8JD. Tel: 01-605 8045.

**NOTICE TO HOLDERS OF MATSUSHITA ELECTRIC INDUSTRIAL CO., LTD.**

(Matsushita Denki Sangyo Kabushiki Kaisha)

6½% CONVERTIBLE DEBENTURES  
DUE NOVEMBER 23, 1990

Pursuant to Section 3.05 of this Company's Indenture dated as of November 23, 1975 under which the above Debentures were issued, notice is hereby given that:

1. On September 1, 1980, the Board of Directors of the Company resolved to make a free distribution of shares of the Company's Common Stock to the holders of the above Debentures on November 23, 1980 in New York City, at the rate of 1 new share for each 10 shares of Debentures.

2. Accordingly, the conversion price at which the above-mentioned Debentures may be converted into Common Stock of the Company will be adjusted to \$10.00 per share effective as of record date, November 23, 1980.

3. Pursuant to Section 3.06 of the Indenture, the conversion price will be \$10.49 per share.

4. The Bank of Tokyo Trust Company, Ltd. is trustee.

5. The date of record is November 23, 1980.

6. The date of payment is November 23, 1980.

7. The date of distribution is November 23, 1980.

8. The date of record is November 23, 1980.

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51. The date of payment is November 23, 1980.

52. The date of distribution is November 23, 1980.

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## Companies and Markets

## WORLD STOCK MARKETS

## NEW YORK

	1980	1980	1980	1980	1980	1980	1980
	High	Low	Stock	Oct.	High	Low	Stock
	31	31		31	31	31	31
1980	46	55	Columbia Gas... Columbus Ind.	358	54	44	IGT Att'l. Tax... Indust. Financ. Int.
441	27	41	ACF Industries... Aero Ind.	424	105	81	Stolt-Nielsen... Combust. Eng.
224	11	19	AMF	197	134	31	GT West Financ... Commbut. Equip.
244	14	22	AM (Inl.)	157	224	177	Commt Edision... Comsat. Min.
357	85	92	ASA	821	452	304	Gulf & Western... Gulf & Western
393	17	17	AVX Corp.	371	513	112	Gulf Oil
55	54	54	Abbotts Loba...	494	378	312	Hall IBF
351	18	25	Acme Cleve...	25	221	152	Hannibull Corp.
441	14	20	Acme Life & Gas	354	504	385	Hanover Corp.
46	46	46	Activa	404	308	285	Hanigan
241	15	19	Ahmann	194	634	412	Hando
54	32	32	Air Prog & Chem	491	341	241	Harcourt Brack...
164	84	84	Altezona	97	93	21	Harmar Corp.
352	35	35	Alta-Fire Ind.	33	105	105	Hartsch
164	78	78	Alberto-Cuvi...	142	998	372	Harris Corp.
241	16	16	Albertson's	201	301	372	Harsco
58	23	23	Alcan Aluminum	542	214	155	Heel Mining
352	24	24	Alice Stander...	354	201	152	Heiter Ind.
50	50	50	Allied Chemical	354	301	223	Heitman Corp.
26	19	19	Allied Stores	21	311	213	Hercules
34	24	24	Alta-Chalmers	514	104	102	Hess
18	19	19	Alpha Portof...	139	771	443	Hillman
754	53	53	Alred	656	295	295	Hillman
55	50	50	Alred Sugar	616	616	593	Hillman
50	50	50	Alred Am.	480	214	124	Hilti Corp.
201	201	201	Alred Hess	393	254	141	Hilti Corp.
61	61	61	Am. Airlines	79	79	48	Hilco
874	54	54	Am. Brands	279	265	234	Hillman
50	50	50	Am. Crafts	313	201	192	Hillman
861	971	971	Am. Com.	307	31	31	Hillman
373	231	231	Am. Cyanamid	271	374	241	Hilco
193	193	193	Am. Elect. Pow...	193	31	24	Hilco
403	403	403	Am. Gen. Insur...	357	61	53	Hilco
751	151	151	Am. Holat & Ok...	251	356	235	Hilco
315	214	214	Am. Home Prod...	268	129	129	Hilco
453	204	204	Am. Int'l. Med...	282	161	161	Hilco
91	91	91	Am. Motors	471	471	471	Hilco
554	404	404	Am. Natl. Reses...	471	52	57	Hilco
48	234	234	Am. Gizaar Pal...	394	43	43	Hilco
743	454	454	Am. Standard	270	204	182	Hilco
50	20	20	Am. Steres	270	204	182	Hilco
555	451	451	Am'l Tel. & Tel.	281	134	111	Hilco
551	351	351	AMP	274	274	274	Hilco
351	151	151	Ampl	291	264	264	Hilco
378	141	141	Amplax Indus...	262	179	179	Hilco
215	15	15	Anchor Hocks...	183	81	81	Hilco
511	21	21	Anteuer-Bh	234	234	234	Hilco
413	25	25	Anteuer-Daniels	37	603	603	Hilco
354	251	251	Armco	345	345	345	Hilco
181	125	125	Armstrong OK	287	287	287	Hilco
671	671	671	Arsonsol	574	574	574	Hilco
411	271	271	Aschland Oil	571	571	571	Hilco
381	179	179	Aschland Pro	571	571	571	Hilco
604	151	151	Aschland Rich...	493	493	493	Hilco
512	32	32	Auto-Duo Pgs.	52	554	554	Hilco
191	191	191	Avco	65	65	65	Hilco
354	251	251	Avery Ind'l.	384	384	384	Hilco
44	214	214	Avnet	482	112	112	Hilco
403	221	221	Axon Prod.	281	168	168	Hilco
423	265	265	Baker Int'l.	321	204	182	Hilco
50	50	50	Baner Corp.	271	271	271	Hilco
201	201	201	Bank Cris.	186	186	186	Hilco
511	151	151	Bankers Indus...	201	201	201	Hilco
355	151	151	Bankers Indus...	201	201	201	Hilco
275	151	151	Bankers Indus...	201	201	201	Hilco
151	151	151	Bankers Indus...	201	201	201	Hilco
243	151	151	Bankers Indus...	201	201	201	Hilco
181	125	125	Bankers Indus...	201	201	201	Hilco
671	671	671	Bankers Indus...	201	201	201	Hilco
411	271	271	Beach Indus...	201	201	201	Hilco
381	179	179	Beach Indus...	201	201	201	Hilco
604	151	151	Beach Indus...	201	201	201	Hilco
512	32	32	Beach Indus...	201	201	201	Hilco
243	151	151	Beach Indus...	201	201	201	Hilco
181	125	125	Beach Indus...	201	201	201	Hilco
671	671	671	Beach Indus...	201	201	201	Hilco
411	271	271	Beach Indus...	201	201	201	Hilco
381	179	179	Beach Indus...	201	201	201	Hilco
604	151	151	Beach Indus...	201	201	201	Hilco
512	32	32	Beach Indus...	201	201	201	Hilco
243	151	151	Beach Indus...	201	201	201	Hilco
181	125	125	Beach Indus...	201	201	201	Hilco
671	671	671	Beach Indus...	201	201	201	Hilco
411	271	271	Beach Indus...	201	201	201	Hilco
381	179	179	Beach Indus...	201	201	201	Hilco
604	151	151	Beach Indus...	201	201	201	Hilco
512	32	32	Beach Indus...	201	201	201	Hilco
243	151	151	Beach Indus...	201	201	201	Hilco
181	125	125	Beach Indus...	201	201	201	Hilco
671	671	671	Beach Indus...	201	201	201	Hilco
411	271	271	Beach Indus...	201	201	201	Hilco
381	179	179	Beach Indus...	201	201	201	Hilco
604	151	151	Beach Indus...	201	201	201	Hilco
512	32	32	Beach Indus...	201	201	201	Hilco
243	151	151	Beach Indus...	201	201	201	Hilco
181	125	125	Beach Indus...	201	201	201	Hilco
671	671	671	Beach Indus...	201	201	201	Hilco
411	271	271	Beach Indus...	201	201	201	Hilco
381	179	179	Beach Indus...	201	201	201	Hilco
604	151	151	Beach Indus...	201	201	201	Hilco
512	32	32	Beach Indus...	201	201	201	Hilco
243	151	151	Beach Indus...	201	201	201	Hilco
181	125	125	Beach Indus...	201	201	201	Hilco
671	671	671	Beach Indus...	201	201	201	Hilco
411	271	271	Beach Indus...	201			

# FINANCIAL TIMES SURVEY

Monday November 3 1980

# Middle East Oil and Gas

The Iraq-Iran conflict is one the oil producers could do without, because it will inhibit future investment in war-vulnerable industries. Political survival and the need for a sensible pricing strategy are the main priorities, plus a drive to lead the various economies away from their reliance on one resource.

## Security the constant worry

By Patrick Cockburn

DURING THE 1970s Middle East oil producers benefited from war and revolution. Prices began to rise with Col. Gadaffi's attacks on the independents in the early years of the decade. The Arab-Israeli war of 1973 led directly to the tremendous growth in the cost of oil demanded by the West and elsewhere. In the mid-1970s the real price of crude dropped until the strikes against the Shah in the oilfields of Kheftan in late 1978 started a new explosion in export prices.

The immediate benefits to producing States of the Iranian revolution are obvious. Nobody was slow to take advantage of them but with the fall of the Shah the spectre of revolution and war stood on the shores of the Gulf. For 18 months Iran's attacks on its fellow oil producers remained rhetorical and fears among the industrialised States that Ayatollah Khomeini's triumph in Iran would lead to the Gulf countries falling like so many dominoes seemed to disappear. The Iraqi attack changed all that. What was planted as a limited assault to obtain territorial concessions,

increased prestige for Iraq and the punishment of the rulers of Iran turned into a total war.

Nothing was spared. Oil facilities on both sides have been shelled and bombed.

Within a matter of days almost 4m barrels of crude were removed from the world market. The impact of this

was not immediately very dramatic. The Iranian revolution had shocked the oil market and some new trauma had been vaguely expected by the oil consumers. Stocks were high and, in any case, there was little the West could do about

a war between two protagonists who only just remain in a position of mutual dependence.

The so-called Carter Doctrine enunciated by the U.S. in January that Washington was prepared to use force to secure Gulf oil supplies from outside threats was not greeted with any enthusiasm by Gulf States. They desperately need to keep Great Power rivalries at a distance—they clearly cannot be excluded altogether from an area which provides 60 per cent of OPEC production and a high percentage of Europe's supplies.

Oil prices—indeed economic considerations in general—must take second place to the needs of political survival. Whether this requires producing more oil or less hardly matters. Security is what counts. All the arguments over the past year about the graduated increase for oil over the coming decade appear irrelevant when the chips are down.

Libya and Algeria may not feel that way but their production is insufficient to really sway the oil markets.

Saudi Arabia's views are more crucial than ever since the Kingdom now provides 42 per cent of OPEC's total exports. The fear that the war between Iraq and Iran could spread south to the Strait of Hormuz has led the Saudis to seek more American protection. In late September four AWACs surveillance aircraft were put at Saudi Arabia's disposal. A large fleet, mainly of U.S. vessels, waits in the Indian Ocean as a symbol



Drilling a natural gas production well for BANOCO in Bahrain

of Western intentions.

The increase in Saudi Arabian production to 10.4m barrels-a-day (b/d) production initially quieted fears in the West that the uncertainty of the political situation would lead to dramatic price increases.

Other oil producers such as Kuwait and the United Arab Emirates (UAE) showed some sympathy in the early days of October for the consumer but were not prepared to increase their production dramatically. Qatar's promised contribution for instance, was a tiny 20,000 l/d on top of existing output of 475,000 b/d.

In the middle of October the UAE increased fears that there would be some hardening of prices when they raised their oil by \$2 a barrel.

Earlier

this year the Iranians

had already discovered the

limits of the market when they surprised purchasers by raising prices by \$2 to \$3. A consortium of 12 Japanese companies together with BP and Shell thought this too expensive. They pulled out. The Iranians blamed their withdrawal on U.S. pressure but the purchasers maintained that their motives were purely commercial.

Since

the first explosion of

oil prices in 1973 total OPEC

At the same time as the abortive Iranian démarche the spot market was soft and the depression in the West on top of a mild winter had lifted stocks to a high level.

Against

this background it

seemed opportunity for OPEC to

try to develop some general

strategy on prices. With the

OPEC current account surplus

for 1980 estimated to total

\$120bn no member of the

organisation was likely to cut

prices purely to increase

revenues.

Since

the first explosion of

oil prices in 1973 total OPEC

chemical plants at Khor al-Zubair have come under attack. Capital-intensive projects are less attractive in a region where air raids are possible.

It is not surprising that the

atmosphere today in the main

Middle East oil and gas pro-

ducers is so different from the

heady days after the 1973 price

rise. It is true that between

the end of 1978 and today the

price of Saudi Arabian light

crude rose from \$12.70 a barrel

to \$30. But it is likely that the

rulers of the Kingdom would

have traded all the increased

wealth for the political security

which money cannot buy. The

views of the Algerians and the

Libyans hardly count when the

main Gulf producers consider

their political options.

Already

the attitudes of the

producing States to oil prices

and production, the develop-

ment of industry, the import of

expatriate labour, the distribu-

tion of foreign assets, and the

future of OPEC have been

modified if not utterly changed

by the fall of the Shah and the

Iraq-Iran war.

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## MIDDLE EAST OIL AND GAS III

## State takes a bigger stake in production

## State Companies

RAY DAFTER

**THE COMPLETION** of the takeover by Saudi Arabia of the powerful Arabian American Oil Company (Aramco) in September set the seal on a trend that has fundamentally reshaped the international oil industry over the past decade.

Aramco had grown into the world's largest oil-producing company. It provided a vital flow of crude oil to its four US partners—Standard Oil of California (Chevron), Texaco, Exxon and Mobil—while at the same time exerting considerable influence on US Middle East relations.

But even Aramco could not withstand the tide that has given oil-producing States, particularly members of the Organisation of Petroleum Exporting Countries (OPEC) a greater direct stake in world oil production. Since the early 1970s oil companies have seen their producing concessions either nationalised outright or partially taken over by the State.

But the changing structure of the oil industry has not stopped there. Producing governments and their State oil corporations are controlling an increasing share of the international trade in crude and refined products. Government-to-government deals are becoming more frequent.

Again Saudi Arabia—the world's biggest oil exporter—provides a case in point. In 1978 the direct crude sales of Aramco, the Saudi national oil company, amounted to 550,000 barrels a day (b/d). By September, when Saudi output

**Crude Oil Disposals Under Government Involvement (year-end 1979)**

	m b/d	% of total exports
Iraq	2.1	60
Iran	1.1	40
Libya	0.5	30
Kuwait	0.2	10
Nigeria	0.4	20
Saudi Arabia	0.5	9

Source: Jochen Mohnfeld, International Energy Agency; Petroleum Economist, August, 1980. Page 330.

was 9.5m b/d, Petromin's direct sales had risen to over 2m b/d. Since then the amount has increased further as a result of the Kingdom's decision to raise output to between 10m and 10.5m b/d as a partial offset to the disruption in world supplies caused by the Iran-Iraq war.

It is not only the members of OPEC that have increased their State interest in production and trading. In Britain the British National Oil Corporation (BNOC) has been encouraged by both Labour and Conservative governments to play a major role in North Sea activities. As a result BNOC now claims to be the major North Sea explorer. It is also the most important trader of North Sea oil, handling about two-thirds of the UK output thanks to its equity interest, its access to royalty oil and its trading deals fixed by State participation arrangements.

These developments, which have disassociated the decision-making of producing countries from oil requirements in consuming countries, "essentially represents the disintegration of the oil industry's former vertical structure," reports Mr. Jochen Mohnfeld, an oil market analyst in the International Energy Agency. "The era when oil production was adjusted to oil demand, mainly by the consumer-country based private sector, has gone," he wrote in a recent edition of the Petroleum Economist.

In 1970 some 84 per cent of the oil produced in non-communist countries was owned by private oil companies; 81 per cent of the total was in the hands of the seven major companies, the so-called "Seven Sisters"—Exxon, Royal Dutch/Shell, Gulf, Mobil, Standard Oil of California, Texaco and British Petroleum. According to Shell, by last year about 55 per cent of the ownership had been transferred to the governments of producing countries. The seven majors accounted for a quarter of the output with smaller private companies owning the remaining 20 per cent.

European producers knew that the oil and gas reserves of the Gulf States would give them a considerable cost advantage when it came to petrochemicals production. But it was always argued that this advantage would be more than cancelled out by the drawbacks attached to setting up a petrochemicals industry in the Middle East. Hitherto the tune had always

were exporting about 5 per cent of their countries' externally traded oil. Last year their share had risen to 46 per cent. Now, according to Dr. Fadih al-Chalabi, OPEC's deputy secretary general, the oil producers' State oil companies are banding together 12m b/d of crude and refined products, about half of the Organisation's exports.

Against this trend it was perhaps inevitable that governments of countries heavily dependent on oil imports should seek to become more involved in the international oil trade.

In essence they felt uneasy about relying solely on the importing ability of the private companies in their midst. So government-to-government supply contracts are now on the increase. In some cases direct imports by State agencies or companies are being supplemented by diplomatic moves that indirectly promote crude oil trade by private companies.

Figures again provided by Mr. Mohnfeld show that in 1978 only 1m b/d of oil was traded by non-communist countries as a result of government-to-government involvement. Last year some 5.8m b/d moved as a result of such deals: 1.5m b/d were imported by Japan, 2.5m b/d went to Europe and 1.5m b/d were bought by less developed countries.

In Iraq, a strong advocate of such sales, was until the war with Iran, the OPEC member selling the largest volumes on a government level. Libya, regarded as a pioneer in restructuring relations between oil companies and producing countries, and Iran have been others significantly involved in government contracts. (See accompanying table.)

Clearly there are political implications in these deals. As M. Nordine Att-Louazne, former executive vice-president of Sonatrach, Algeria's State oil

company, pointed out at the Second Oxford Energy Seminar in September: "It is, and always has been the case, that governments are more willing to trade with partners with whom they are in sympathy than with those whose aims and interests run counter to their own."

## Discretion

One recent example of a government-to-government arrangement with political strings attached is the contract signed between Saudi Arabia and Denmark. Petromin, as the Kingdom's agent, has won the right of "absolute discretion" to terminate the supply contract if the Danish Government in any way brings the Saudi Government into disrepute.

Within the oil industry Japan is usually nominated as the country which initiates the wave of direct sales between government agencies. The

Japanese Petroleum Development Corporation was created as a quasi-governmental body to co-ordinate and promote oil developments by Japanese companies. France, Brazil, Italy and Spain are other major oil-consuming nations that have become deeply involved in government deals. It is no coincidence that all of these countries are particularly nervous about future imports of oil.

Undoubtedly there has also been a reduction in the flexibility of the world oil market. Companies are now less able to switch a cargo from country A to country B. Government-to-government deals involve smaller quantities than the majors used to handle and, of course, they are tied to specific contracts.

As a result of all this, the oil companies maintain extra storage and shipping facilities will be needed to provide a measure of flexibility. Shell reckons that the extra stocks needed to cover the new requirements would be at least 150m barrels, worth

well over \$5bn.

The international oil market is still changing. In present circumstances one can only conclude that the influence of State oil companies will grow. There are already signs that producing countries want to become more involved in downstream activities—in refinery and petrochemical operations. Politics will play an increasing role in determining the price and ultimate destination of Middle East oil exports.

To return to M. Att-Louazne's comments at Oxford: "The price of oil will less and less be expressed in terms of cash, and more and more in terms of resource transfers, of technology as well as hardware. This non-commercial aspect of oil trade will inevitably lead to a further restriction of the traditional supply channels than we have seen so far."

petrochemical producers of the Gulf.

The Gulf States will be able to use the gas ethane as a raw material for making ethylene—the so-called building block of the petrochemical industry used to make a wide range of things from plastics to solvents—and this is a more economic and efficient feedstock than the oil-based naphtha. It is significant that most of Europe's producers rely on naphtha—and imported naphtha—at that—for manufacturing their petrochemicals at present.

To date, countries like Saudi Arabia—and before the revolution, Iran—have led the Middle East in planning petrochemicals development. But other countries in the region are certain to bring more basic chemical schemes of their own to the drawing board during the next few years.

The result will be to turn the Middle East into a major centre of petrochemicals production. By the same token it is likely to push some European base chemical companies further downstream into the production of more specialised chemicals such as agrochemicals, pharmaceuticals and speciality plastics and intermediate products.

## Firmer plans to start downstream industry

## Petrochemicals

SUE CAMERON

difficulties were:

- The shortage of native petrochemicals expertise in the Middle East;
- the lack of a domestic market in an area that is still far from being fully developed;
- the cost of transport to export markets;
- the difficulties of putting up petrochemical plants on green field sites;
- the problems of operating such plants efficiently once they were built.

It has been estimated that in 1974 it was more economic to make petrochemicals in Europe than in the countries of the Gulf—even though the vital oil and gas raw materials cost eight times more in Europe than in the Middle East.

But the revolution in Iran and the ensuing dramatic increase in world oil prices put an entirely different complexion on the whole picture. Suddenly the balance shifted so that the cost advantage of making petrochemicals in the Gulf was no longer outweighed by the problems of operating a chemical business in the region. The Iranian revolution also highlighted and intensified the changing balance of power in the oil markets of the world. Hitherto the tune had always

been called by the international oil companies which controlled supplies of crude. But today it is the producing countries themselves that increasingly govern oil supplies.

Moreover, many Middle East states have shown no hesitatio-

n in using their oil barrel power to "persuade" Western chemical companies to set up joint venture projects. The Western companies provide part of the cash plus the marketing and production expertise that the Gulf States lack. In return they receive a given amount of crude.

A considerable number of very big joint venture petrochemical projects have been agreed between Middle East countries and U.S. or European-based oil-cum-chemical groups. Among them are:

● An agreement between the Shell group and the Saudi Basic Industries Corporation—SABIC—to build a \$3bn (£1.5bn) joint venture petrochemicals project at Jubail on Saudi Arabia's eastern coast. SABIC and Pecten Arabian, a subsidiary of the U.S.-based Shell Oil, say the project will be built by 1984 and will come on stream a year later.

● An agreement between the Saudis and the U.S.-based

Mobil to build a \$2bn (£775m) petrochemicals complex at Yanbu on the Red Sea coast.

● A joint venture base chemicals deal between the Saudis and the U.S.-based Exxon group worth \$1.1bn.

● Plans for Saudi Arabia to construct a \$265m methanol plant in conjunction with a Japanese consortium headed by Mitsubishi.

● A joint project between Saudi Arabia and the Taiwan Fertiliser Company to build \$875m of ammonia and urea production capacity.

● An agreement between Qatar and the French-based CdF Chlme to build a basic petrochemicals plant and a plastics plant. The two plants are believed to be nearing completion.

● An agreement between Iran and a Japanese group to build a \$3.5bn petrochemicals plant at Bandar Khomeini on the Iranian Gulf coast. This project was 85 per cent completed before the overthrow of the Shah; work on it then stopped.

The halting of work on the Bandar Khomeini project pinpoints one of the difficulties of developing petrochemicals in the Middle East—the region is politically unstable, as the outbreak of war between Iraq and Iran last month once again

illustrated. But although wars, revolutions and coups may delay some of the petrochemicals schemes that are being or have been planned, they will do no more than postpone them for a few years at most.

It seems inconceivable that the region should not eventually become a major area for petrochemicals production based on comparatively cheap and plentiful supplies of oil and gas feedstocks.

## Opportunity

Apart from anything else, it is in the interests of the Western oil and chemical companies to ensure that developments now being planned go ahead. Shell Oil U.S., for example, is expected to obtain about 200,000 barrels a day of crude from Saudi Arabia as part of its \$3bn petrochemical project deal. And Shell, like the other major oil companies, needs firm supplies of crude.

Joint venture deals, like the one agreed by Shell, also give Western companies some opportunity to control the impact of Gulf petrochemicals production on their own markets. Some of the Western companies hope to encourage what they euphemistically call "responsible marketing policies" by the

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## MIDDLE EAST OIL AND GAS IV

## Profitable arrangements despite the upheavals

Oil Services  
BY A CORRESPONDENT

THE WAR between Iran and Iraq presents the companies servicing the Middle East oil industry with an unhappy paradox. No company can derive much pleasure from hearing that 30 or even 50 years of its work has been destroyed. Yet the end of the quarrel is likely to produce a major work boom as the combatants struggle to restore their production and finances. The major oil companies now hold no direct stake in either country, which means that the national oil companies of both are dependent on outside contractors for most of their equipment and many specialist skills.

Since the first oil crisis in 1973/74 the nature of the industry in the Middle East has changed out of all recognition. From being owners of concessions which they developed and exploited largely as they saw fit the oil majors have become customers on the one hand and service companies developing oil resources on the other.

When the change first occurred it was widely viewed as disastrous for the oil companies. In fact it has been anything but that. One of Shell's managing directors noted recently that the company currently had more personnel working in the Middle East than when it owned the concessions.

Indications are that present arrangements are profitable and as direct involvement usually brings an entitlement to crude supplies the majors can now

look back on the upheavals of the mid-seventies with composure.

In personnel the service companies operating in the Middle East considerably outnumber the oil companies. This has come about in two phases. Immediately after World War II oil production started to rise rapidly and the increasing importance of the U.S. oil majors in its development brought with it their tradition of subcontracting to specialist companies. The second phase came with the growth of national oil companies which because of their lack of trained personnel were forced to rely on specialist subcontractors to every aspect of the industry.

## Intensity

Use of subcontractors and service companies varies from country to country depending on the intensity of development activity. Some generalisations can however be made. For example, most geophysical surveying is done by contractors.

Producing countries sometimes have several surveys and their interpretations done by different companies. Long gone are the days when only the oil companies had the experience and technology to prospect an area. Drilling is now dominated by contractors both onshore and offshore, though as in geo-physical work the oil companies usually have a limited number of company-owned rigs and crews.

The range of services associated with production—such as cementing, perforating, wirelining, acidising and flow testing—are all activities

usually carried out by specialist companies. The latter are predominantly American and it is important to appreciate that although production in the Middle East is nearly three times that of the U.S., drilling activity is less than a tenth of the American level.

Currently there are around 3,500 rigs (800 more than in 1979) drilling for oil and gas onshore and offshore in the U.S. while in the whole Middle East there are less than 200. This big home market is enough to ensure market domination by the U.S. oil service companies for drilling contractors, drill-bit suppliers and all the other services that go with drilling as well.

One of the most important effects of developments in the North Sea has been to give European manufacturers and suppliers a home market base from which to break into the highly lucrative markets such as the Middle East. Design of oilfield layouts and exploitation systems are still dominated by the oil companies but the supply of equipment and materials is dominated by the service industries.

Although local fabrication capabilities are increasing throughout the Middle East, all valves, wellheads, BOPs and the like are manufactured in the U.S., Europe or Japan. Similar considerations apply to downstream activities like refining, petrochemicals, crude loading facilities and gas handling equipment.

Before the Iranian revolution and the current war it would not be an overstatement to say that everything was running the way of the service companies. The

ambitious plans of the producers could only be implemented with massive assistance from Western-dominated oil supply companies. The traditional oil companies' relationship with the producing States was such that the latter were keen to have either a second opinion or an alternative route to reliance on the oil companies. This alternative route can be summarised as building up their national oil companies, contracting in skills they have yet to acquire and using local companies wherever and whenever they had the necessary capabilities.

The construction boom across the Middle East has produced a large, mobile, semi-skilled workforce operating across the entire area. It consists of many nationalities, though it is predominantly Arab and/or Muslim. Palestinians, Syrians, Jordanians, Yemenis, Pakistanis and Indians are numerically the most important groups. When it comes to highly skilled technicians the area is less well supplied with most of the senior personnel coming from the U.S., Europe and Japan. At the intermediate level increasing numbers of technically trained Arabs are now available for work in the area, the first generation to receive modern Western technical education and now coming on to the job market.

Production levels in the Middle East were static or declining even before the present conflict. The fact that governments have predominantly stabilised or reduced production levels has not, however, reduced exploration and development work. The reason for this is that in addition to seeking the exact size and extent of their reserves, governments are keen to ensure the most efficient and effective development of a finite resource.

The biggest single project in the history of the Middle East is the current \$20bn Saudi gathering scheme and associated with it the trans-Arabia pipeline and the refining and petrochemical complexes at Al Jubail and Yanbu. Although the enormity of the Saudi projects overshadow others in the area all the countries in the Middle East plan to collect and exploit their associated and non-associated gas reserves. Abu Dhabi is actively developing some of its smaller offshore oilfields while Qatar is planning the development of the massive Dome offshore gasfield.

Iraq before the war was the fastest expanding producer in the area and a major market for goods and services. Its future at the moment is clouded with uncertainty but the cost of the war must mean that it will try to restart oil exports as quickly as possible. For exactly the same

reason Iran is likely to become a market for oil industry services even to restore relatively low levels of production.

Oman, whose production had been in decline, is linking the reserves of the south of the country and recent drilling success means that production will rise. Some of the smaller emirates which currently have no oil or gas production are actively exploring in the hope of emulating their rich neighbours.

## Key areas

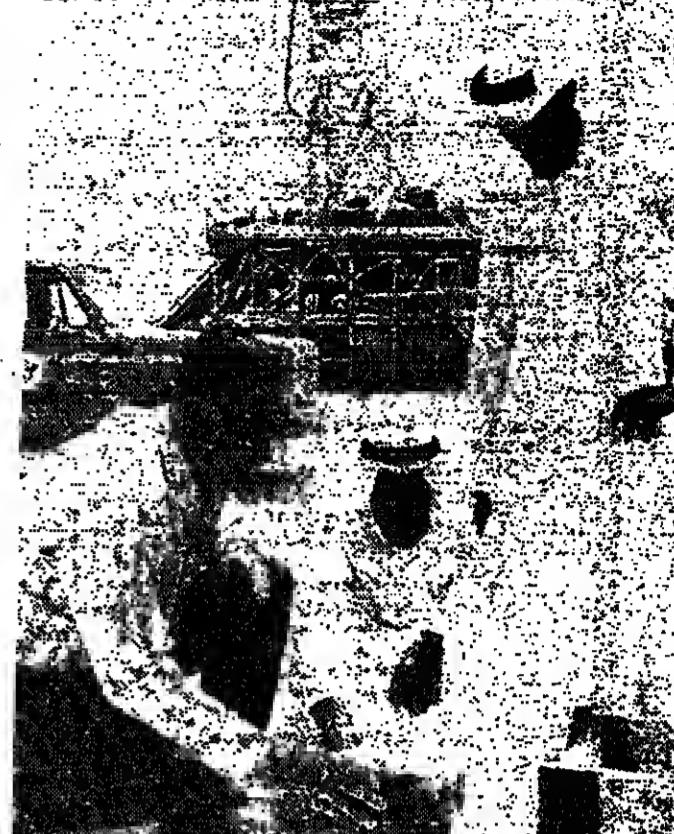
There were three key areas in the Middle East which have been used by servicing and contracting companies as bases. The facilities established in Saudi Arabia and the United Arab Emirates (predominantly Abu Dhabi) are still active but those in the third area, Iran, have had to be written off following the revolution. This loss has naturally made the companies more circumspect about

investments in the area and more and more companies are now holding the bulk of their stocks in Europe or the U.S. and divesting them out as required. This route minimises the exposure in an area which has become demonstrably more unstable.

The upheavals in the area have prompted many questions about future developments. The eventual outcome of the Iran-Iraq war and its effects are currently unknown and quite unpredictable.

Service companies, like most others directly involved, divide into two camps. The optimists believe that the area's need for cash in the form of oil exports will force development with its dependence on Western skills and services. The pessimists on the other hand believe that a fundamental change has occurred and that future development will be more closely matched to local requirements. The extreme pessimists even argue that the concept of slow economic development, paralleled by slow development of oil and gas resources, will spread to the whole Middle East.

For the oil service companies the outcome will determine whether the area returns to the status of the number one area for expansion or becomes an important but slowly growing market.



An Aramco employee shows a drill bit to Saudi visitors at a rig site

## Refineries dragged into the list of war targets

Security  
PATRICK COCKBURN

IRAQ'S ATTACK on Iran was what everybody in the Gulf most feared. For the first time two major oil producers were at war and did not hesitate to attack each other's oil facilities. Within a week Iraqi shells were raining down on Iran's main refinery at Abadan. The Iranians replied in kind, jet bombers zeroing in on refineries, pumping stations and loading systems from Basra to Kirkuk.

Yet four weeks after the war began the results had not had the immediate, catastrophic effect which might have been predicted. Other Gulf producers decided to keep out of it. Having examined the various political alternatives open to them small and militarily vulnerable States, Saudi Arabia and the others decided, as they have so often done in the past to do nothing.

In part the relative calm with which the news of war was received was a result of the truce which oil producers and consumers had been through in the two years since strikes first crippled the Iranian oilfields in the last months of the Sbah. Iranian crude exports had slumped to 700,000 barrels a day in April. Stocks in the West were high.

But the importance of the war on future views of the security of oilfields in the Middle East lies in the fact that oilfields are no longer sacrosanct. It had been argued that the economy of every Gulf State is so dependent on oil that nobody would wish to attack an enemy's oil production. A counter-attack was too easy.

## Support

In the early 1970s, for instance, and particularly in 1974/75 Iran and Iraq were on the point of war because of the Shah's support for the Iraqi Kurds. Iranian artillery provided tactical support for the rebels. Mr. Saddam Hussein, now President of Iraq, made it clear that while he might well lose a war against Iran he would still fight to the last round and if defeated he could take the Iranian oil facilities in Khuzestan province with him. It was noticeable that the Shah restrained the Kurds he had backed from attacking the Iraqi oilfields around Kirkuk.

Other examples can be found. The Israelis did attack Syria's Banias refinery in 1973 and before then the Egyptians had lost their Sinai fields. But it was still a common joke in Syria that the safest place during an Israeli air raid was under Tapline. Oil, so popular wisdom went, was sacrosanct.

Oil was too important to be left to the generals. Immediately after the 1973/74 oil price rises U.S. Secretary of State Dr. Henry Kissinger made hawkish noises about occupation of the Gulf oilfields, though further investigation revealed that the threat was largely rhetorical and that the one place where the U.S. had the capacity to intervene militarily, the Saudi fields, could be very badly damaged by the time they arrived.

The threat which currently worries the West most is not the medium-term absence of oil from Iran and Iraq, although this is clearly stiffening the price levels which the OPEC bunks were finding difficult to hold. Immediately after the war began eyes turned once again to the Strait of Hormuz.

The threat to the Strait has become something of a political cliché over the past two years. But it is no less potent for the fact that the problem has been argued over so endlessly. The Iranians can still, if driven to desperation, simply announce that they will try to stop or attack the next oil tanker passing through the Strait. This is slender evidence. Control of some wrecked oilfields is unlikely to attract the Soviets and Afghanistan is not a good staging post from which to attack through Iran. The road systems run north/south not east/west. How far, then, is there a real Soviet threat to the Gulf? The evidence for this is the invasion of Afghanistan at the beginning of the year and the suggestions that the Soviets will begin to run short of oil in the mid-1980s. This is slender evidence. Control of some wrecked oilfields is unlikely to attract the Soviets and Afghanistan is not a good staging post from which to attack through Iran. The road systems run north/south not east/west.

## Eagerness

For Arab rulers in the region Washington's claim that the Russian bear is about to march south to the waters of the Gulf has not won many friends. Local rulers are wary of Western powers showing undue eagerness to defend them, particularly since the West's need for Gulf oil is so much greater than the Soviet Union's. When President Carter announced his intention to defend the Gulf at the beginning of the year Kuwait and the other small oil producers began to get extremely worried.

During the Iran-Iraq war there is little the other Gulf producers can do except desperately try and avoid involvement. Difficult though their position is they can at least note with some satisfaction that internally the Gulf States have remained stable and the outbreaks of sectarian violence sometimes predicted in the Western media have not come to pass. The danger lies in external aggression, not internal subversion.

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TRIKORA LLOYD  
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**Governed by:** BNPC CANADA INC.  
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**In favour of:** EXPORT DEVELOPMENT CORPORATION (CANADA)

**Arranged by:** BANQUE NATIONALE DE PARIS (South East Asia) LIMITED  
BANQUE NATIONALE DE PARIS, Singapore Branch  
BNPC CANADA INC.

**THE DEVELOPMENT BANK OF SINGAPORE LIMITED**

**Cooperating with:** Banque Nationale de Paris, Singapore Branch  
Banque Nationale de Paris (South East Asia) Limited  
The Development Bank of Singapore Limited

**Moratorium Bank of Canada:** State Bank of India, Singapore Branch

**Bank Negara Indonesia 1945, Singapore Branch:** Banque de la Société Financière Européenne - SPE Group  
Banque Internationale à Luxembourg, S.A.

**Banco Unicaja, S.A., Singapore Branch:** Wesley Limited

**Schiffahypothekebank zu Lübeck Ag, Kel:**

**BNP - Dans (Hong Kong) Limited:** Standard Chartered Bank (South East Asia) Limited  
Union Méditerranéenne de Banques

**Agora Bank:** BANQUE NATIONALE DE PARIS (South East Asia) LIMITED

## Rand Mines Properties Limited

(Incorporated in the Republic of South Africa)

A Member of the Barlow Rand Group

### 1. CONSOLIDATED PROFIT AND DIVIDEND

The audited consolidated results of the group for year ended 30 September 1980, with the 1979 comparative figures, were as follows:

	1980	1979
Turnover	31 888 000	21 386 000
Profit before taxation	9 305 000	4 399 000
Taxation (Note (1))	3 003 000	627 800
Profit for the year after taxation	6 302 000	4 272 000
Less: Profit attributable to outside shareholders in subsidiary companies	33 000	21 000
Consolidated profit after taxation	6 269 000	4 251 000
Less: Dividend No. 13 of 24 cents per share (1979 - 17 cents per share)	2 977 000	2 109 000
Retained surplus for the year	3 292 000	2 142 000
Number of shares upon which earnings per share is based	12 403 337	12 403 337
Earnings per share based on consolidated profit after taxation	50.5 cents	34.3 cents
Not included in the above results are the following: Surplus on sale of investments and properties held as fixed assets (Note (2))	4 869 000	-
Timber rights written off (Note (3))	(750 000)	-
Cost of control of acquiring outstanding shares in a subsidiary company written off	-	(89 000)

- Notes:**
- (1) The higher effective rate of taxation as compared to the 1979 financial year is primarily attributable to a lower level of non-taxable income being received.
  - (2) During the year the group has disposed of its investments in Midsteel (Proprietary) Limited, Barwing Properties (Proprietary) Limited, Transval Gold Mining Estates Limited of Northcliff Ltd Thirty Two (Proprietary) Limited for a total consideration of R5 034 000 of which R5 250 000 has been received in cash and the balance is receivable over three years. The surplus on disposal of these investments amounted to R4 730 000.
  - In addition, Thesen and Company (Proprietary) Limited has sold certain properties held as fixed assets for R272 000 in cash, which is R136 000 in excess of book value. The total surplus on the sale of the above assets will be recorded as an extraordinary item in the annual financial statements.
  - (3) The balance of the Thesen timber rights valued at R750 000 has been written off as a prior year adjustment, which is a change in the company's accounting policy.
  - (4) The annual financial statements will be mailed to shareholders on or about 24 November 1980.

### 2. DIVIDEND DECLARATION

Notice is hereby given that dividend number 13 of 24 cents per share has been declared payable to shareholders registered in the share register of the company at the close of business on 21 November 1980.

The transfer books and registers of members of the company in Johannesburg and the United Kingdom will be closed from 22 November to 30 November 1980, both days inclusive. Dividend warrants will be posted on or about 12 January 1981, to shareholders at their registered addresses, or in accordance with their written instructions received up to and including 21 November 1980.

The dividend is declared in the currency of the Republic of South Africa. The rate of exchange at which the dividend will be converted into United Kingdom currency for payment of the dividend from the office of the United Kingdom Transfer Secretaries will be the telegraphic transfer rate of exchange between Johannesburg and London ruling on the first business day after 31 December 1980.

In terms of the South African Income Tax Act 1962, as amended, non-resident shareholders' tax of 15 per cent has been imposed on dividends payable to:

(a) persons other than companies, not ordinarily resident nor carrying on business in South Africa, and

(b) companies which are not South African companies and are not carrying on business in the Republic.

and the company will accordingly deduct the tax from dividends payable to shareholders whose addresses in the share register are outside South Africa.

### 3. SAND RETREATMENT

Further to the announcement contained in the company's interim report to members published on 7 May 1980, we advise that the retreatment of material on the Crown Mines property will be conducted by a newly formed company named Rand Mines Milling and Mining Company Limited, which is a wholly owned subsidiary of Crown Mines Limited.

The new company will be recognized as a post-1966 gold mine for income tax purposes. Capital allowances granted to post-1973 gold mines will also apply.

An additional 10 million tons of treatable material has been identified on the Crown Mines property bringing the total tonnage to be retreated to approximately 60 million.

The capital expenditure required to establish the optimum size operation, estimated at R40 million at May 1980 prices, will be financed from internal cash resources and from arranged borrowings of R40 million.

It is estimated that commissioning of the plant will take place in the financial year ending 30 September, 1982 and that full capacity operation will be achieved during the 1983 financial year.

For and on behalf of the board

D. T. WATT

A. B. HALL

J. R. FORBES

Transfer Secretaries:  
Rand Registrars Limited  
Second Floor  
Devonshire House  
49 Jorissen Street  
Braamfontein

(P.O. Box 31719, Braamfontein 2017)

31 October 1980

Registered Office:  
Off Main Reef Road,  
Crown Mines, Johannesburg 2022  
(P.O. Box 27, Crown Mines 2025)

United Kingdom Transfer Secretaries:  
Charter Consolidated Limited  
P.O. Box 102, Charter House  
Park Street, Ashford  
Kent TN24 3EQ

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## WEEK'S FINANCIAL DIARY

The following is a record of the principal business and financial engagements during the week. The Board meetings are mainly for the purpose of considering dividends and official indications are not always available whether dividends concerned are interim or final. The sub-divisions shown below are based mainly on last year's timetable.

### TODAY

#### COMPANY MEETINGS

Davidson & Partners Inv. Ec. Armitage's Hall, 81, Grosvenor Street, EC 2, 12.00pm

Ferry Picklers, Allen House, Newark

French, Geddes & Co, 100 Newgate Street, EC 1, 11.30am

Marshall Edwards, Wyre Park Hotel, Knightsbridge, SW 1, 11.30am

Mills, 100 Newgate Street, EC 1, 12.00pm

Old Broad Street, EC 2, 12.00pm

Saint Piran, Midland Hotel, Peter Street, Manchester, M1 1JL, 12.00pm

Shorten, 100 Newgate Street, EC 1, 12.00pm

Stevens & Sons, 100 Newgate Street, EC 1, 12.00pm

Swindells, 100 Newgate Street, EC 1, 12.00pm

Thornhill, 100 Newgate Street, EC 1, 12.00pm

Turner, 100 Newgate Street, EC 1, 12.00pm

Ward, 100 Newgate Street, EC 1, 12.00pm

Watt, 100 Newgate Street, EC 1, 12.00pm

Weekes, 100 Newgate Street, EC 1, 12.00pm

Wicks, 100 Newgate Street, EC 1, 12.00pm

Wicks



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# FINANCIAL TIMES

Monday November 3 1980

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## Iran deposits in London cut by two thirds

BY MICHAEL LAFFERTY, BANKING CORRESPONDENT

IRAN'S deposits with the big London clearing banks have been cut back substantially over the past year. They are now thought to amount to £300m-£400m—about one-third their former level.

As the deposits continue to decline the banks are becoming worried about their Iranian loan exposure, which is estimated at around £200m for the big four clearers. Bankers report that Iran is now servicing many of the loans very much in arrears.

While some are not being serviced at all. The British banks, which have had frequent meetings with the Bank of England about the matter, will not seek to offset Iranian lending against their deposits. They may therefore have to recognise all their Iranian lending as irrecoverable in their next accounts. Some British banks have already made partial provision for this.

The banks are also being more cautious about issuing or confirming letters of credit in respect of

Iranian oil exports. They will only issue or confirm any other bank's letter of credit if Iran has pledged sufficient funds with them.

Under a normal letter of credit for Iranian oil exports, a bank gives an irrevocable undertaking to pay the National Iranian Oil Company the value of a shipment to one of its customers. In some cases, one bank will be required "to confirm" letters of credit issued by other banks not acceptable to Iran.

The British banks reckon new Iranian oil revenues will

dry up this month, because of the cutting off of oil exports as a result of the Gulf War.

They expect that Iran's foreign reserves—estimated over the past year at \$7.6bn (£2.8-3.3bn)—will then begin to deplete rapidly.

"Give or take three months, Iran will run out of ready cash six to nine months from now," commented one London banker. Another said that without some marked and unforeseen change in the country's fortunes in the near future Iran "will be ruined financially."

Bankers in London doubt that undoing the U.S. government's freeze on \$8bn of assets with U.S. banks will do much to improve Iran's finances. They believe numerous civil actions already initiated by U.S. corporations and individuals to attach some of the funds will keep it effectively frozen for some time, regardless of Government actions.

"In any case U.S. banks will offset their lending against frozen deposits," commented a banker.

Gang of four. Page 4

## Banks try to get gas pipeline underway

By Sue Cameron and Ray Perman

A GROUP of banks led by the Bank of Scotland and Barings Brothers has offered to buy a lay barge and start work on the new £1bn gas gathering pipeline planned for the North Sea.

The scheme would ensure that the line was made from British rather than foreign steel.

The banks are thought to have suggested that they should raise the money to buy the Viking Piper, a huge lay barge now being used to provide accommodation for North Sea oilmen.

The barge is 15 per cent owned by the U.S.-based Santa Fe group, while the remaining 22 per cent is held by British companies, including the Bank of Scotland.

The plan is understood to have the support of Mr. Ian MacGregor, chairman of the British Steel Corporation. The future of the corporation's pipe steel plant at Hartlepool may well depend on British Steel's success in obtaining the order, or at least a substantial part of it.

### Go-ahead

The bankers' plan is understood to have been put to the organising committee set up by the Government in the summer to decide on the structure and financing of the company that will run the new pipeline.

But it is believed the committee, which includes representatives from British Gas, British Petroleum and Mobil, has made no response so far.

The bankers' scheme would ensure an early start on the new line. The Government gave the go-ahead for the project in June and hoped it would be completed by 1984-85.

The Government envisaged financial institutions taking a sizeable stake in the new pipeline company—probably around 30 per cent.

But the City is now said to be "jittery" about investing in it. The main reason is that nobody knows how the gases coming through the line will be priced or who the customers will be.

The U.S.-based Santa Fe is believed to be keen to sell the Viking Piper, which was used to lay the North Sea Ninian field pipeline, but has since had no laying orders, and there were reports last night that the group is also talking to other potential buyers.

### Plame

She is said to be one of the few barges in the world capable of laying the 36 inch diameter line that will run for 490 miles once the gas gathering project is completed.

Much of the existing pipeline in the North Sea has been made from Japanese steel, which has tended to be cheaper than British steel. But Mr. MacGregor has warned leaders of the Japanese steel industry that he is determined to see less of their steel used in the North Sea in future.

He is understood to have laid part of the blame for British Steel's poor performance in the North Sea at the door of the British Gas Corporation.

## Power workers leaders draw up 20% claim

BY PHILIP BASSETT, LABOUR STAFF

POWER WORKERS' shop stewards are challenging the Government's hopes of keeping public sector pay increases in single figures, by fixing a target of 20 per cent for the power workers' pay increases this winter.

The last time the unofficial but influential power workers' shop stewards' committee decided on a definite target rather than an unspecified "substantial" claim was in 1977, when industrial action in support of it brought widespread disruption to electricity supplies.

No resolution on industrial action was taken at the shop stewards' conference in Doncaster at the weekend which drew up the seven-point claim, but stewards' leaders made it clear yesterday that in presenting the claim to official union negotiators they would assure them of shop-floor backing for any action necessary.

The electricity supply manual workers—one of the most powerful industrial groups—could present the Government with the most severe test of its public sector pay limits. The miners, the other traditionally powerful group, resume negotiations this week, but gave only a subdued response to the National Coal Board's hint that it would make only a single-figure offer.

Committee leaders will send the results of the Doncaster meeting to officials of the four unions representing the 96,000 power workers. The official claim is likely to be presented in the new year.

The seven-point unofficial claim asks for: a 20 per cent increase in enhanced scheduled salary rates; a 35-hour week; the consolidation into basic rates of shift and premium payments; at least five weeks' annual holiday; optional retirement at 60 on full pay; the official recognition of the shop stewards in the industry; and consultation of the membership, to include a national ballot, on any pay offer.

Delegates to the 50-strong conference at the weekend decided against a "substantial" claim, and proposed a target of 17 per cent, increased during the debate to 20 per cent.

The agreement for the power workers' last round gave an auxiliary plant attendant a basic rate of about £80 a week, which gave average earnings of about £122.

Last week's New Earnings Survey showed the average earnings for the industry to be £131.30.

An official of the committee said yesterday the stewards had been conscious of their public responsibility, but felt the Prime Minister had to live up to her pre-election promise to end action similar to that of the 1978-79 winter.

To achieve this, the Government had to protect key public sector workers, such as those in electricity and water supply and the coal industry, against inflation.

But mass meetings at the 34 plants last week demonstrated surprising shop-floor opposition with 36,400 workers voting to reject the deal, and 32,834 in favour.

At Longbridge, Birmingham, and Cowley, Oxford, the two plants crucial to BL's future model development, and accounting for more than one-third of the labour force, shop stewards report a "determination" to gain an improved pay offer.

Another more useful conclusion, however, is that there are currently substantial shifts in fortune going on between different parts of the overall company sector. In particular, the manufacturing sector is suffering a severe squeeze while the energy and financial sectors are prospering. Moreover there is a basic problem of definition in that the national income accounts deal with trading profits before interest payments (or receipts) while companies and City analysts conventionally focus on the pre-tax profits line.

Stewards claim workers have become immune to the threats about the future of BL. Their real grievance is at the erosion of living standards at a time of mounting inflation.

While many union leaders still believe a BL offer—perhaps as low as 8.5 per cent—is sufficient to head off militancy Sir Michael Edwards, the chairman, has already made clear that "not a penny more" can be paid.

The extent of opposition to the offer has undoubtedly thrown union calculations into confusion.

But the most likely outcome of talks among the 300 senior shop stewards today is expected to be a call for further negotiations with the management.

Moves for five days' notice of strike action will meet powerful opposition. Many union leaders fear that Sir Michael would be able, with the backing of the Government, to exploit the divisions within the union movement and break any strike which was confined mainly to the Longbridge and Cowley plants.

BL shop stewards face a test of nerve. Page 7

## Hostages debate

Administration's reluctance to entertain a phased release of some of the hostages, linked to U.S. compliance with various aspects of the Iranian demands. This reflects U.S. awareness that though it can meet one condition easily—the pledge of non-interference in Iranian affairs—the others entail legal and practical problems. Much, it is thought, depends on Iranian understanding of the limitations of the powers of the U.S. President.

The Majlis' decision followed last Thursday's abortive debate when there was no quorum because of a boycott by some of the more militant deputies. Over the weekend Ayatollah Montazeri, a powerful religious figure designated as Ayatollah Khomeini's successor, called for all deputies to turn up to vote.

His appeal, together with the decision of the clergy-dominated

Defence Secretary, and Mr. Mark Carlisle, the Education Secretary, have indicated in advance that there are limits to what they are prepared to accept from the Treasury.

The Government is determined to clamp down on that part of the public sector for which it is directly responsible even if this means facing out prolonged strikes. There will not be one single figure for the pay assumption in the various cash limits for different parts of the public services but they will probably be set within a very narrow range.

Ministers are still discussing whether the figure should be around the 6 per cent mark or around 8 per cent. But given the pressure on public spending, the Cabinet may opt for the lower figure in the knowledge that the outcome will probably be rather higher anyway.

Further cuts in defence and education spending will be discussed at tomorrow's special meeting of the Cabinet. Although some of those Ministers who have consistently argued for a softer line on public spending were disappointed by the lack of support they got from their colleagues last week, both Mr. Francis Pym, the

## Continued from Page 1

## Forecasts

These views have considerable influence since both groups are among the advisers to the all-party Treasury and Civil Service Committee of the Commons, which today questions Mr. Gordon Richardson, the Governor of the Bank of England.

The Business School is broadly monetarist while Phillips and Drew's economics are more in the neo-Keynesian tradition.

The differences about the borrowing projections reflect in part the greater pessimism of Phillips and Drew about the outlook for output next year—a fall of 1.8 per cent against the 0.8 per cent decline expected by the Business School. The brokers are also more pessimistic about public spending and about public sector wage rises.

Continued from Page 1

## BL shop stewards to consider strike risks

By Arthur Smith,  
Midlands Correspondent

BL CARS union leaders met in Coventry today to decide whether to risk a strike in protest at the company's £8 per cent pay offer.

The BL pay deal, against the background of weak demand and extensive short-time working, had been expected to go through smoothly.

But mass meetings at the 34 plants last week demonstrated surprising shop-floor opposition with 36,400 workers voting to reject the deal, and 32,834 in favour.

At Longbridge, Birmingham, and Cowley, Oxford, the two plants crucial to BL's future model development, and accounting for more than one-third of the labour force, shop stewards report a "determination" to gain an improved pay offer.

Another more useful conclusion, however, is that there are currently substantial shifts in fortune going on between different parts of the overall company sector. In particular, the manufacturing sector is suffering a severe squeeze while the energy and financial sectors are prospering. Moreover there is a basic problem of definition in that the national income accounts deal with trading profits before interest payments (or receipts) while companies and City analysts conventionally focus on the pre-tax profits line.

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BL shop stewards face a test of nerve. Page 7

## Weather

UK TODAY  
DRY AND cold with sunny periods in most parts.

England, Wales, Channel, Lo.M.

Rather cold.

Scotland, Orkney, Shetland, N. Ireland

Dry, bright or sunny periods.

N.W. Scotland

Mainly dry, cloudy at first.

Outlook: Mostly dry with sunny periods but cold with possible fog patches.

WORLDWIDE

°C °F  
midday midday

Aleppo S 25 77 Lebanon F 17 63

Algiers S 25 77 Casablanca F 16 61

Amman S 25 77 Jordan F 16 61

Athens S 30 86 Athens F 20 68

Athens S 29 84 Luxemburg F 21 70

Barcelona S 25 77 Madrid F 20 67

Bahrain S 25 77 Bahrain F 20 68

Baku S 9 45 Majorca F 20 68

Belfast S 11 52 Malta F 10 50

Berlin S 8 48 Milan F 21 70

Bern S 15 59 Paris F 14 63

Brussels S 13 52 Paris F 12 53

Budapest S 23 73 Prague F 20 68

Budapest S 23 73 Rome F 22 72

Cairo S 27 81 Napoli F 21 72

Cairo S 27 81 New York F 7 45

Caracas S 13 56 Nice F 12 54

Caracas S 13 56 Palermo F 12 53

Colombia S 14 59 Paris F 13 57

Corfu S 15 59 Sydney F 21 70

Dublin S 10 50 Prague F 11 58

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Egypt S 8 48 Rhodes F 22 72

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Funchal S 18 64 Stockholm F 12 50

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